

RESOLUTION NO.

WHEREAS, the Center for Music National Service (MNS) is a national nonprofit organization that supports music as a strategy for public good; and

WHEREAS, in December 2008, the William and Flora Hewlett Foundation awarded a grant to launch Musician Corps, now heralded as MNS's flagship program; and

WHEREAS, MusicianCorps has since expanded beyond the pilot program in the San Francisco Bay Area through partnership with the federal AmeriCorps*VISTA program to include New Orleans, Seattle and Chicago; and

WHEREAS, in the 2009-10 academic year, 20 MusicianCorps Fellows were recruited and trained to serve in under-resourced community settings in San Francisco, Oakland, Chicago, New Orleans and Seattle; and

WHEREAS, MusicianCorps Fellows included certified teachers and therapists, youth development experts and talented performers of all ages. Together they engaged nearly 3,600 youth in ongoing school-based, afterschool and community-based programming, and reached more than 7,000 additional community members through special one-time events; and

WHEREAS, Austin’s “Live Music Capitol of the World” brand along with previously stated policy goals to assist and synergize efforts with Austin Independent School District make Austin’s inclusion in MusicianCorps a natural fit; and

WHEREAS, the financial requirement for Austin to become a MusicianCorps Member City is \$50,000 which will fully incorporate Austin into the MusicianCorps program; and

WHEREAS, the City of Austin Music Loan Program Fund has been dormant for nearly 10 years and contains funds sufficient to cover the participation in the program; and

WHEREAS, in addition, there is sufficient funding within the Music Loan Program Fund to repurpose the loan program funds to better meet the needs of the Austin music industry; **NOW, THEREFORE**,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The City Manager is hereby directed to fund the City of Austin’s participation in MusicianCorps by committing \$50,000 to the partnership from the city’s Music Loan Program Fund.

BE IT FURTHER RESOLVED:

The City Manager is directed to use the remainder of the fund balance to initiate, but not be limited to, the following programs:

- A business accelerator program to facilitate learning, foster professional growth, and support participants in operative sustainable music businesses.
- Providing a selection-based leadership music program, or similarly designed programs, that further communication among facets of the entertainment business community, and to assist established leaders in their roles as industry decision-makers to engage, support, and grow the local entertainment community.
- A program promoting and creating opportunities for Austin artists and industry professionals outside of Austin by creating opportunities for entertainment businesses outside Austin to work with local artists and businesses and creating international awareness of the Austin entertainment industry.

BE IT FURTHER RESOLVED:

The City Manager is directed to provide an accounting of the Downtown Venue Relocation Program, created by Resolution No. 990415-39, and should funds remain, provide recommendations on how to tailor the program to better suit the current needs of the music community in 90 days.

ADOPTED: _____, 2011 **ATTEST:** _____

Shirley A. Gentry
City Clerk

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