## ZONING CHANGE REVIEW SHEET

CASE NUMBER: C14H-2010-0008 HLC DATE: March 22, 2010

April 26, 2010 May 24, 2010 June 28, 2010 July 26, 2010 August 23, 2010

PC DATE: October 12, 2010

APPLICANT: Destination Hotels and Resorts, Inc., owner

HISTORIC NAME: Driskill Hotel

**WATERSHED**: Town Lake

ADDRESS OF PROPOSED ZONING CHANGE: 117 E. 7th Street.

ZONING FROM: CBD to CBD-H

<u>SUMMARY STAFF RECOMMENDATION</u>: Staff recommends the proposed zoning change from central business district (CBD) to central business district – Historic Landmark (CBD-H) combining district zoning.

HISTORIC LANDMARK COMMISSION ACTION: The case has been postponed by the applicant's request since March 22, 2010. August 23, 2010: Recommended the proposed zoning change from CBD to CBD-H. Vote: 7-0.

<u>PLANNING COMMISSION ACTION</u>: Recommended the proposed zoning change from CBD to CBD-H. Vote: 6-0 (Anderson and Dealey absent; Reddy off-dais)..

<u>DEPARTMENT COMMENTS</u>: The Driskill Hotel is listed as a Priority 1 for research in the Comprehensive Cultural Resources Survey (1984). The only portion of the hotel nominated for landmark designation at this time is the 1930 tower on 7<sup>th</sup> Street.

CITY COUNCIL DATE: January 13, 2011 ACTION:

ORDINANCE READINGS: 1<sup>ST</sup> 2<sup>ND</sup> 3<sup>RD</sup> ORDINANCE NUMBER:

CASE MANAGER: Steve Sadowsky PHONE: 974-6454

NEIGHBORHOOD ORGANIZATION: Downtown Austin Neighborhood Association

#### BASIS FOR RECOMMENDATION:

#### Architecture:

The hotel consists of the original ca. 1886 four-story Romanesque Revival section, constructed of pressed brick with white limestone trim and large porticos on the east and south elevations, and a 12-story ca. 1930 tower on 7th Street. The only portion of the hotel nominated for landmark designation at this time is the 1930 tower on 7th Street.

## Historical Associations:

Colonel Jesse Driskill purchased the property at the corner of 6<sup>th</sup> and Brazos Streets in 1884, demolishing the old feed store which had been on the site. Driskill had made his money in the cattle business before moving to Austin around 1870, furnishing beef for the Confederate Army

and then driving cattle to railheads in Kansas. He decided to build a first class hotel in Austin, and hired local architect Jasper N. Preston to design the building. Preston, born in upstate New York in 1832, had been raised and educated in Lansing, Michigan. He moved to Austin in 1875, and began a successful architectural career, designing business buildings, such as the Tips Hardware Building on Congress Avenue, and the Hannig Building on E. 6th Street; he also designed many homes and churches in the city. He was on the jury to pick the design for the State Capitol after the old capitol burned in 1881, and served as the supervising architect on the Capitol project. After designing the Driskill Hotel, he moved to Los Angeles, California.

Preston designed a monumental four-story Romanesque Revival building for Colonel Driskill's hotel, constructed of pressed brick with white limestone trim. Each of the three principal facades featured a gabled parapet, each of which was topped with a bust of a member of the Driskill family, crafted by Italian artisans. Colonel Driskill looks over the principal and south façade, facing 6th Street; his son A.W. ("Tobe") looks over the west façade, and son J.W. looks over the east (Brazos Street) façade. The arches in the porticos on the south and east elevations of the building were reputed to be the largest in the state.

Work began on the hotel in January, 1885. The brick and limestone were both local, while the plate glass, hardware, tile, and other materials were personally chosen by Driskill and Preston on a trip to the east coast. Driskill envisioned a first-class hotel for Austin, and chose only the finest materials for the building. The hotel had all of the modern conveniences of the time, including steam heat, a hydraulic elevator, and an outside window for every room. The plastering was done by George Oag, who had done all the plasterwork at the then-new Post Office on W. 6th Street. Sam French did all the woodwork in the hotel. The hotel opened to great fanfare and celebration in December, 1886. The Driskill was quickly accepted by Austinites as a social hub – Governor Sul Ross held his inaugural ball at the hotel in January, 1887, beginning a long tradition of the Driskill's status as the epicenter of political life in Austin and Texas. Besides Sul Ross, Texas governors Hobby, Ma Ferguson, and Dan Moody held their inaugural balls at the hotel.

