

IMAGINEAUSTIN

comprehensive plan

Urban Transportation Commission

December 14, 2010

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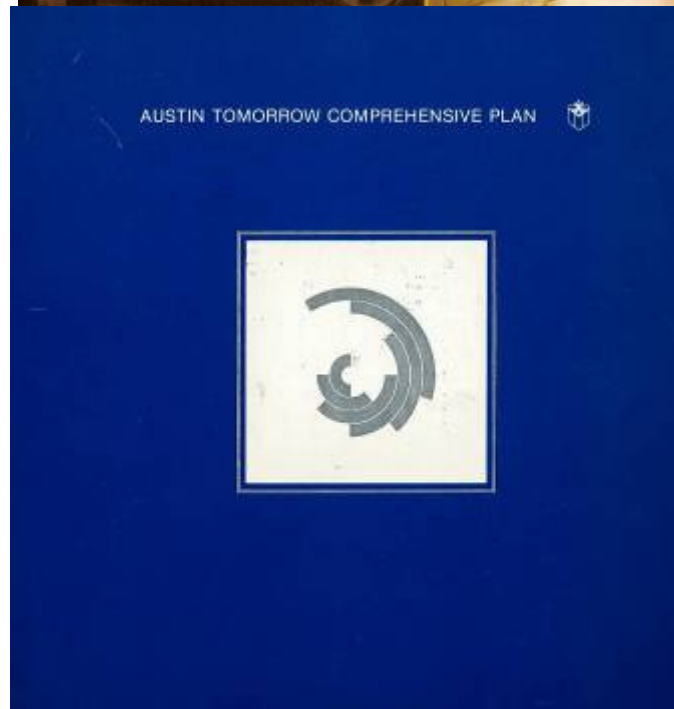
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- Comprehensive Plans
- Imagine Austin Process
- Vision Statement
- Boards and Commissions' Participation





The Look of 1979



Austin Tomorrow Comprehensive Plan



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- General; not specific
- Establishes common ground and a long-term vision
- Addresses growth and development
- Fosters coordination and internal consistency



What is a Comprehensive Plan?



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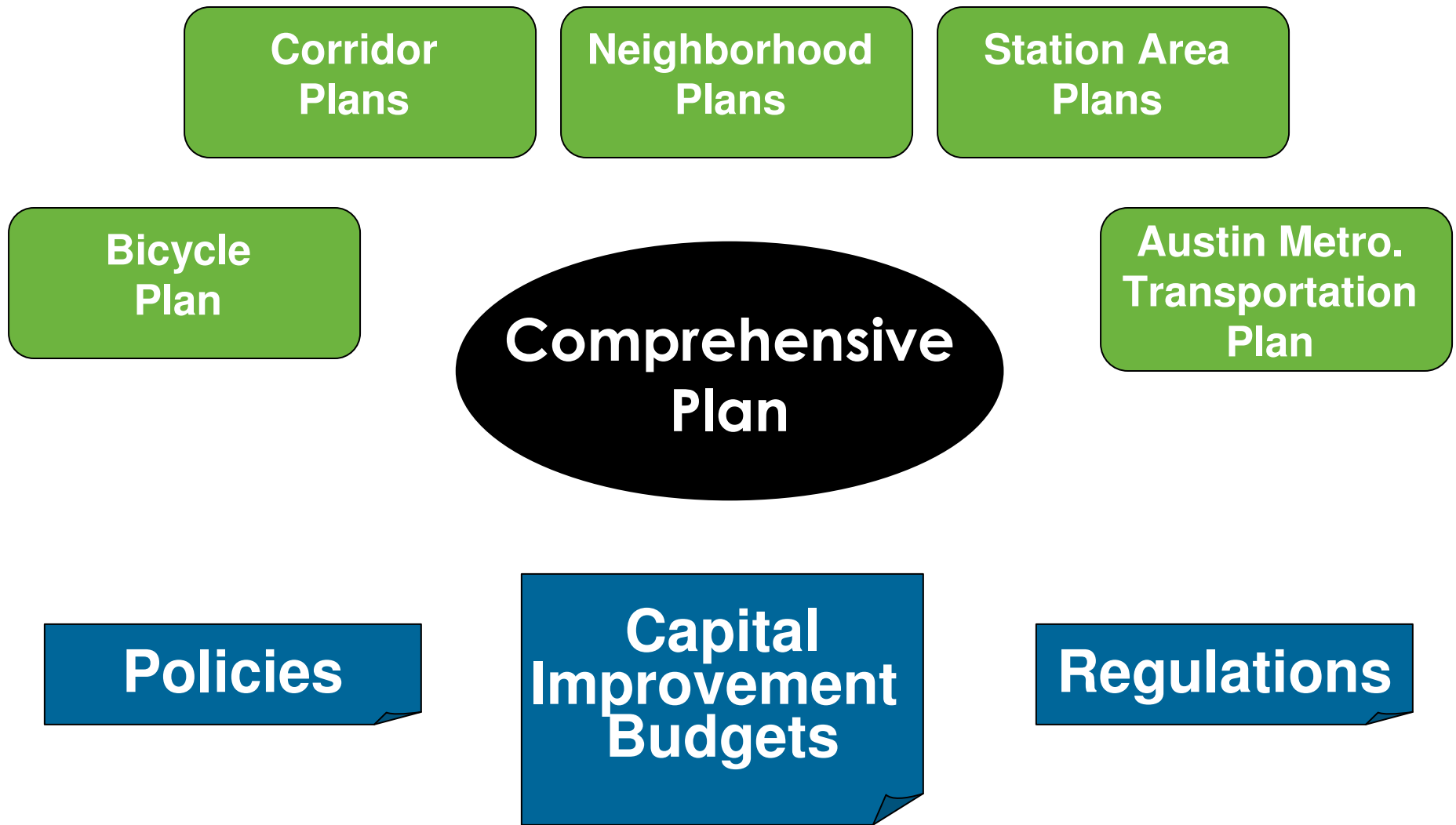
- A neighborhood, corridor or other small area plan
- A change of land use or zoning



