

## MEXICAN AMERICAN CULTURAL CENTER ADVISORY BOARD

### REGULAR CALLED MEETING Tuesday, August 17, 2010 – 6:00 - 8:00PM Mexican American Cultural Center/ Auditorium 600 River Street, Austin, TX 78701

#### Current Board Members

Raul Garza, Vice Chair  
Isidoro Lopez, Member  
Sylvia Orozco, Member  
Juan Oyervides, Chair

Emilio Zamora, Member  
Rossana Barrios, Member  
Robert Mezquiti, Member

#### AGENDA CALL TO ORDER

- 1. CITIZEN COMMUNICATION: GENERAL** **Up to 30 minutes**  
The first 10 speakers signed up prior to the meeting being called to order will each be allowed a three-minute allotment to address their concerns regarding items not posted on the agenda.
- 2. APPROVAL OF MINUTES – Regular Meeting 7/20/10** **5 minutes**
- 3. STAFF BRIEFINGS** **15 minutes**
  - a. Herlinda Zamora, MACC Manager, will brief the Board on current programming, facility issues; new hires, MACC Phase 1A; and 1-year anniversary remembrance mass for Maria Elena Ramirez.
  - b. Laura Esparza, Cultural Affairs Division Manager, will update on the Tejano Monument.
- 4. PRESENTATIONS:** **20 minutes**
  - a. Plutopia Productions will present an updated proposal recommended by the Board.
- 5. BOARD ITEMS FOR DISCUSSION AND/OR ACTION** **70 minutes**
  - a. Discuss the Plutopia Productions event and make a recommendation to the Director regarding approval of the rental of the MACC for said event. (Staff)
  - b. Discussion of renaming of the MACC. (Sponsored by Zamora and Orozco)
  - c. Discussion of MACC’s Diez y Seis panel presentation. (Sponsored by Members Oyervides and Zamora)
  - d. Discussion of community Open House for August 27. (Sponsored by Members Oyervides and Garza)
  - e. Discussion of “Award of Excellence” design competition. (Sponsored by Members Oyervides and Garza)
  - f. Discussion of nomination process for “Award of Excellence.” (Sponsored by Oyervides and Mezquiti)
  - g. Discussion of MACC brochure (Sponsored by Members Garza and Mezquiti)
  - h. Discussion of Board Work Plan (Sponsored by Oyervides and Lopez); re: proposed outreach effort to Neighborhood Associations.
- 6. FUTURE AGENDA ITEMS**

#### 7. ADJOURNMENT

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least 4 days before the meeting date. Please call Laura Esparza at the Parks and Recreation Department, at 512-974-4001, for additional information; TTY users route through Relay Texas at 711.