

AGENDA



Thursday, March 24, 2011

**Health and Human Services
RECOMMENDATION FOR COUNCIL ACTION**
Item No. 18

Subject: Authorize negotiation and execution of an amendment to the Interlocal Agreement with AUSTIN TRAVIS COUNTY INTEGRAL CARE for tobacco prevention and control services effective March 1, 2011, in an amount not to exceed \$500,000 for a twelve-month term, for a total contract amount not to exceed \$690,000.

Amount and Source of Funding: Funding in the amount \$500,000 is available in the Fiscal Year 2009-2010 Operating Budget Special Revenue Fund for the Health and Human Services Department's Communities Putting Prevention to Work (CPPW) federal grant initiative. The grant period is March 19, 2010 to March 18, 2012.

Fiscal Note: There is no unanticipated fiscal impact. A fiscal note is not required.

For More Information: Philip Huang, M.D., M.P.H., Medical Director 972-5408; Wilma Perez, Program Manager, 972-6216; Charles Kemp, Agenda Coordinator 972-5023.

Prior Council Action: June 24, 2010 – Council approved the original Communities Putting Prevention to Work inter-local agreement with Austin Travis County Integral Care.

Approval of this Recommendation for Council Action will authorize negotiation and execution of an amendment to the Interlocal Agreement (ILA) between Austin Travis County Integral Care (ATCIC) and the City of Austin, Health and Human Services Department (HHSD) to provide tobacco prevention and control services. The major objective of this amendment is to provide support to tobacco users with information on smoking cessation services and to develop and implement tobacco-free policies that would ban smoking at ATCIC housing sites.

The U.S. Department of Health and Human Services, Centers for Disease Control and Prevention has awarded federal funds to HHSD for the American Recovery and Reinvestment Act initiative, "Communities Putting Prevention to Work" (CPPW). The funding will promote tobacco prevention and control in school, worksite, healthcare, community, faith-based, and retail settings in the City of Austin and Travis County.

HHSD will utilize the funds to implement the grantor's population-based strategies in five areas described as MAPPS: Media, Access, Point of purchase/promotion, Pricing, and Social support services. As directed by the grantor, strategies are to be implemented through restrictions on media and advertising consistent with federal law, reduction in access by means of smoke-free and tobacco-free policies and sites, increased media and signage to discourage tobacco consumption, and increased cessation services throughout the community.

The ILA applies to required MAPPS strategies regarding Access and Social support services. The ILA provides funding to the ATCIC, formerly known as Austin Travis County Mental Health Mental Retardation Center, to assist ATCIC's education, treatment and implementation efforts in support of its tobacco-free worksite policy. Program objectives include: (1) ensure that all consumers, staff, vendors, clients and visitors are aware of the new tobacco-free campus policy, (2) promote tobacco cessation counseling and treatment to assist tobacco users with quitting before and after policy effective date, (3) ensure that

employees have the knowledge and skills to successfully enforce new smoke-free policy, and evaluate the effectiveness of the new policy over time and report results to stakeholders.

PERFORMANCE

Related Department Goal: Promote a healthy community by preventing chronic and communicable diseases and promoting improvements in social/economic/environmental factors that will result in an improved overall health status and a reduction of health disparities.

Provide Technical assistance to 20 agency partners in housing and human services to promote tobacco-free policies in housing facilities affecting 20,000 individuals.

Conduct training with a minimum of 200 community members to ensure that tobacco cessation resources are available to reduce barriers to implementation of tobacco-free policies.

Provide housed population with cessation support services including Nicotine Replacement Therapy and counseling to 450 agency consumers.