



# IMAGINEAUSTON

Vibrant. Livable. Connected.

Urban Transportation Commission  
October 11, 2011

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Imagine Austin takes its direction from the public

The Core Principles of the plan

Priority Programs

How to participate



## Presentation Overview

# City Council Direction



Engagement

Sustainability

Implementation

What should the city be like in 30 years?	5,892
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How should we grow into the future?	4,211
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What do we need to do differently?	4,741
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<b>Total Participation</b>	<b>14,844</b>
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**Community-wide participation**



# Imagine Austin Release Party



500 Water Bottles given out in 2 ½ hours  
(out of 4 hours)

160 surveys completed

150+ new email sign-ups



# Sustainability

## Five Core Principles

Become a compact, connected city

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Provide paths to prosperity for all

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Embrace the natural world

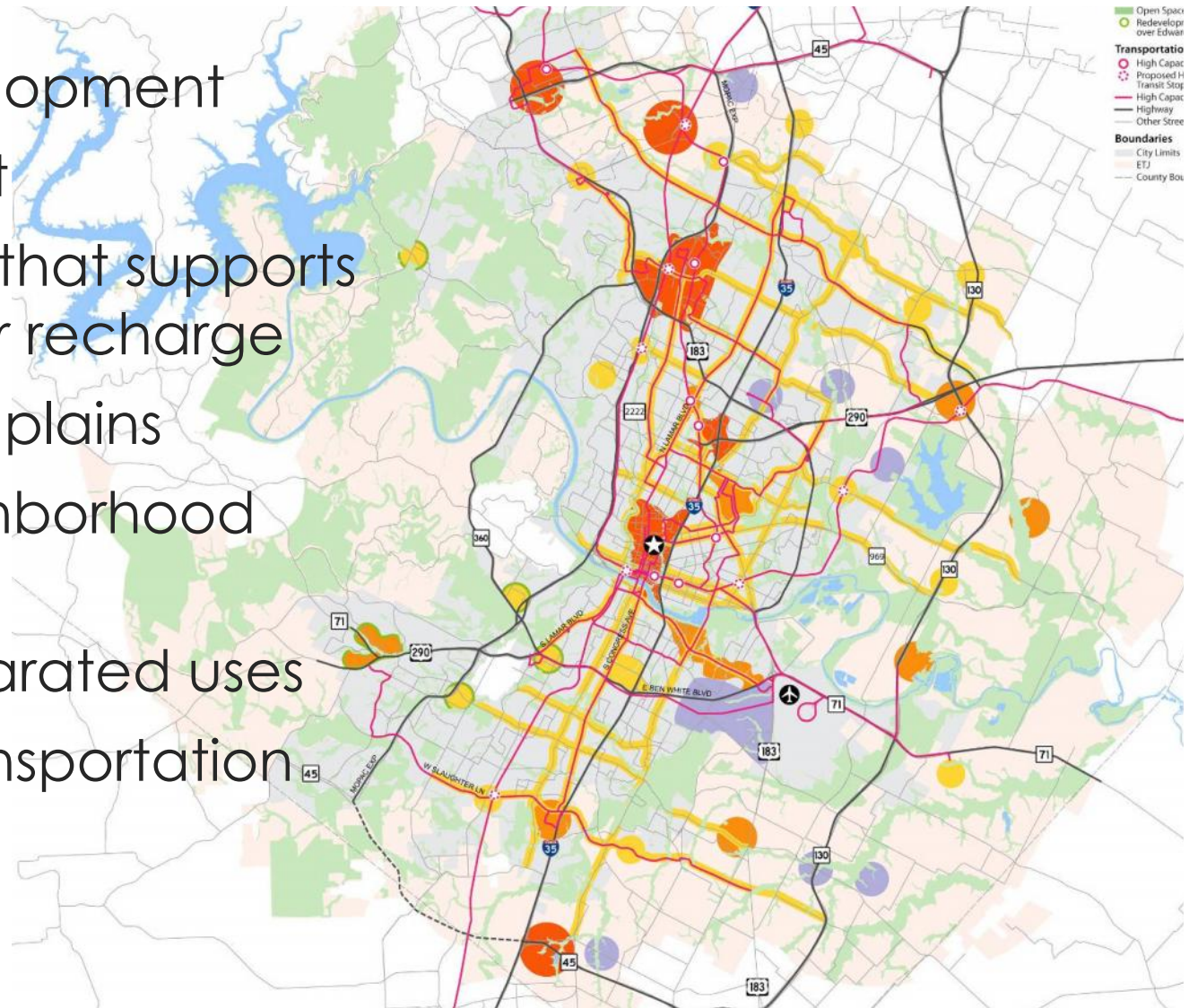
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Grow a healthy, affordable city

