



EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER
ADVISORY BOARD MINUTES

REGULAR MEETING
Tuesday, August 16, 2011

The Emma S. Barrientos: Mexican American Cultural Center Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.

Emilio Zamora, Vice-Chair called the Board Meeting to order at 6:06 p.m.

Board Members in Attendance:

Emilio Zamora, Vice Chair
Sylvia Orozco, Member
Marisa Limon, Member
Cassie Smith, Member
Velia Sanchez-Ruiz, Member
Rossana Barrios, Member

Board Members Absent: 1

Juan Oyervides, Chair

Staff in Attendance:

Herlinda Zamora, Culture & Arts Education Manager
Laura Esparza, Cultural Affairs Division Manager

- 1. CITIZEN COMMUNICATION:** No Citizen Communication.
- 2. APPROVAL OF MINUTES:**
 - a. Regular Meeting 8/16/2011 –A motion was made to approve the minutes by Member Barrios with a second by Member Limon. The motion was passed (6.0).
- 3. PRESENTATIONS:** No presentations were given.
- 4. STAFF BRIEFINGS**
 - a. **Herlinda Zamora:** Herlinda reported on the maintenance of the facility (new landscape project, auditorium floors, and bicycle racks), parking updates (culprits returned), AIPP project with Margarita Cabrera (presentation scheduled for Sept. 12), and programming.
- 5. BOARD ITEMS FOR DISCUSSION AND / OR ACTION**
 - a. Introduction of new board member, Cassie Smith
 - i. Member Smith introduced herself and spoke about her experience with the arts and the MACC.
 - b. Chair's Report
 - i. Chair Oyervides reported on the Award of Excellence nominations, of which there were eight nominations; and he updated the Board on Robert Mezquiti's design.
 - c. Update on the Tejano Monument partnership. (Oyervides and Zamora).
 - i. Member Zamora updated the Board on the Walmart grant and reported that a final decision will be made in a few weeks.

- d. Discussion and action regarding short term Parking Lot recommendations. (Oyervides and Zamora)
 - i. Member Limon volunteered to edit the Parking Lot resolution to include the Board's recommendations, for the next meeting.
- e. Discussion and action regarding long term Parking Lot recommendations. (Oyervides and Zamora)
 - i. Member Limon volunteered to edit the Parking Lot resolution to include the Board's recommendations, for the next meeting.
- f. Discussion and action regarding reservations statistics, Latino cultural group access and fee schedule. (Oyervides and Zamora)
 - i. Member Orozco expressed the concerns of Latino cultural groups and the usage of the MACC. Some recommendations that were addressed at a Hispanic Quality of Life Initiative were: (1) Making it easier to use the facility; (2) Provide service agreements; (3) Provide low rent costs for Latino cultural groups; (4) Accessibility.
 - ii. The Board agreed to invite Latino groups to attend the MACC's Board Meetings and to schedule another focus group.

6. FUTURE AGENDA/ACTION ITEMS

- a. Updated parking resolution.
- b. Award of Excellence

Oyervides adjourned the meeting at 7:51 pm with a motion from Member Zamora and a second from Member Limon without objection.