



MEMORANDUM

To: Mayor and Council Members

From: Greg Meszaros, Director, Austin Water Utility

Date: February 3, 2011

Subject: Contract Ratification – LCRA Water IQ Interlocal Agreement

In June 2008, Council approved a 12-month interlocal agreement with the Lower Colorado River Authority (LCRA) in the amount of \$200,000 with two 12-month extension options to participate in the regional "Water IQ: Know Your Water" campaign. This memo and upcoming Council action, is to request an additional \$69,000 be added to the LCRA Water IQ Account (contract #N1080000025) to pay final invoices.

Background

The Water IQ campaign is a statewide public awareness water conservation program that educates the public on the source of their water and their impact on the environment. Through the Water IQ conservation program, LCRA and Austin Water provided information on water-efficient practices, raised awareness about the importance of water conservation, and helped customers use less water. This partnership allowed Austin Water to develop a regional approach to achieving our water conservation goals.

The work done as part of the Water IQ campaign was instrumental to the success of our water conservation programs and also played an important role in increasing water awareness during the height of the significant drought. Unfortunately there was a misunderstanding regarding the timing of the contract period, which resulted in expenditures going over the contract authorization; we have put controls into place to ensure this type of thing does not occur again.

Should you have any questions or comments, please do not hesitate contact me.



Greg Meszaros, Director
Austin Water Utility

cc: Marc A. Ott, City Manager
Rudy Garza, Assistant City Manager
Byron Johnson, Purchasing Officer