However, Colonel Driskill's association with the hotel was short-lived. Driskill lost a lot of money in the winter of 1886-1887 when a hard winter following a long drought decimated his cattle business. At the same time, S.E. McIlhenny, who leased the hotel from Driskill, moved to Galveston to manage the Beach Hotel there, and the Driskill Hotel closed. Tom Smith, who had been the manager of the Raymond House hotel on Congress Avenue, re-opened the hotel in January, 1888, but Driskill sold the hotel that same year to J.M. ("Doc") Day.

With the completion of the new State Capitol in 1888, the hotel flourished. The Driskill had a telegraph office, news and cigar stand, and a drug store fountain. The hotel also became known as a fine place to dine in downtown Austin, with a large and exotic menu. However, Day had sunk a lot of money into the hotel, and the mortgage was held by British businessmen. Day sold the hotel in 1893 to actor Maurice B. Curtis, who had agreed to assume Day's mortgage notes. He defaulted on the notes and the hotel was purchased at auction in 1894 by C.H. Silliman, a Fort Worth banker. In 1895, Major George W. Littlefield, who had opened his bank in the southeast corner of the hotel in 1890, purchased the building from Silliman, and began a modernization campaign, installing a new electrical system, long distance telephone service, an ice plant, a steam laundry, and adding 28 rooms to the hotel. Littlefield ran the Driskill until 1903. Dr. E.P. Wilmot, a banking rival of Littlefield's, purchased the hotel in 1906 and installed W.L. Stark as the manager; Stark remained in that position until the 1950s.

The first-class hotel market in Austin changed dramatically in the early 1920s with the construction of the Stephen F. Austin Hotel at 7th and Congress; for the first time, the Driskill had real competition for the high-end clientele. The Driskill responded by adding more rooms to the old structure at 6th and Brazos by converting the older guest rooms into smaller rooms,

and then constructed the annex, which extended the hotel from 6<sup>th</sup> Street to 7<sup>th</sup> Street. The annex was designed by the El Paso firm of Trost and Trost in 1928, and was completed in 1930, as a high-rise.

A major renovation of the hotel occurred in 1952 with modernization of the rooms, lobby, and the installation of air conditioning. The old main entrance of the hotel on 6th Street was blocked off, and Austinites who were used to crossing through the hotel from 6th Street to 7th Street were no longer able to do so. The hotel suffered several fires in the 1950s and 1960s. and closed in 1969, although the private clubs and several businesses in the hotel remained open. The furnishings of the hotel were auctioned off in 1969 when the owners prepared to demolish the hotel and construct a new high-rise glass and steel tower in its place. People throughout Austin and Texas decried the fate of the old hotel, and a group of civic leaders led by local architect Max Brooks, organized the Driskill Hotel Corporation, which bought the hotel and began a campaign to renovate, preserve, and rehabilitate the building. The Driskill reopened in 1973 with a grand celebration of preservationists and civic leaders; the inaugural party was attended by representatives and descendants of every Texas governor since the opening of the hotel. The civic group sold the hotel that year to Braniff Hotels, which pledged a massive restoration program. Braniff sold the hotel in 1980 to a California hotel group, which also announced a restoration program for the hotel. The hotel changed hands again in the 1980s, but in 1987, the mortgage holder had to foreclose on the property. The Great American Life Insurance Company of Los Angeles purchased the Driskill in 1995, and embarked on a \$30 million restoration program, which began in 1996.

PARCEL NO.: 02060307130000

<u>LEGAL DESCRIPTION</u>: The West 80 feet of Lots 7 and 8, and the North 12 x 80 feet and South 34 x 60 feet of Lot 9, and the North 22 x 60 feet of Lot 10, Block 69, Original City.

ANNUAL TAX ABATEMENT: \$ 269,257; city portion: \$70,652 (for the original portion of the hotel and the tower).

**APPRAISED VALUE:** \$31,731,959 (for the original portion of the hotel and the tower).

PRESENT USE: Hotel

**CONDITION**: Excellent

PRESENT OWNERS: Destination Hotels and Resorts, Inc.

DATE BUILT: ca. 1886 with a ca. 1930 high-rise addition.

<u>ALTERATIONS/ADDITIONS</u>: The original part of the hotel has been restored to its 1886 appearance, reversing changes that were made in a ca. 1952 modernization project. The ca. 1930 tower has had some alterations to it, including the installation of a modern storefront on 7<sup>th</sup> Street and the installation of fixed sash windows.

