A	U S T I	N C	I T Y	C O	UN	C I L
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Recommendation for Council Action						
Austin City Council		Item ID	6928	Agenda Number		23.
Meeting Date:	6/23/2011		De	partment:	Emergency Medical Services	
			Subject			
Medical Center, and a	amending the Fis nance 20100913-	scal Year 2010 002) to appro	-2011 Emerg	gency Medical Se	rvices Op	rom the Dell Children's erating Budget Special o the Emergency Medical

Amount and Source of Funding

Funding is available from the Dell Children's Medical Center via The Kohl's Booster Buddies Program for the grant period of May 1, 2011 to August 31, 2011. No match is required.

	Fiscal Note
A fiscal note is attach	ed.
Purchasing Language:	
Prior Council Action:	
For More Information:	Ernesto Rodriguez, Director 972-7148
Boards and Commission Action:	
MBE / WBE:	
Related Items:	

Additional Backup Information

BELOW LINE LANGUAGE:

According to the Centers for Disease Control and Prevention, motor vehicle injuries are the leading cause of death among children up to age 17 in the U.S. The National Highway Traffic Safety Administration reports that the proper use of a child safety seat reduces the risk of fatal injury by 71% for infants and 54% for toddlers in passenger cars. However, the National Highway Traffic Safety Administration's research shows that three out of four child safety seats are improperly installed.

The City's EMS Department currently has multiple monthly car seat check events all over Austin and Travis County. At these events, trained EMS staff will examine child safety seats currently in place; educate caregivers on the proper way to secure their children in a motor vehicle; explain the Texas seat belt/booster seat law, and provide child safety seats to those who are in need.

EMS provides child passenger safety seats and certified child safety seat technicians. This certification is a nationally

recognized program under the direction of Safe Kids Worldwide and the National Highway Traffic Safety Association. The EMS program includes partnerships with two local non-profits, Safe Kids Austin and Scott and White's Safety Stop, as well as other public safety agencies, including the Travis County Sheriff's Office.
The acceptance of these funds will allow EMS to purchase child safety seats to distribute at these seat check events.
The General Fund will not be required to contribute to the grant.