What a Comprehensive Plan Is Not?



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A Comprehensive Plan Affects. . . .



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Phase 1

Project Kick-Off

Completed
October 2009

Phase 2

**Vision & Plan
Framework**

in process now

Phase 3

**Comprehensive
Plan**

2011

Imagine Austin Process



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Community Engagement

Sustainability

Implementation

Imagine Austin Themes



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Community Engagement

Nearly 14,000 people participated:

Surveys

Public Meetings

Meeting-In-A Box



Listening to the Community

As it approaches its 200th anniversary, Austin is a beacon of sustainability, social equity and economic opportunity; where diversity and creativity are celebrated; where community needs and values are recognized; where leadership comes from its citizens and where the necessities of life are affordable and accessible to all.

Austin's greatest asset is its people: passionate about our city, committed to its improvement, and determined to see this vision become a reality.

Vision Statement Introduction



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Livable



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Natural and Sustainable



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Mobile and Interconnected



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Prosperous



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Values & Respects Its People



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Creative



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<http://photoblog.statesman.com/austin-high-school-graduation-first-of-13-ceremonies-at-erwin-center>

Educated



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- **Future Land Use**
- **Transportation**
- **Drainage, Water and Solid Waste**
- **Environment**
- **Parks and Open Space**
- **Housing**
- **Public Services**
- **Public Buildings**
- **Economic Development**
- **Health and Human Services**



Comprehensive Plan

- **Historic and Cultural Preservation**
- **Children, Families, and Education**
- **Arts, Culture, and Creativity**
- **Urban Design**

Comprehensive Plan Elements



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Land Use & Urban Design

**Future Land Use
Urban Design**

Transportation

**Traffic Circulation and
Mass Transit**

Housing & Neighborhoods

Housing

Economy

**Economic
Development**

Conservation & Environmental Resources

**Conservation and Environmental
resources**

Society

**Health and Human
Services
Education, Children,
and Families**

City Facilities and Services

**Wastewater, Solid Waste, Drainage, Potable Water
Public Services and Facilities
Public Buildings and Facilities
Recreation and Open Space**

