

RESOLUTION NO. 20101118-056

WHEREAS, the 2008 “On-Street Parking Study” found that on-street parking within Austin’s Central Business District (CBD) during mid-week evenings and weekend days reached 87% utilization, where 85% is considered full capacity; and

WHEREAS, the same study found that on-street parking within the CBD during weekend evenings reached 99% utilization; and

WHEREAS, many of the downtown parking garages close during the evenings for a variety of reasons, including cleaning, security, and liability; and

WHEREAS, the Downtown Austin Comprehensive Parking Study, initiated in 1999, analyzed the current and future parking supply and needs in Central Austin and recommended a parking management program for implementation by the City and other agencies; and

WHEREAS, since January of 2010, city staff has been working with a number of stakeholders on solutions to address downtown parking issues, including extended meter hours, valet parking, parking wayfinding, and a variety of partnership options ranging from keeping parking garages open at night to parking benefit districts; and

WHEREAS, staff’s efforts to date would be enhanced by a joint subcommittee of the Urban Transportation Commission and the Downtown Commission that would work with staff on a collective effort that seeks innovation and measurable results; **NOW, THEREFORE**,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

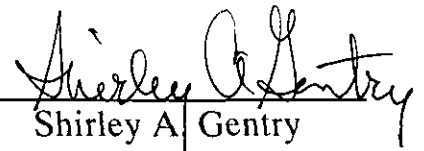
A Joint Subcommittee of the Urban Transportation Commission and Downtown Commission is hereby created to work with staff on:

- Making recommendations regarding the extension of parking hours in downtown;
- Developing a program to implement a wayfinding system which would include communicating, branding, and creating a marketing campaign for public and private downtown garages; and
- Identifying areas in downtown that could benefit from additional parking capacity and recommending options for implementation.

BE IT FURTHER RESOLVED:

The Joint Subcommittee hereby created should report back to Council by March, 2011.

ADOPTED: November 18, 2010

ATTEST: 
Shirley A. Gentry
City Clerk