ORIGINAL OWNER(S): Jesse L. Driskill (1886)

<u>OTHER HISTORICAL DESIGNATIONS</u>: The Driskill Hotel is listed in the National Register of Historic Places and is a Recorded Texas Historical Landmark.





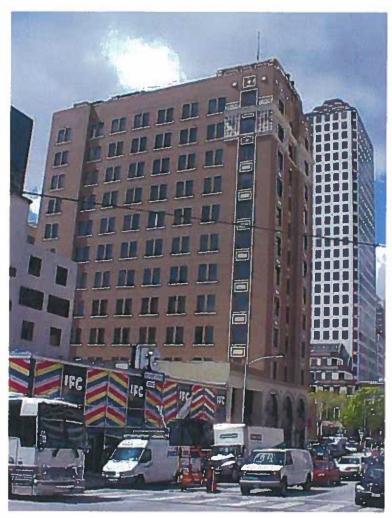
### **HISTORIC ZONING**

ZONING CASE#: C14H-2010-0008 LOCATION: 604 BRAZOS ST; 117 E 7TH ST

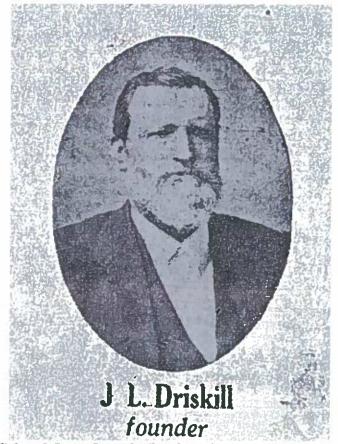
GRID J22 MANAGER: S.SADOWSKY



This map has been produced by the Communications Technology Management Dept. on behalf of the Planning Development Review Dept. for the sole purpose of geographic reference. No warranty is made by the City of Austin regarding specific accuracy or completeness.







Colonel Jesse Lincoln Driskill, founder of the hotel



Advertisement from the Austin <u>Daily Statesman</u> November 9, 1899



The Driskill Hotel

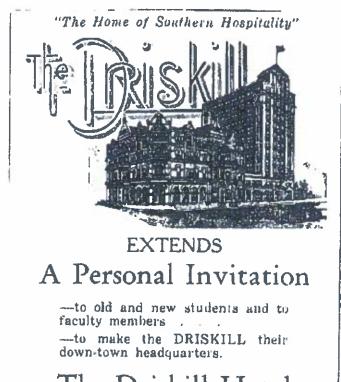
Undated historic photograph, but likely 1901. George W. Littlefield opened his bank in the southeast corner of the hotel in 1890. The façade to the left faces 6th Street; the façade to the right faces Brazos Street.



View east on 6th Street from Congress Avenue shows the early scale of the hotel.



Undated advertisement for the Driskill Hotel, but prior to 1903, when Littlefield sold the hotel.



The Driskill Hotel

W. L. STARK, Manager

Undated advertisement

# Texas Hotel Polishes Its 'Diamond

By Janis Lynn Knablik Special to The Christian Science Monitor Austin, Texas

"Finest hotel south of St. Louis"—that's the way adver-tisements 75 years ago described the Driskill Hotel here. Yet there were no screens on the mammoth windows, no telephones, no electric lights, and no steam heat.

Preparing to celebrate its dia-

mond anniversary in December, the Driskill maintains its reputation as a colorful place to stay in Texas' capital city. Built by Col. Jessie L. Driskill.

a hard-living cattleman, the building was finished in 1835. News of Colonel Driakill's inn spread. Furnishings worth an esspread. Furnishings worm an ex-timated \$50,000 were purchased in the East; and, when they passed through the hands of the Missouri-Pacific Railroad, rep-resentatives were quick to sense the shipment's ultimate value. They contacted the owner and received permission to use the received permission to use the Driskill in a set of advertisements, portraying the hotel as "the Winter Resort for the Frozen North.

#### Property Sold

In 1887, Driskill sold the property, and thereafter it changed hands a number of times. The Driskill Hotel Company, current owner, acquired the property in 1906.

Each proprietor repaired the structure and added equipment, yet changed little of the Driskill's outward appearance. Early improvements included an ice factory and an electric light plant. To insure patrons an ample supply of water, the ar-tesian well under the building was tapped; and native lumber, found stored in the hotel, was used in 1923 to build a coffee bar.

bats from the countryside infested the rotunds and eluded chair back to give the judge
all capture attempts. A 13-story more room. The young lady all capture attempts, A 12-story annex was added later.

