

# Solving Austin's Parking



We **surveyed** residents,  
business owners, and  
employees in downtown  
Austin in order to **facilitate  
conversation** on parking.  
We listened, and here's what  
they said...

# EMPLOYERS

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Is there enough on-street  
parking **for employees and  
customers?**



82 percent say **NO**



# RESIDENTS

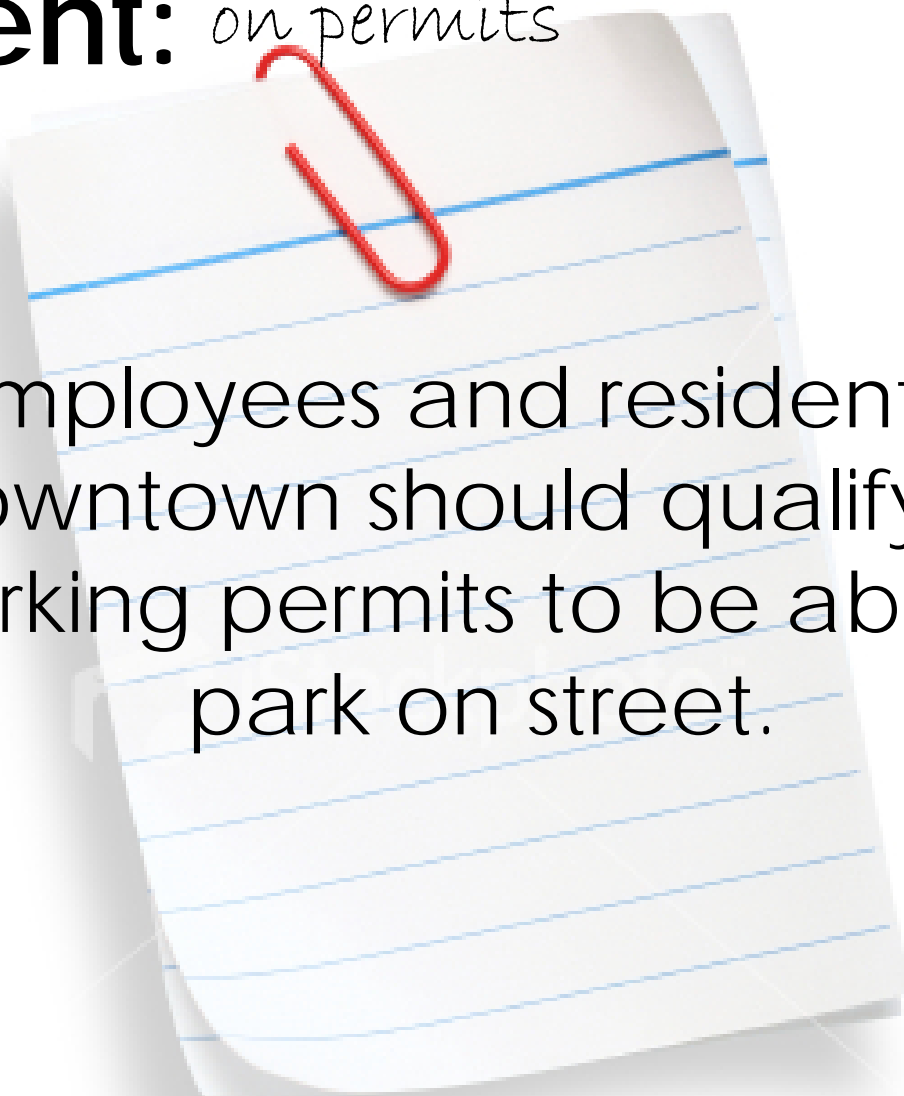
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Do you have access to  
off-street **parking for you  
and guests** in the morning  
and evening ?

**In the day:** 43.5 percent say  
**not enough**

**In the evening:** 52 percent say  
**not enough**

**comment:** *on permits*

A red paperclip is attached to the top of a piece of white lined paper. The paper has blue horizontal lines and is slightly crumpled. The text is written in a black, sans-serif font.

Employees and residents  
downtown should qualify for  
parking permits to be able to  
park on street.



# CAPACITY

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Rate-on street parking both  
in the morning and evening.



