

REQUEST FOR PROPOSAL (RFP) CB30020
City Annual Holiday Event(s), Trail of Lights

PROPOSERS NAME:		Bright Blue Marketing dba Bright Blue Combo Platter Austin, TX
	Possible Points 100	
1.Management Structure, Organization Structure, Communication and Experience	10	8.50
2. Festival and Physical Arrangements	20	16.16
3.Public Safety and Transportation	15	10.83
4.Event Design, Attractions and/or Enhancements	25	21.16
5.Programming	20	17.33
6.Affordability and Accessibility	10	7.16
SUB-TOTAL POINTS	100	81.14
Interview	25	20.66
TOTAL POINTS	125.00	101.80