From its beginning the Driskill has bragged of its satisfied visitors. Walter P. Stuart of Dallas was so impressed with the service when he visited the hotel on his wedding trip in 1895 that he wanted to return on his goiden anniversary. A postcard request for a room was returned with an apology; a convention had taken over the botel for the period desired, and there was no room available.

#### Situation Explained

for Mr. Stuart explained the situation to J. L. Stark, the manager. Realizing the significance of the request, Mr. Stark it was replaced by an elaborate found room space.

What was the old hotel like? Each of the principal façades of pressed brick, dressed with white limestone, loomed up like palace. Stone carvings of Colonel Driskill and his sons, J. W. (Bud) and A. W. (Tobe) were placed on columns at each of the three entrances along with symbols of the longhorn, cherubim and seraphim.

With the opening of the grand hotel, theatrical managers had no trouble booking the best talent in the profession, such as Edwin Booth, Sol Smith Russell, and Helena Modjeska. After the opera or play, the theater crowd made its way to the Driskill.

#### Judge 'Unseated'

Old-timers remember when Chief Justice Reuben R. Gaines was host at a formal five-course dinner party. As a young lady keeping while his governmen entered the room, the judge, a remained unstable.

A fine hotel, a beautiful hote walter, trying to anticipate his The Driskill cannot look bac The skylight, which had fasci- every move, thought that he was and see itself. It is itself today nated visitors, was enclosed after going to carve the turkey. Quick- the colorful Driskill of 1885.

seated, the judge sat down, toopulling the cloth, food, and selverware to the floor with him.

The first formal affair in the Crystal Ballroom was the inaugural ball of Gov. L. S. Ross. Panels and draperies in the ballroom were of a specially, woven fabric with heavily threaded designs in beigt, rose, and blue. Enriching the scene were great corridors which took! an estimated 1,500 square yards of valvet carpeting.

In the center of the room An Austin friend intervening hung the ebony crystalled ball.

The Mr. Stuart explained the which gave the room its name. It was to observe the political fortunes of many in the 60 years it hung in the room. In 1952 chandelier from New Orleans The crystal ball now decorates a rival hotel.

Berhaps the most talked-on room is the Maximilian Room. with its gold-leaf mirrors designed for the Empress Carlotte of Mexico as a wedding gif husband Empores from her Maximilian. Framed in rich fabric panels, draperies, and car-peting, the eight hand-carver mirrors reflect all events in the room.

A gilt medallion, rumored to be an exact likeness of the Empress, is placed in a camer effect above the center of each mirror. Carlotta never saw the mirrors, and they were no viewed by the public until th Were Do Driskill purchased them in 1930 Maximilian had ordered then sent to San Antonio for saf

Article in the Christian Science Monitor, January 3, 1961



DRISKILL HOTEL AT RAST SEVENTH AND CONGRESS Historic hotel will close Tuesday (Staff photo by John Yates)

# Driskill Era' Coming to

segulations and hubbyists are staying at interview. As a procession in world be an arranged to St. Loris or Sea thinking the stair for Pracessor."

The original part of the lorist interview of the l

When the Drickill was bellt seem the same there were nt telephones, no elected heat and no acreese on the windows. But it was still, for miles present the center its an elegant gatherings, parties and grand halls.

The cours were heated by fireplaces and had micro-beign ownels for the youn-helies to see the edges of their wide ruffled dresses. There also wite relied drawns, save pos-and even a button to push to bring the bell bays examing in bring the belt bays rue

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But those were the old dry and Tuesday the "Valuators of the State of

anded over transproper, 1919-angelence to the organization, Said Thursday, "It has want overs the dama not coming back to this grand old hotel over;

A let of people will feel that WEF-

# Keprieve Won By Driskill

h . C./6/6 9 By BARBRA WORLEY Staff Weller

Bi's not saved yet, but the Drivial listel received a secumonth "reprieve" Thursday when a green of Anticipes amounted formation of the Prestill Hotel Corporation and a plum to restore the "cid" [printiff to the former elegance - along with a couple of significant additions.

The additions are a new 18stury ultra-modern tower subjected to the original building and a 150-one periden garage across the street on the present Driskill parting lot.

