

CITY OF AUSTIN
APPLICATION TO SIGN REVIEW BOARD
SIGN VARIANCE

CASE # C16-2011-0009
TP 0214011208
ROW-10634112

WARNING: Filing of this appeal stops all affected construction activity.

PLEASE: TYPE AND COMPLETE ALL REQUESTED INFORMATION.

STREET ADDRESS: 2402 Guadalupe Street 78705

LEGAL DESCRIPTION: Subdivision – _____

Lot(s) 1 & S.67 ft of lot 2 Block _____ Outlot 49 Division D

I/We Ion Art Inc. on behalf of myself/ourselves as authorized agent for

Varsity Corner LLC affirm that on July 29, 2011, hereby apply for a hearing
before

the Sign Review Board for consideration:

ERECT – ATTACH – COMPLETE – REMODEL – MAINTAIN

Attach a historically accurate blade sign on the eastern façade of the Varsity building.

in a CS-CO-NP zoning district, located within the University Neighborhood Overlay Sign

District.

The Austin Electric Utility Department (Austin Energy) enforces electric easements and the setback requirements set forth in the Austin Utility Code, Electric Criteria Manual and National Electric Safety Code. The Board of Adjustment considers variance to the Land Development Code, and a variance granted by the Board of Adjustment does not waive the requirements enforced by Austin Energy. Please contact Lena Lund with Austin Energy at 322-6587 before filing your application with the Board of Adjustment if your request is for a reduction in setbacks or height limits.

NOTE: The Board must determine the existence of, sufficiency of and weight of evidence supporting the findings described below. In order to grant your request for a variance, the Board must first make one or more of the findings described under 1, 2, and 3 below; the Board must then make the finding described in item 4 below. If the Board cannot make the required findings, it cannot approve a sign variance.

Therefore, you must complete each of the applicable Findings Statements as part of your application. Failure to do so may result in your application being rejected as incomplete. Please attach any additional support documents.

7/29/11 (8-3-11)


VARIANCE FINDINGS: I contend that my entitlement to the requested variance is based on the following findings:

2. The granting of this variance will not have a substantially adverse impact upon neighboring properties, because: We would like to restore a historically relevant landmark. The goal is to return the historical Varsity sign to the eastern facade of the building. The existing sign is unattractive and has little to no historical value. The sign restoration will be based on the Varsity sign that was installed in the early 20th century.

AND,

4. Granting a variance would not provide the applicant with a special privilege not enjoyed by others similarly situated or potentially similarly situated, because: Restoring a historically important landmark like the Varsity building is as much a privilege as it is an obligation. Painstaking efforts have been made to preserve the beloved mural on the south facade of the building. The same attention to detail and commitment to the restoration of vintage signage will contribute to the appearance of the Guadalupe street frontage for both pedestrian and automotive traffic.


APPLICANT CERTIFICATE – I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.

Signed  Mail Address 407 Radam Ln Ste A-100

City, State & Zip Austin, TX 78745

Printed Gregory Keshishian Phone 512.326.9333 Date 7/29/2011

OWNERS CERTIFICATE – I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.

Signed  Mail Address 9828 Grier Hill Trail

City, State & Zip Austin TX 78759

Printed CHANDON FORD Phone _____ Date 7/29/2011

ADDITIONAL INFORMATION TO BE SUBMITTED WITH COMPLETED APPLICATION:
(FAILURE TO SUBMIT ALL THE REQUIRED MATERIALS WILL RESULT IN NON-ACCEPTANCE OF THE APPLICATION. LATE BACKUP MATERIAL WILL BE ACCEPTED UNTIL 9:00 A.M. THE TUESDAY PRIOR TO THE MEETING, THERE WILL BE NO EXCEPTIONS.)

SITE PLAN: Must be drawn to scale, showing present and proposed construction and locations of existing structures on adjacent lots.

All Sign Review Board cases must submit location and elevation drawings, drawn to scale, in addition to the site plan required.



**WEST 23RD STREET
(PLATTED AS LILLIE ST.)
(60' R.O.W.)**

**CALCULATE
CENTRAL LINE**

**VARSIY
ORNER, LLC.
C. # 291104048
O.P.R.T.C.T.**

EXH. 36
OF THE CITY OF AU.
PAGE 594 AND 612
D.R.T.C.T.

**SAN ANTONIO
STREET
(60' R.O.W.)**

JASON WARD, P.E.T.S.
TEXAS REGISTRATION NO. 5611

2402 Guadalupe St

Forward
Always Landing Correctly
P.O. Box 48747, Nashville, Tennessee 37248

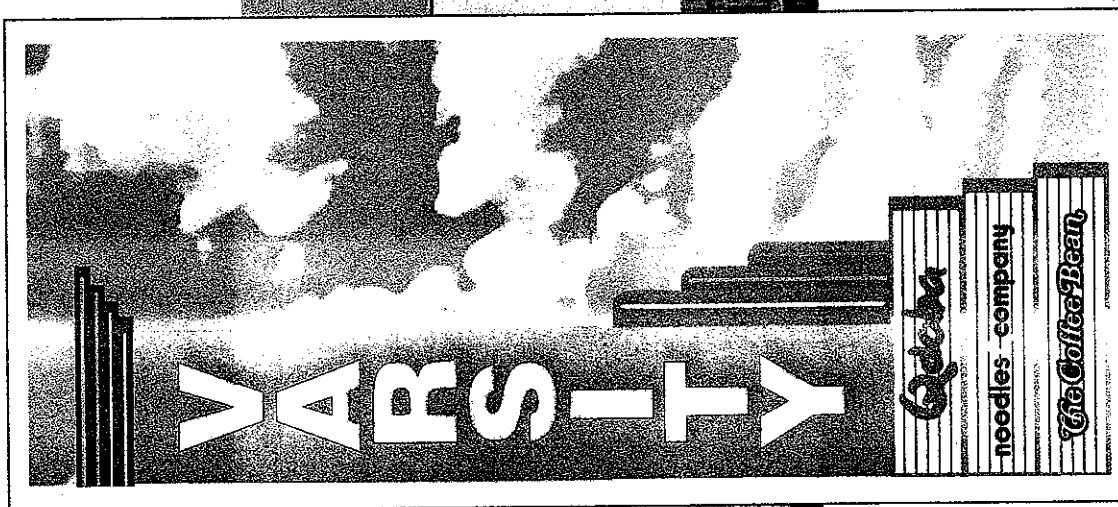
[illegible]

