RESOLUTION NO. 20101014-035

WHEREAS, Mexic-Arte Museum is dedicated to enriching the community through education programs and exhibitions focusing on traditional and contemporary Mexican, Latino, and Latin American art and culture. Since its founding in 1984, Mexic-Arte Museum has been designated as the Official Mexican and Mexican American Fine Art Museum of Texas by the 78th Legislature of the State of Texas; and

WHEREAS, Mexic-Arte Museum will be celebrating its Viva La Vida Fest 2010: 27th Annual Dia de los Muertos celebration on October 23, 2010; and

WHEREAS, Viva La Vida Fest is Austin's largest and longest-running Day of the Dead festival featuring Latino artists and entertainment, an exhibition, and educational programs in the heart of downtown; and

WHEREAS, Mexic-Arte expanded its celebration to include Holly neighborhood families in all of its activities; and

WHEREAS, it is the intent of the City Council to allocate Holly Good Neighbor Program funds to other efforts that will enhance the quality of life for residents in the Holly neighborhood; NOW, THEREFORE

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The City Manager is directed to allocate \$25,000 from the Holly Good Neighbor Program "Cultural Arts Projects" fund in the FY2010-11 Austin Energy operating budget to fund the Viva La Vida Fest 2010: 27th Annual Dia de los Muertos celebration to be held October 23, 2010.

ADOPTED: October 14, 2010

ATTEST: Shirley A. Gentry City Clerk