

## A G E N D A



## Recommendation for Council Action (Purchasing)

Austin City Council	Item ID:	7724	Agenda Number	72.
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Meeting Date:	July 28, 2011
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Department:	Purchasing
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## Subject

Authorize award and execution of a Professional Services contract with ECONOMIC & PLANNING SYSTEMS, Berkeley, CA, or one of the other qualified responders for RFQS JSD0502, to prepare a Development Strategy for the East 11th and 12th Streets Urban Renewal Plan in an estimated amount not to exceed \$99,994.

## Amount and Source of Funding

Funding is available in the Fiscal Year 2010-2011 Capital Budget of the Neighborhood Housing and Community Development Department.

## Fiscal Note

A fiscal note is attached.

Purchasing Language:	Best evaluated response of five responses received.
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Prior Council Action:	
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For More Information:	Jeff Dilbert, Buyer II/512-974-2651
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Boards and Commission Action:	
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MBE / WBE:	This contract will be awarded in compliance with Chapter 2-9C of the City Code (Minority-Owned and Women-Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this solicitation.
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Related Items:	
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### Additional Backup Information

This contract is for the preparation of a Development Strategy for the East 11<sup>th</sup> and 12<sup>th</sup> Streets Urban Renewal Plan. The City is seeking the services of a Consultant who will provide a candid assessment of the existing situation and a realistic, market-driven solution to achieve the desired result. The selected Consultant will work with the City of Austin to prepare a plan that responds to the considerable opportunities and challenges facing development within these two corridors. The East 11<sup>th</sup> and 12<sup>th</sup> Streets Development Strategy will provide a framework for the development of a mixture of commercial, retail and residential component in central east Austin. The assessment of both the current market demand and projections of future demand are critical to developing short-term and long-term strategies. Recommendations should build on existing retail development patterns, take advantage of growing trends, and take into account the recommendations contained in recent projects, including but not limited to the Great Streets Master Plan and the Downtown Austin Design Guidelines.

A City of Austin team with expertise in urban renewal and development strategies unanimously chose the top proposal of those submitted. The criteria evaluated included the proposed response to the tasks in the scope of work, experience and capabilities, personnel qualifications, team structure, work approach and delivery schedule.

This request allows for the development of a contract with a qualified responder that Council selects. If the City is unsuccessful in negotiating a satisfactory agreement with the selected responder, negotiations will cease with that provider. Staff will return to Council so that Council may select another qualified responder and authorize contract negotiations with this provider.

MBE/WBE solicited: 9/6

MBE/WBE bid: 0/0

### **PRICE ANALYSIS**

- a. Adequate competition.
- b. Seventy three notices were sent, including 9 MBEs and 6 WBEs. Five responses were received, with no response from the MBE/WBEs.

### **APPROVAL JUSTIFICATION**

- a. Best evaluated response received.
- b. The Purchasing Office concurs with City of Austin's recommended award.
- c. Advertised in the Austin American-Statesman and on the Internet.