Culture

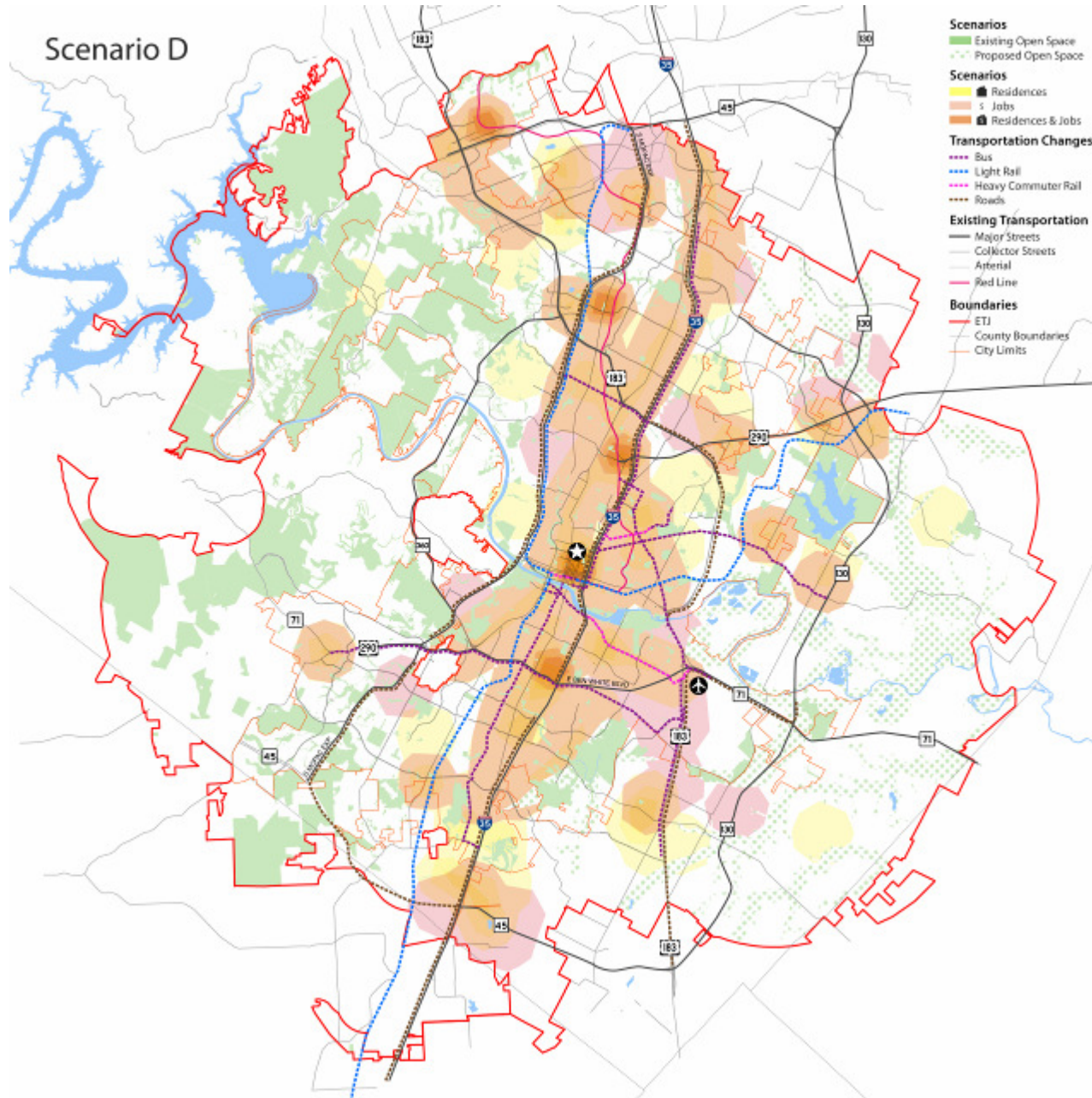
**Arts, Culture,
Creativity, Historic
and Cultural
Preservation**