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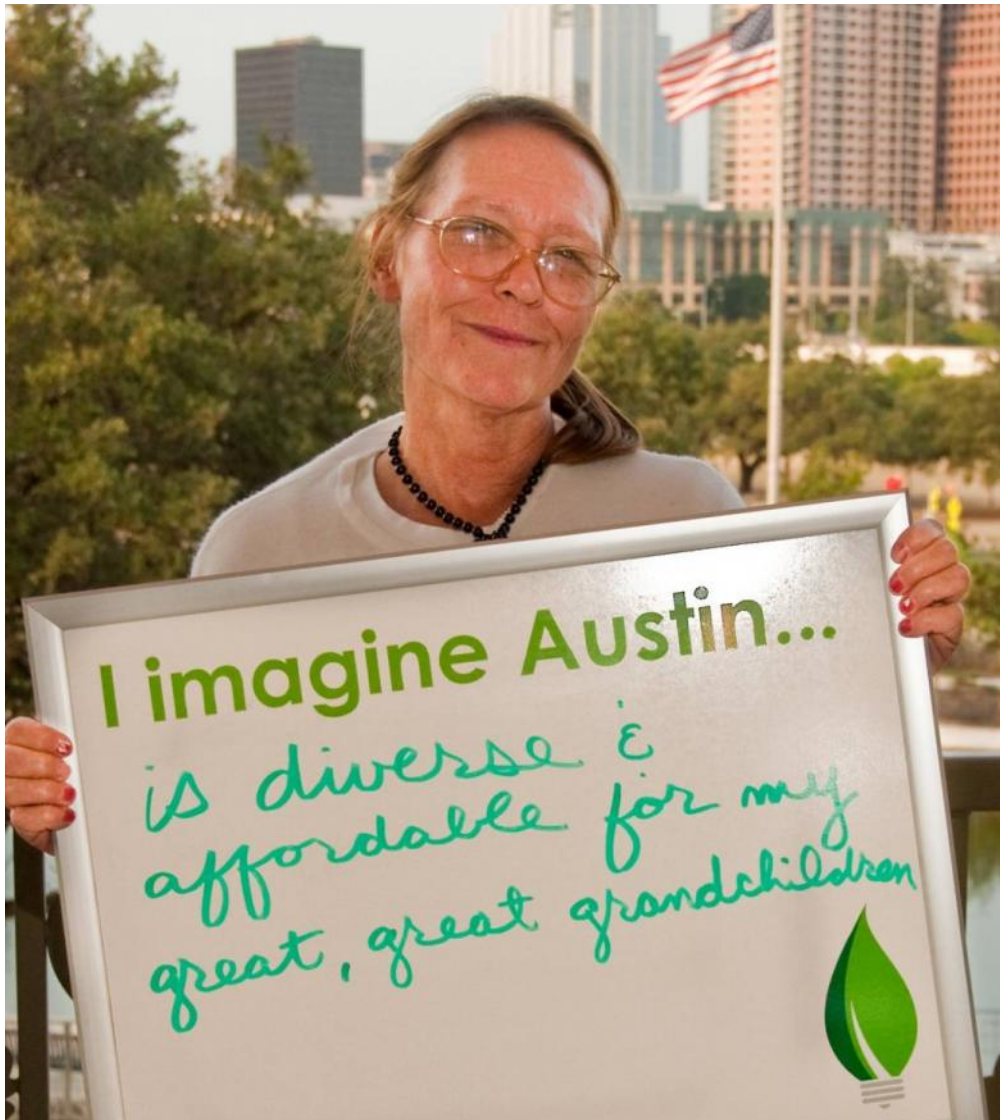
Live within our resources

- Compact development
- Redevelopment
- Preserving land that supports Edwards Aquifer recharge
- Protecting floodplains
- Preserving neighborhood character
- Mixed over separated uses
- A complete transportation system