Austin architect Max Brudes. subserms for the corporation, sale its ates are trafable to save the Unitabilit and be create for the city of Au of the fire the city of Au of the fire board and convention to the board and convention. facility."

The plans include The plane in risk a security would tillize the account and that fluors of the 19th Centery building signated at 6th St. and Recover. The fluores would be Brazos. The Room would be commercial by escalators, a ditw lind pritteen a painterra stating capacity of more than

public surport.

"We are developing plans now The Crystal Bullroom and the for eithern participation through Maxadillan Room on the second are experimental modern and account magnetic meter and a succession of the retained, but represents a succession of the retained, but represents a succession of the successio many people an experimetry to The original building's present show in a small way that furnishings will be included in



THE 'NEW DRISKILL—This artist's concept shows the projected and in the interest garage, will be in server or 48 million, but declared to estimate at this time what the 'excess' would be.

Plans call for the Corputation to her the lamb where the increasing the lamb where the present 12-atory Briskill add. In the present 12-atory addition. On the left ment of plan information on the corporation's despity from a historical and but her right gard that more detailed or establishing a facility to cause both the original plans rhundle be available critical and but the profing area.

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and in the background is the original four-story briskill Hotel, fo-cuted on the curner of 6th Street and Branes. In front of it is a gingsed-in facility which was not dement of plans for the project.

to tense both the original place should be available building and the parting area would be building and the parting area would be building and the parting area with the weeks."

Other actinities involved in dealths involved in dealths in the active data as a dealth of the consent abilities will be burn down and replaced by the 18 story structure.

Halph U'Conner, president of Reynolds 10 and architect Bavard Reynolds 10 and architectural planning, the collightual Resources, inc., of Resident Markern milliants and architectural planning, the consistent Reynolds 10 and architectural planning the Urskill not comparation with the comparation will be comparation will be consistent Reynolds 10 and architectural planning the Condense remarks of the comparation will have consistent Reynolds 10 and architectural planning, the conference Reynolds 10 and architectural planning, the consistent Reynolds 10 and architectural planning, the conference Reynolds 10 and architectural planning of the conference Reynolds 10 and architectural planning of the conference Reynolds 10 and architectural planning 10 and

ectify." Highland.
Brooks stressed that the The interior of the original

success of the project is four-abory building will be cardinged in large part on pempletely remarked, and the public support.

Austin American-Statesman June 6, 1969



Architectural rendering of the ca. 1930 annex tower



THE DRESKILL'S OLD 12-story annex will take on a new look after refurbishing this year that includes expanding the existing hotel rooms and complete remodeling. The Driskill, which was recently spared death from the wrecker, will be operated and managed by Braniff International when it reopens next year. The long-time landmark of downtown Austin has been closed since 1969.

Unknown publication, 1971

A guest list of historic proportions is forming for the Austin Heritage Society's February 10-11 weekend gala marking formal reopening of the famous Driskill Hotel in downtown Austin.

At least one blood relative of each Texas Governor since 1886—in some cases, several—will be special guests for a Saturday night Grand Ball and a Sunday afternoon Tea Dance staged by the Heritage Society as a benefit for its Capital City projects. Each Governor will be represented in a formal Presentation ceremony slated for the Ball, and the Jim Hogg Suite on the hotel's mezzanine, where political VIPS have been billeted through the years, will feature special tables for the honorees. Again, at the Tea Dance, gubernatorial relatives and descendants will be special guests.

Governor John Ireland (1883-1887) will be represented by Mrs. J. Chrys Dougherty, a great-granddaughter, and Mr. Dougherty of Austin, while Governor Lawrence (Sul) Ross (1887-91) will be represented by his grandson, Lt. Col. Neville P. Clark of San Antonio. Hosting Col. Clark will be close Austin friends, Brig. Gen. and Mrs. John C. Horton.

Miss Ima Hogg of Houston, prominent Texas historic preservationist and one-time Honorary Chairman of the Austin Heritage Society's annual Antiques Show, will be at the parties representing her father, Governor James S. Hogg (1891-95). Her hosts will be Mr. and Mrs. Albert Jones of Austin.

