Thursday, September 23, 2010

## Purchasing Office RECOMMENDATION FOR COUNCIL ACTION

Item No. 73

**Subject:** Authorize award and execution of an 18-month contract with HUSTON-TILLOTSON UNIVERSITY, Austin, TX for tobacco prevention and control services in an estimated amount not to exceed \$135,520.

Amount and Source of Funding: Funding is available in the Fiscal Year 2009 Special Revenue Fund through the Centers for Disease Control (CDC), American Recovery and Reinvestment Act (ARRA), Tobacco Prevention and Control Grant. The grant period is March 19, 2010 to March 18, 2012. The contract period is from October 1, 2010 through March 18, 2012.

**Fiscal Note:** There is no unanticipated fiscal impact. A fiscal note is not required.

For More Information: Wilbur Jones, Buyer I, 972-4013

Purchasing Language: Sole Source.

**MBE/WBE:** This contract will be awarded in compliance with Chapter 2-9C of the City Code (Minority Owned and Women Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this solicitation.

This contract will provide tobacco prevention and control services for Huston-Tillotson University (HTU). The major objectives of this contract are to provide campus tobacco users with information on smoking cessation services and to develop and implement a Tobacco-Free campus policy that would ban smoking on the HTU campus and its student housing sites.

These services will support the Health and Human Services Department anti-tobacco initiative called Communities Putting Prevention to Work, a federally-funded grant program aimed at reducing tobacco use. It is funded by the Centers for Disease Control and Prevention.

Activities to be conducted by Huston-Tillotson University include:

- Conduct monthly meetings with stakeholders from the HTU Environmental Safety Committee to develop and implement a tobacco-free policy
- Conduct surveys with HTU staff and students to assess policy opinions, knowledge regarding secondhand smoke exposure, and availability of cessation services
- Coordinate planned events to promote tobacco-free environment policies at HTU and at nearby offcampus group housing including fraternities, sororities, cooperatives, apartments, and condominiums
- Refer tobacco-using students to cessation resources including on-campus support groups and the Tobacco Cessation Quitline
- Assess and identify available tobacco prevention and cessation resources including literature, posters, and other educational material for cultural appropriateness and use on HTU campus

• Develop policy recommendations and timelines to abolish designated smoking areas on HTU Campus in lieu of a tobacco-free campus policy

Huston-Tillotson University is the only Historically Black University in Travis County. The university is located in the area of Austin with the highest rates of health disorders, including heart disease, lung cancer, respiratory diseases, and other tobacco-related illnesses. Huston-Tillotson is a microcosm of the minority community, which is greatly impacted by health disparities, and for which tobacco is a major cause.

This contract will be funded by the American Recovery and Reinvestment Act (ARRA), Tobacco Prevention and Control Grant. All department grant application requests are reviewed by the Budget Office prior to submission to ensure that the grant minimizes the financial impact to the City.