

AGENDA



Thursday, September 23, 2010

**Purchasing Office
RECOMMENDATION FOR COUNCIL ACTION****Item No. 74**

Subject: Authorize award and execution of a contract with ICF MACRO, Calverton, MD to conduct survey assessments of tobacco use by Travis County high school students in an estimated amount not to exceed \$129,000.

Amount and Source of Funding: Funding in the amount \$129,000 is available in the Fiscal Year 2009-2010 Special Revenue Fund through the Centers for Disease Control, American Recovery and Reinvestment Act, Tobacco Prevention and Control Grant.

Fiscal Note: There is no unanticipated fiscal impact. A fiscal note is not required.

For More Information: Wilbur Jones, Buyer I, 972-4013

Purchasing Language: Single Source.

MBE/WBE: This contract will be awarded in compliance with Chapter 2-9C of the City Code (Minority Owned and Women Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this solicitation.

This contract will provide data collection services for the Health and Human Services Department's anti-tobacco initiative, Communities Putting Prevention to Work (CPPW).

The CPPW is an anti-tobacco grant program aimed at reducing tobacco use. It is funded by the Centers for Disease Control and Prevention (CDC). The CDC requires that data for this initiative be collected using a Youth Risk Behavior Survey (YRBS) in the Fall of 2010 and again in the Spring of 2012. This survey will measure tobacco usage rates and other high risk behaviors among high school students in various Travis County high schools. The YRBS survey is a requirement of the grant.

Activities to be provided by ICF Macro include:

1. Recruit selected school districts and schools for participation in the survey
2. Identify and obtain the correct student participation permission forms for each school district and school
3. Collect survey data on-site using specially trained data collectors
4. Collaborate with local and national anti-tobacco initiatives
5. Supply and scan all questionnaire booklets and answer sheets
6. Increase school and student participation rates

ICF Macro is under contract with the Center for Disease Control and Prevention to conduct the national Youth Risk Behavior Survey. The American Recovery and Reinvestment Act requires that all anti-tobacco initiatives be coordinated with the CDC's survey efforts.