Governor Charles A. Culberson (1895-99) will be represented by his greatgrandnephew, Bill Poddock of Houston, and Mrs. Poddock, while Governor Joseph D. Sayers (1899-03) will be represented by his naphaw, Ralph Sayers, and Mrs. Sayers of Houston. Judge and Mrs. Bob Shannon will be weekend hosts to the Sayerses. Governor S.W.T. Lanham (1903-07), who made news in Austin when he calmly walked his family from a downtown hotel up Congress Avenue to his inauguration ceremony at the Capitol, will be represented by a grandson, the Rev. Sam Lanham of Houston, and Mrs. Lanham. Hosts to the Lanhams will be Mr. and Mrs. James Motheral and Mrs. Fritz Janham of Austin.

Governor Thomas M. Campbell (1907-11) will be represented at the parties by a grandson, Thomas Wommack, and Mrs. Wommack of Austin, and a great-grand-daughter, Diane Wommack Daniel (Mrs. Price Daniel, Jr.).

Governor James E. Ferguson (1915-17) will be represented by a grandson,
James Stuart Watt of Austin, and Mrs. Watt. Representing Governor William P.
Hobby (1917-21) will, of course, be his son, It. Gov. William P. Hobby of
Houston and Austin, and Mrs. Hobby, while the other Hobby honoree will be
his widow, a prominent Texan in her own right, Mrs. Oveta Culp Hobby of Houston.
Senator and Mrs. Charles Herring will be hosts to the Hobbys.

Hallie Maud Neff (Mrs. Frank) Wilcox of Waco will represent her father, Governor Pat Neff (1921-25), and will have as her Austin hosts Mr. and Mrs. Sam Wood. Governor Miriam A. Ferguson (1925-27 and 1933-35) will be represented by her grandson, George Nalle, Jr., of Austin and Mrs. Nalle.

Governor Dan Moody (1927-31) will be represented by his widow; his son Dan Moody, Jr., and Mrs. Moody; and his daughter, Mrs. Nancy Moody Hydson, all of Austin. Representing Governor Ross Sterling (1931-33) will be his son, Walter Sterling, and Mrs. Sterling of Houston. Their weekend hosts will be long-time friends, Mr. and Mrs. Walter Caven.

Governor James V. Allred (1935-39) will be represented by a son, David Allred, and Mrs. Allred of . Hosting them will be Mr. and Mrs. Paul Bolton, who were friends of the Governor.

Governor W. Lee O'Daniel (1939-41) will be represented by his daughter, remembered as "Molly" and now Mrs. Richard E. Danielson of Los Angeles. Mrs. Danielson will be accompanied to Austin by her entire family, occupying a suite at the Driskill. Hosts to the Danielsons will be Mr. and Mrs. Clyde W. Smith.

Governor Coke R. Stevenson (1941-47) hopes to be present for the ceremonies, but he will also be represented by such family members as Mrs. Stevenson, Mr. and Mrs. Coke Stevenson, Jr., of Austin, and his daughter, ...

Representing Governor Beauford Jester (1947-49) will be his widow, now Mrs. Josh Morris of Texarkana, or a daughter, Mrs. Tom Berry of Houston, and Mr. Berry. Hosting them will be Land Commissioner and Mrs. Bob Landis Armstrong.

Governor auchilian Allan Shivers (1949-57) and Mrs. Shivers will be present for the festivities, as will Governor Price Daniel (1957-63) and Mrs. Daniel. Both families still reside in Austin, Governor Shivers as Chairman of the Austin National Bank and Governor Daniel as a Justice of the Texas Supreme Court.

Making every effort to adjust his schedule to be present is Governor John B. Connally (1963-69), who will be accompanied by Mrs. Connally, while Governor Preston Smith (1969-73) and Mrs. Smith plan to return to the Capital City from Lubbock.

Governor and Mrs. Dolph Briscoe will be making one of their first official appearances in Austin since their inaugural ceremonies on January 16.

Impressive as the aforementioned list of gubernatorial VIPS may be, it does not include numerous other members of Governors' families who will be among the party guests. Only Texas Governor whose descendants have not yet been able to accept invitations and is Governor Oscar B. Colquitt (1911-15).

for whom relatives have been located in Florida and California.

General Chairman for the Driskill opening parties is Mrs. Bob R. Armstrong of Austin, who may be contacted through the Heritage Society office, P.O. Box 2113, Austin, 78767, for information regarding patron and regular tickets for the Grand Ball, sponsor and regular tickets for the Tea Dance. All proceeds from the parties will benefit the Austin Heritage Society.

The Driskill Hotel, first opened on December 20, 1886, is now the property of the Driskill Hotel Corporation, a publicly-owned company. It is being operated by the Braniff International Hotel Division.

Copy for a story on the 1973 re-opening gala