

DOWNTOWN AUSTIN PLAN

City Council – Public Hearing

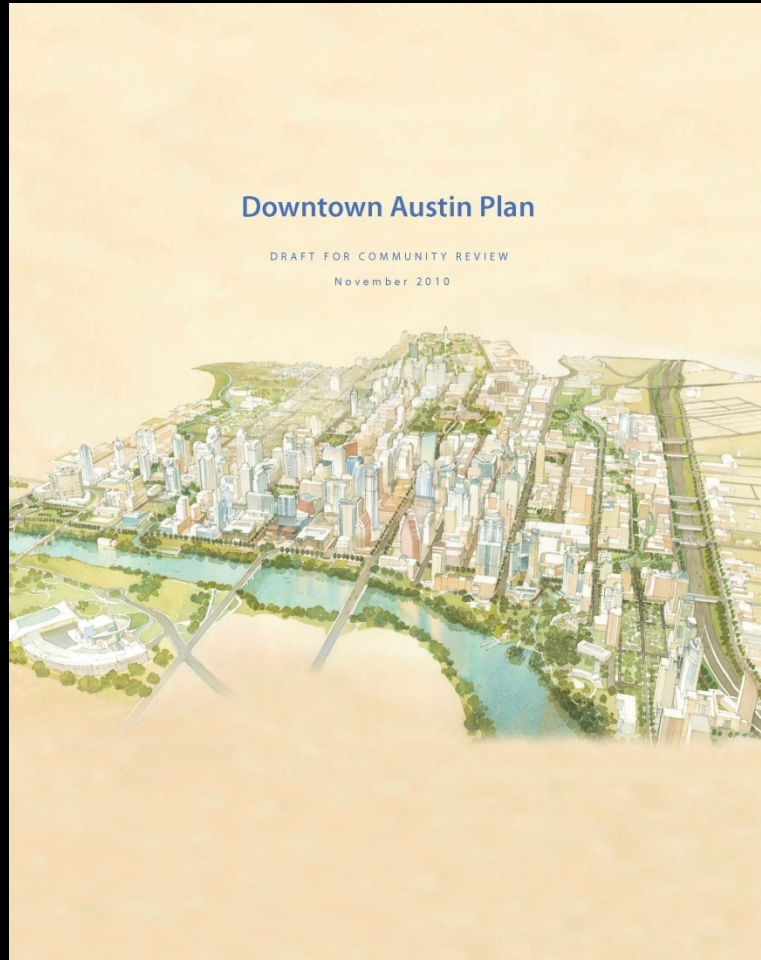
6 October 2011



THE DOWNTOWN AUSTIN PLAN: WHERE ARE WE?

- *Downtown Austin Plan: Draft for Community Review (November 2010)*
- City Council Work Session (November 2010)
- Final Town Hall Meeting (December 2010)
- Board & Commission Review (Jan - Mar 2011)
- Planning Commission Hearing and Approval (April 2011)
- City Council Briefing (August 18, 2011)
- **Public Hearing and Possible Action**

