

East Riverside Corridor *Bringing the Vision to Life*

Summer 2011 Update



www.EastRiversideCorridor.com



Development of the ERC Master Plan

Council directive
to do ERC Plan



Fall 2007

September 2008



Community
Workshop

June 2009



Public
Meeting



City Council
adopts ERC
Master Plan

Feb 2010

Creation of the East Riverside Corridor Master Plan Vision

Summer '08



Analysis &
Stakeholder Input

November 2008



Public
Meeting

Aug '09 –
Feb '10



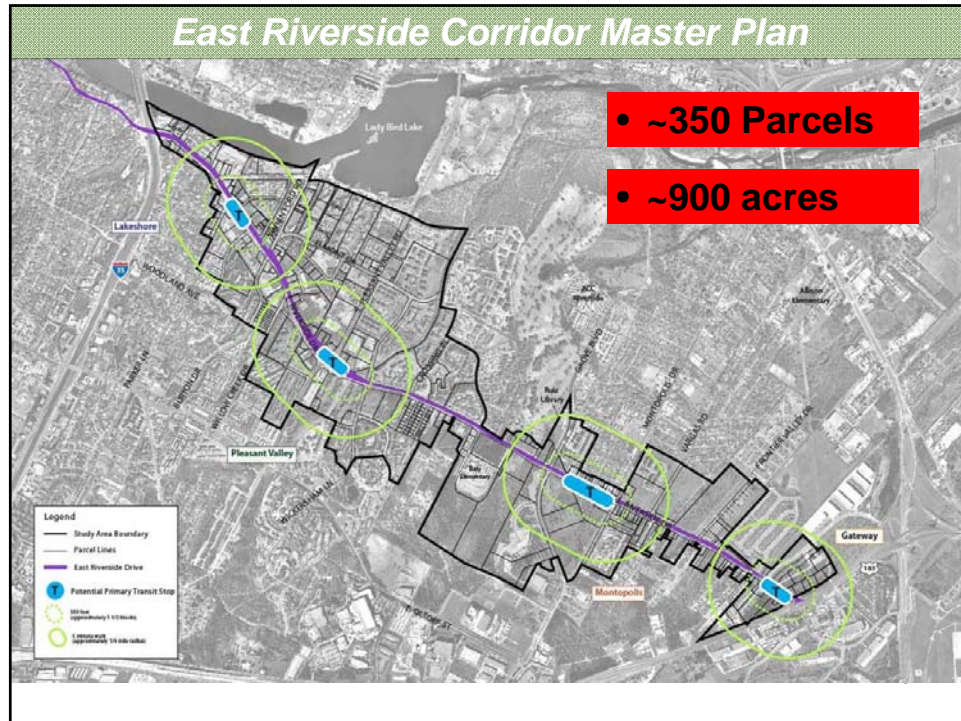
Board &
Commission
Reviews

Development of the ERC Regulating Plan



Context: East Riverside Drive Corridor





Images from the adopted vision

ERC
East Riverside Corridor

- ✓ Great Streetscapes & Public Spaces
- ✓ Concentrated Activity
- ✓ Urban Rail & Transit Options
- ✓ More Housing & Housing Options

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Mixed Use at Transit Stop



E. Riverside Drive Transit Oriented Development



Benefits of the Vision

- ✓ Increased walkability & pedestrian activity



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Benefits of the Vision

- ✓ More accessible open space



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Benefits of the Vision

- ✓ More housing and housing options



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Benefits of the Vision

- ✓ Improved transit and transit options



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What is a Regulating Plan?

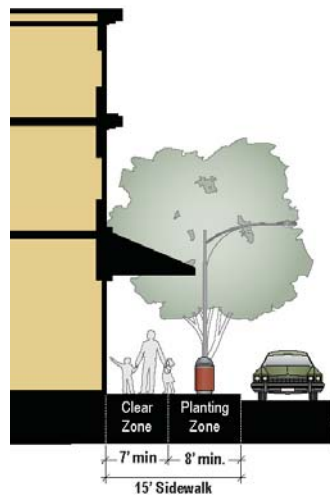
Regulating Plan: a zoning and design tool

**The rules that will guide
future development to
contribute to the Plan's
Vision**

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Tailored to Meet the Vision

SIDEWALK STANDARDS



D-1: ERC Core Transit Corridor Sidewalk

Versus



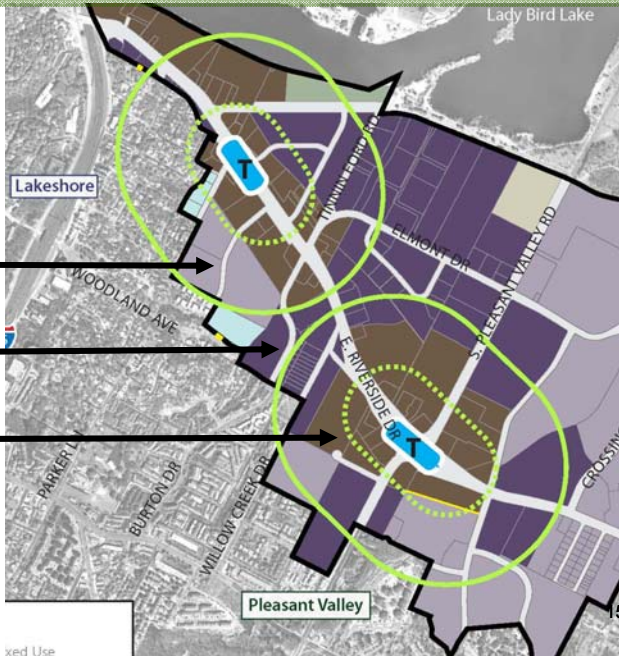
Tailored to Meet the Vision

MASTER PLAN LAND USE MAP

URBAN
RESIDENTIAL

NEIGHBORHOOD
MIXED USE

CORRIDOR
MIXED USE



Tailored to Meet the Vision

Clear instructions:

Height, Use & Building form located on maps



Next Steps

- Fall: Regulating Plan Public Meeting
- Fall: Planning Commission Public Hearing
- Fall/Winter: City Council Briefing
 - Time TBD, City Hall
- Fall/Winter: City Council Public Hearing
 - Time TBD, City Hall
 - City Council will consider adoption of ERC zoning changes & Neighborhood Plan amendments

* Schedule subject to change – check ERC website for updates

Questions?

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