

A G E N D A



Recommendation for Council Action (Purchasing)

Austin City Council	Item ID:	6683	Agenda Number	47.
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Meeting Date:	May 26, 2011
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Department:	Purchasing
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Subject

Authorize award and execution of a 12-month contract with the CODE FOR AMERICA FELLOWSHIP PROGRAM, SAN FRANCISCO, CA, for programming services related to the AustinGO project in an amount not to exceed \$150,000.

Amount and Source of Funding

Funding in the amount of \$150,000 is available in the Fiscal Year 2010-2011 Capital Budget of the Finance and Administrative Services Department, Communications and Technology Management.

Fiscal Note

A fiscal note is attached.

Purchasing Language:	Single Source.
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Prior Council Action:	April 28, 2011, approved contracts for staff augmentation for Phase 2 of the AustinGo Project. December 17, 2009, approved contract for Phase 1 of an assessment of the City web portal and redesign initiative.
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For More Information:	Mick Osborne, Specialist Sr. Buyer/974-2995
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Boards and Commission Action:	
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MBE / WBE:	This contract will be awarded in compliance with Chapter 2-9C of the City Code (Minority Owned and Women Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this solicitation.
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Related Items:	
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Additional Backup Information

This contract will provide the City with an additional source of support for completing the second phase of the City of Austin website redesign project, "AustinGO", in the form of a web development team from the Code for America Fellowship Program.

On November 1, 2007, City Council passed a Resolution directing the City Manager to begin a City-wide web redesign project. The project team engaged community domain experts, industry leaders, and the residents of Austin when determining next steps for soliciting assistance with the project. Completed in October of 2010, Phase 1 of the project provided services to analyze the structure, content, and usability of the current City Of Austin web site, developed a new site information architecture that addresses ease of use and content quality, redesigned the site user-interface to create a consistent look and feel throughout the site, and recommended the installation and configuration of a content management system.

Guided by the requirements and roadmap for success documented in the first phase of the project, Phase 2, approved by Council on April 28, 2011, will move forward with an in-house directed implementation of the technology necessary to support the new site design, information architecture, and content management strategy.

This action requests approval to enter into a contract with the Code for America Fellowship Program to assist with the project. This program works with cities to help identify projects that can benefit from web-based solutions. Code for America recruits both the development teams and the participating cities through competitive application processes. Once identified and funded, each city project is connected with a web development team that can further scope the project, develop an action plan, and deliver an appropriate solution over an 11-month development cycle. Throughout the development cycle, CFA mentors, trains, and coordinates the teams and facilitates their relationships with their city management clients.

The applications that Code for America fellows build fit a certain model: 1) They are web applications 2) They will enable cities to connect with their constituents in ways that reduce administrative costs and engage citizens more effectively; 3) They support the move toward transparency and collaboration; 4) and finally, they are shareable – which means that an application built for one city can be used by any other city.

This action will enable the City of Austin to be considered for final selection (scheduled for June 1, 2011) as a Code for America Program participant. COA will be able to benefit from the program participation not only with the development assistance for the AustinGo Project, but by gaining access to applications developed by other cities who have participated in the program.