# Compact and connected city





**Grow an affordable, healthy city**





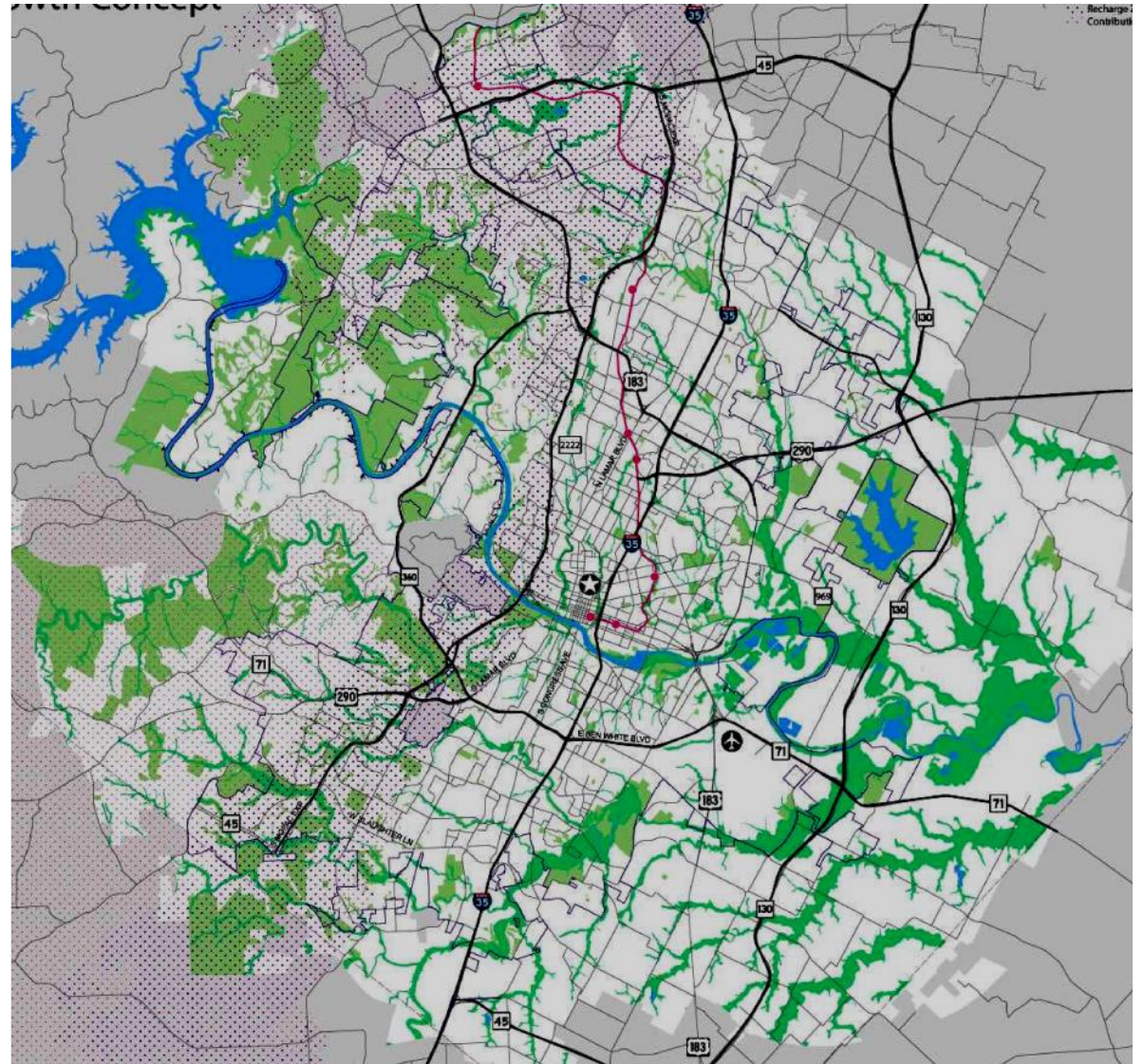
Paths to prosperity





**Live within our resources**





Embrace the natural world



# Implementation

Budget & spending  
Regulation  
Partnerships



- Change Austin's development regulations and processes to promote a compact and connected city.
- Invest in transportation and other improvements to create a compact and connected Austin.
- Create a green infrastructure program to protect environmentally sensitive areas and integrate nature into the city.
- Create a program to sustainably manage our water resources.
- Grow and invest in Austin's creative economy.
- Develop and maintain affordable housing throughout Austin.
- Continue to grow Austin's economy by investing in our workforce and education system.
- Create a "Healthy Austin" program.

## Priority Programs

## **Change Austin's development regulations and processes to promote a compact and connected city.**

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Create sustainable pedestrian and bicycle-friendly neighborhoods providing a range of housing-type options (LUT Action-3)

Develop complete streets design guidelines (LUT Action-19)

Create communities across Austin providing a range of facilities and services (HN Action-18)

Align policies, incentives, regulations, service area extensions, and infrastructure to coordinate with the Growth Concept Map (CFS Action-36)



Prioritized Actions



## **Invest in transportation and other improvements to create a compact and connected Austin.**

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Prioritize City of Austin investments to support mixed use, transit, and the creation of compact and walkable places (LUT Action-1)

Create a system of high-capacity transit (LUT Action-13)

Increase public transit ridership (LUT Action-14)

Create a network of separated bicycle and walking routes and trails (LUT Action-21)

Support the construction of a statewide high speed rail network (ECON Action-5)



Prioritized Actions

# It's not too late to get involved

## Public Review Period

September to October 31st



## Adoption Process

Planning Commission-  
January 2012

City Council-Spring 2012

# Plan Adoption

**Tell us**

**what you think**

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