Imagine Austin Building Blocks



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Scenario D

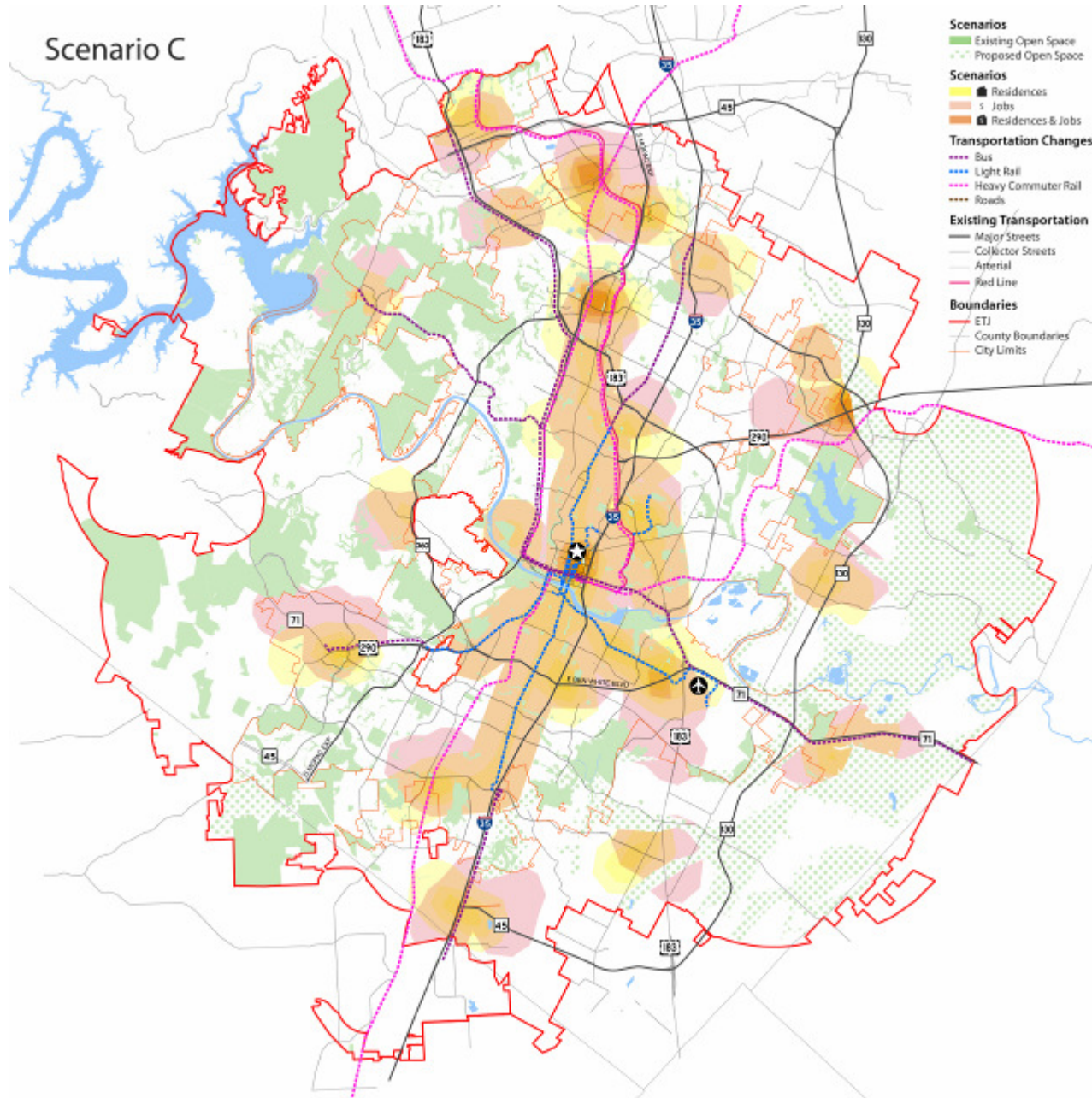


Scenario D



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Scenario C



Scenario C



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- Preferred scenario developed and tested (Fall)
- Plan Framework developed (Fall/Winter)
- Phase II Completed—Preferred Scenario and Plan Framework endorsed (Winter)

Next Steps—Wrapping Up Phase II



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Phase 3

Comprehensive Plan

2011

- Building Blocks Charrette—set direction for developing the Plan Framework into full Comprehensive Plan and Elements (March 2011)
- Working Group Workshops
- Create the plan
- Review and adoption

Imagine Austin's Next Phase



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- Participate in the Working Group Workshops
- Choose a member(s) to serve as liaison(s) / representative to the Working Group
- Provide input on the Plan Framework
- Identify constituent groups
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How Can You Help?



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How to Stay Involved



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Questions?



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