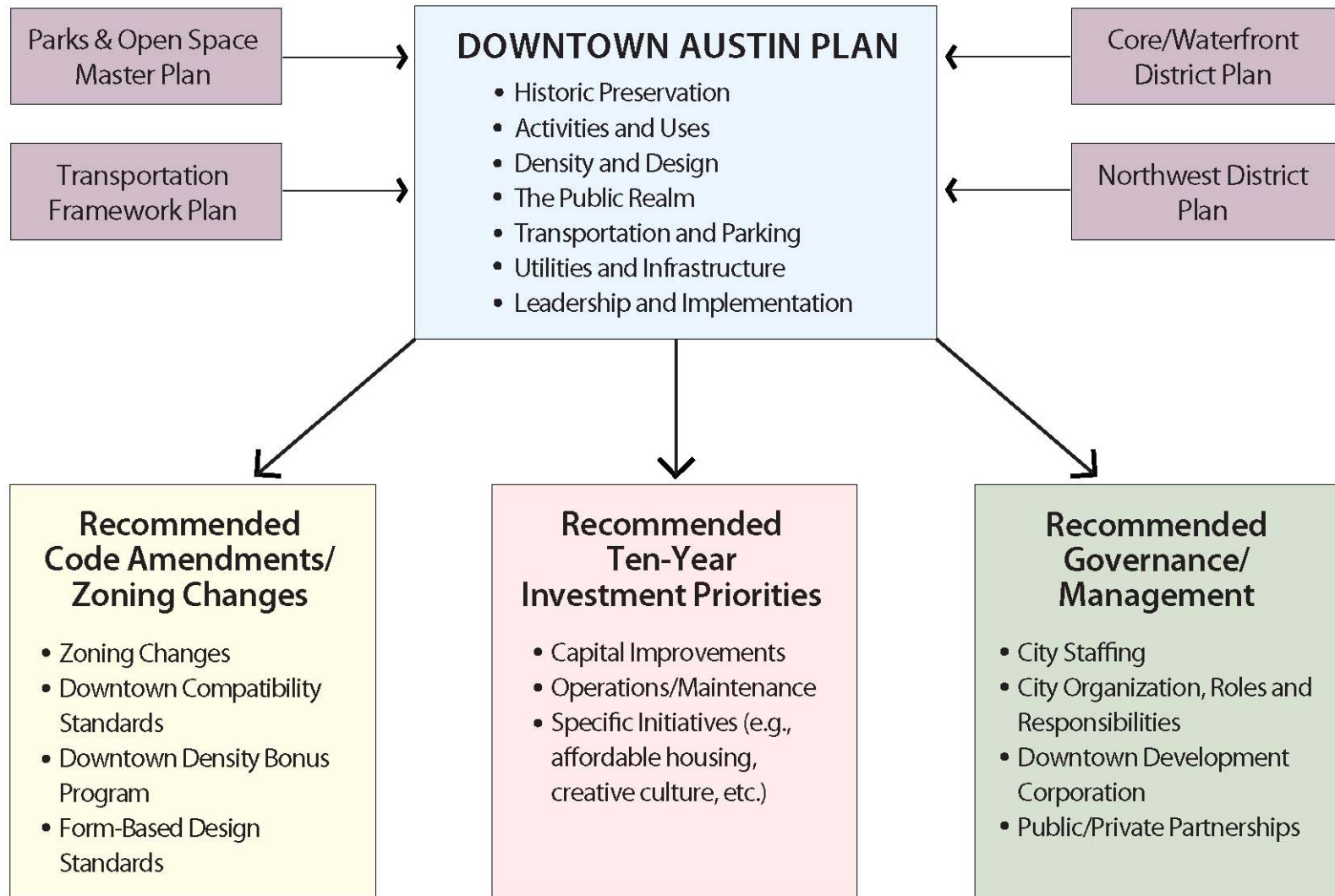
PLAN ORGANIZATION



The “Plan Elements” contain over 100 implementation-oriented recommendations about:

1. Historic Preservation
2. Activities and Uses
3. Density and Design
4. The Public Realm
5. Transportation and Parking
6. Infrastructure and Utilities
7. Leadership and Implementation

PLAN RECOMMENDATIONS



RECOMMENDATION FOR COUNCIL ACTION

1. **Adopt the Downtown Austin Plan (including the staff-recommended amendments) as an amendment to the Austin Tomorrow Plan.**

And, because the Downtown Austin Plan is a “planning” document and does not contain re-zonings, code amendments, or other regulatory actions . . .

2. **Direct the City Manager to initiate the code amendments as recommended in the Plan, including but not limited to:**
 - **Regulating Plan that implements Downtown-specific development standards.**
 - **Creation of new zoning districts (e.g., DMU-60)**
 - **Downtown Density Bonus Program**
 - **Downtown-specific compatibility framework.**
3. **Direct the City Manager to initiate the re-zonings as recommended in the Plan.**

RECOMMENDATION FOR COUNCIL ACTION

4. **Direct the City Manager to include implementation projects identified in the Downtown Austin Plan as part of the City's comprehensive capital project needs assessment and prioritization and identify possible funding strategies for these elements of the Plan.**

5. **Direct the City Manager to develop a detailed plan (including the steps and schedule) for creating a Central City Economic Development Corporation and present that plan to City Council for consideration and possible action.**

NEXT STEPS

Public Hearing and Possible Action

COUNCIL BACKUP MATERIALS

Council backup includes:

- List of staff-recommended amendments to DAP.

- Draft adoption ordinance.

- Motion Sheet.

- Summary of board/commission hearings and actions.

- Responses to Council questions from 11/17/10 work

See www.cityofaustin.org/downtown to review the Downtown Austin Plan and its supporting documents.

DOWNTOWN AUSTIN PLAN

Responses to Council Questions (Memorandum):

1. Affordable Housing Trust Fund
Spreadsheet
2. Density Bonus Program and CURE
Spreadsheet

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Questions?