OUTLOT 50
HITCHCOCK'S SUBDIVISION
OF OUTLOT NO. 49, 50 & 51, DIVISION D
BOOK 2, PAGE 622
D.R.T.C.T.

VICINITY MAP

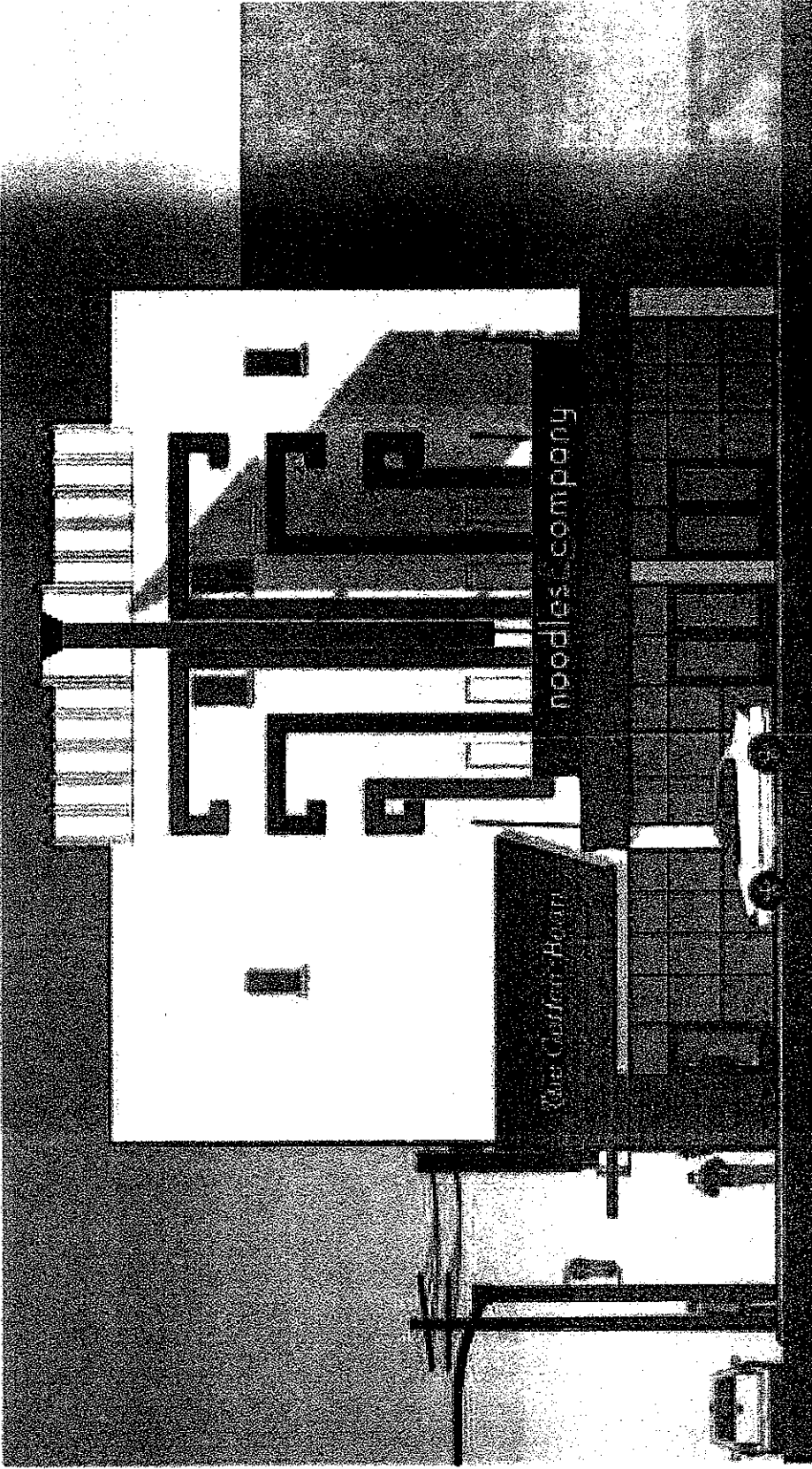
SCALE: 1" = 2000'

REV.



SOUTH FACADE
SCALE 1/16" = 1 FT
DOUBLE FACED, BLADE, MOUNT TO WALL

* COPYRIGHT: THE FOLLOWING SIGN IS THE PROPERTY OF THE SIGN COMPANY AND IS NOT TO BE REPRODUCED OR USED IN ANY MANNER WITHOUT THE WRITTEN PERMISSION OF THE SIGN COMPANY.
120 VOLT ELECTRICAL SERVICE



○ EAST FACADE

SCALE 1/8" = 1 FT

DOUBLE FACED, BLADE, MOUNT TO WALL