**In the evening:** 91 percent say  
poor to fair

**In the day:** 77 percent say  
poor to fair

# VALET

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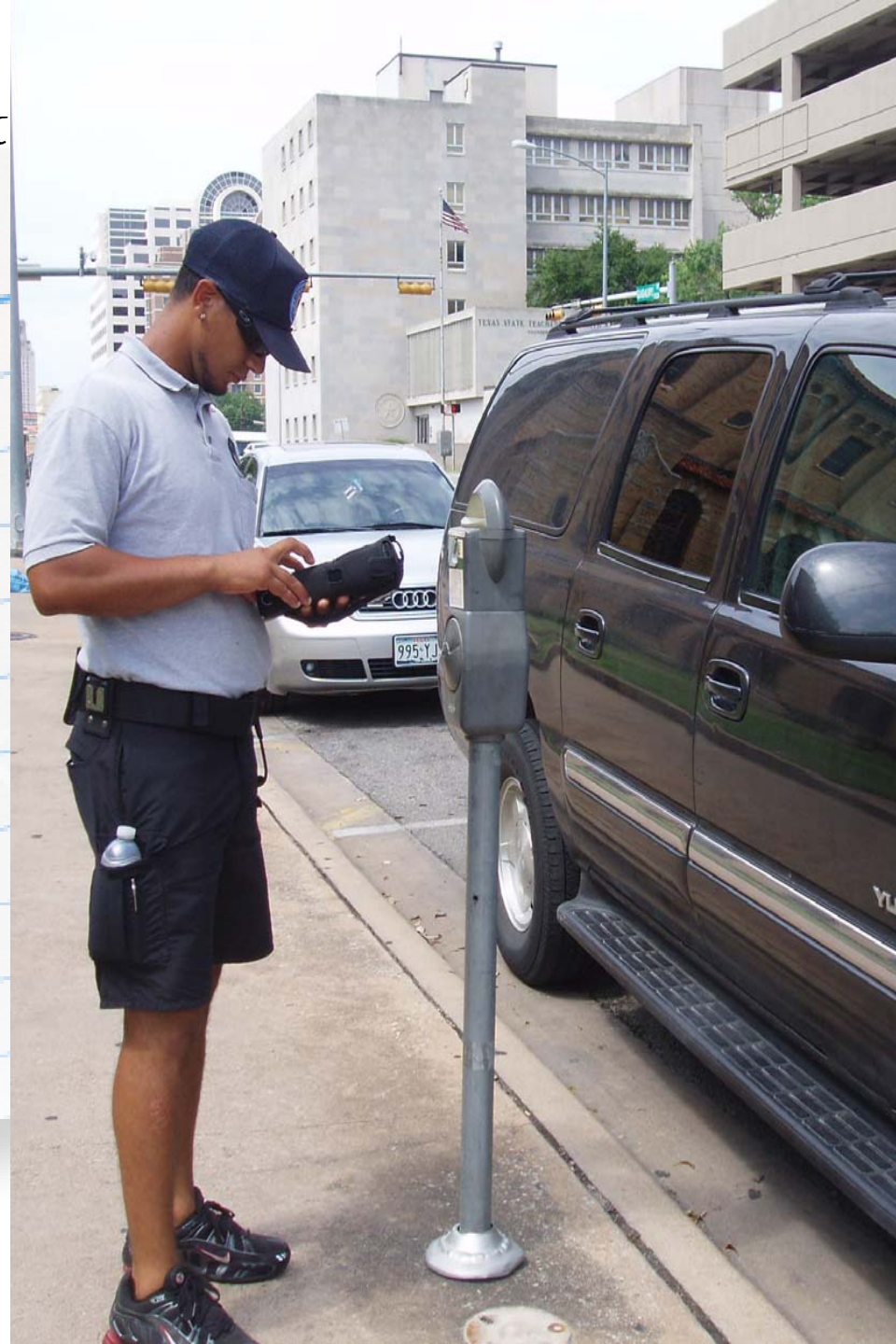


Does valet use **too many** on-street parking spaces ?

78 percent say YES

**comment:** *on valet*

Enforcement  
of valet's use  
of street spaces is  
important.



How do we utilize Austin's  
**parking garages?**



# comment: *on garages*

1. Ticket validation for garage parking could help.
2. Additional shuttles from centralized garages to destinations or places of employment (bars, UT, etc.) could help.

**comment:** on parking availability

## Perception

There is no  
parking  
available  
downtown.

*VS*

## Reality

There is ample  
parking available  
in private garages  
and lots, separate from  
on-street parking.



**comment:** *on wayfinding*

Wayfinding, signage, and other ways of **improving parking awareness** would all be worthwhile.





# Downtown Austin Meters Study Area Map

- Main Study Area
- Zone Boundary

Zone 1 (ACC Area)

Zone 2 (Metropolitan Area)



1. Gray indicates the peak demand time
2. 85% utilization is considered full capacity

### Zone 1 - ACC Area (977 Metered Spaces)

Day Studied	Times Observed	Vehicles Parked	Utilization	Daily Average
Wednesday Night	7:30am - 8:30am	608	62%	36%
	9:30am - 10:30am	276	28%	
	11:30am - 12:30am	169	17%	
Saturday Day	11:00am - 1:00pm	393	40%	36%
	1:00pm - 3:00pm	384	39%	
	3:00pm - 5:00pm	292	30%	
Saturday Night	7:00pm - 9:00pm	289	30%	35%
	9:00pm - 11:00pm	358	37%	
	11:00pm - 1:00am	391	40%	

### Zone Two - Metropolitan Area (2,435 Metered Spaces)

Day Studied	Times Observed	Vehicles Parked	Utilization	Daily Average
Wednesday Night	6:30pm - 8:30pm	2146	88%	87%
	8:30pm - 10:30pm	2129	87%	
	10:30pm - 12:30pm	2052	84%	
Saturday Day	11:00am - 1:00pm	2016	83%	85%
	1:00pm - 3:00pm	2104	86%	
	3:00pm - 5:00pm	2096	86%	
Saturday Night	7:00pm - 9:00pm	2225	91%	96%
	9:00pm - 11:00pm	2366	97%	
	11:00pm - 1:00am	2419	99%	