Thursday, September 23, 2010

Parks and Recreation RECOMMENDATION FOR COUNCIL ACTION

Item No. 37

Subject: Approve renaming Zilker Neighborhood Park, 3.95 acres of parkland located at 2016 Bluebonnet Lane, to Bluebonnet Park.

Fiscal Note: There is no unanticipated fiscal impact. A fiscal note is not required.

For More Information: Ricardo Soliz, 964-9452; April Thedford 974-6716

Boards and Commission Action: Recommended by the Parks and Recreation Board.

The Parks and Recreation Department received a request on March 10, 2010 to rename the 3.9 acres of parkland located at 2016 Bluebonnet Lane adjacent to Zilker Elementary School. On April 1, 2010, the City of Austin Public Information Office (PIO) began the official 90-day period requesting nominations from the general public to rename the parkland in accordance with Chapter 14-1, Article 4 of the Austin City Code.

After the 90-day period ending on June 28, 2010, PARD received 21 nominations for the renaming of the park. On August 10, 2010, the Land & Facilities committee of the Parks Board heard public comment on the suggested names and forwarded all of the nominations from the community to the full Parks and Recreation Board for action. The Parks and Recreation Board voted 5-0 with one abstention on August 24, 2010 to rename Zilker Neighborhood Park to Bluebonnet Park.

Attached is a summary table that lists all of the names submitted for consideration during the 90-day period. The estimated renaming cost to the City for replacement of signs and plaques is \$350.00.