

HISTORIC LANDMARK COMMISSION
OCTOBER 24, 2011
APPLICATION FOR A CERTIFICATE OF APPROPRIATENESS
C14H-1982-0001
Larmour Block (A)
906 Congress Avenue

PROPOSAL

New awning signage.

PROJECT SPECIFICATIONS

The applicant proposes a new four-point awning with signage, replacing the awning sign currently on the building. The proposed new awning will be exactly the same dimensions as the existing awning, and will be constructed of black sunbrella material on the existing metal frame. The main panel of the awning is just under 120 square feet

The sign content consists of a 45-square foot oval-shaped logo in the center of the awning with red and white graphics, reading “Muscle Maker Grill”, a 4.6-square foot oval red and white graphic on each side of the awning with the same logo as the main awning, and a 5.3-square foot “Great Food with Your Health in Mind” in the valance of the awning.

STANDARDS FOR REVIEW

The Commission’s Standards for Review for Signage include:

I. SIGN TYPES**D. AWNING SIGNS**

An awning sign may be woven, sewn, or painted onto the fabric of an awning. A panel sign painted or mounted on the edge of a rigid canopy also shall be considered an awning sign.

SIZE

- The maximum area of an awning sign may not exceed 20% of the awning panel, or 8 square feet, whichever is the lesser amount.

COMMITTEE RECOMMENDATIONS

The Committee did not review this proposal.

STAFF RECOMMENDATION

Approve the awning replacement and the signage as proposed, even with the size of the sign exceeding the sign guidelines. The total square footage of the main panel of the awning is 120 square feet; the sign is 45 square feet, or 37.5% of the awning panel. However, staff recognizes this sign as compatible with the historic character of the building and the Congress Avenue Historic District, and recommends approval.

10/10/2011 17:12 7322834339

LPB GRAPHICS INC

PAGE 01/01

10/10/2011 15:16 2145801853

SIGNATURE SIGNS DLSA

PAGE 01

C14H-1982-0001-a.1

RECEIVED

OCT 12 2011

NPZD/CHPO

APPLICATION FOR APPROVAL OF A SIGN IN NATIONAL REGISTER DISTRICTS OR FOR A CITY HISTORIC LANDMARK

(Separate form required for each proposed sign on building or site)

ADDRESS of Proposed Sign: 906 Congress Ave Austin, TX 78701 Date of Application: 10/7/11

APPLICANT:

Name: DeLeon mmk LLCMailing Address: 1000 Summit Street Austin, TX 78702 #417Phone: (512) 457 9900Fax: (512) 457 9903

SIGN COMPANY:

Name: 360 SignsMailing Address: 409 Toms Lane Ste 400 Austin, TX 78744Phone: (512) 442 2500Fax: (512) 442 2506

SIGN TYPE:

☐ Flush mounted ☐ Projecting (Blade) ☐ Window ☒ Awning ☐ Directory ☐ Free-standing

SIZE OF SIGN: Height: _____ Width: _____ Depth: _____ Total sign area: _____ sq. ft.

MATERIALS AND FINISH OF SIGN: SEMI-GLOSS AWNING MATERIALSIGN COLORS: BLACK MATERIAL WITH RED AND WHITE GRAPHICSTYPE OF LIGHTING: NONE METHOD OF INSTALLATION: AWNING FRAME (AWNING)

SIGN CONTENT (Include name of establishment, size of letters, size of logo):

MUSCLE PARKER GYM OWN
CHINA FOOD WITH YOUR HEART IN MIND DELEON

SUMIT FORM TO CITY HISTORIC PRESERVATION OFFICE, 4TH FLOOR, ONE TEXAS CENTER, 505 BARTON SPRINGS ROAD AT LEAST 10 DAYS PRIOR TO HISTORIC LANDMARK COMMISSION MEETING WITH ALL OF THE FOLLOWING:

1. One color depiction of the sign itself on 8 1/2" x 11" paper showing the design, colors, materials, and ALL dimensions of the sign (height, width and depth), as well as mounting detail (unless using existing mounting).
2. One dimensioned drawing on 8 1/2" x 11" paper showing the exact placement of the sign on the building, the dimension of the building walls and lighting (if included). PROJECTING and AWNING SIGNS: Also show the type of bracket proposed, the distance from the bottom of the sign to the sidewalk, and the width of the sidewalk at the proposed location. FREE-STANDING SIGNS: Also include a dimensioned site layout showing the proposed placement of the sign on the site and its relationship to other buildings and landscape features.
3. Color photographs showing building and site where sign is proposed, including close-up of proposed sign location.
4. Paint chip or surface finish sample for all proposed sign surfaces.
5. For buildings with multiple tenants, signage applications must include overall signage plan for building. At a minimum, include a drawing(s) and/or photos to show all proposed/existing signage for each exterior building facade.

ONLY COMPLETED APPLICATIONS WITH ALL REQUIRED EXHIBITS CAN BE ACCEPTED AND REVIEWED.

Signature of Property Owner/Agent (Required) Christie R. Nalle for Nalle Company

Printed name and address of property owner/agent:

Nalle Company Avenue FLP

Signature of Applicant (Required)

4015 Buving Run Austin 78746

To be completed by City Staff: NRHD ☐ COA ☐ Date Received: _____
 Administrative Approval: Yes ☐ No ☐ Date Approved: _____
 HLC Hearing Date: _____ Disposition: Approved ☐ Disapproved ☐

Revised June 30, 2002



Client
Muscle Maker Grill

Project

Muscle Maker Grill

Project

Awning Specifications

Address

906 Congress Ave
Austin, TX 78701

Drawing Number

Existing Photos

Scale

Specifications

See sheet

EXISTING AWNING TO BE REFACED.



This logo will be produced exactly as specified in the attached logo. No changes in size, color, annotations, specifications, color, scaling or any other notes that follow prior to approval. Your approval of this logo is required for all 360 Signs to produce this order as specified. If you have questions, etc, please see below approval. 360 Signs will answer completely any question that you may have. 360 Signs will not produce any logo for end user produced with approval of client that does not meet any unlisted criteria, or changes made after final approval signature. This is a one time approval. 360 Signs will not produce any professional use in connection with the provided logo for any other company or individual. All logos being prepared for you by 360 Signs LLC is not to be shared, reproduced, copied, or anyone else to use, reproduced, copied or exhibited in any form, with or without permission from 360 Signs LLC. All parts of this release, including the logo, and all other rights, remain the property of 360 Signs LLC.

☐ Approved ☐ Approved with marked changes ☐ Edit & Resend Proof

Client Signature _____

Date _____