

RESOLUTION NO. 20111103-038

WHEREAS, demographic information for the Govalle/Johnston Terrace neighborhood reveals a neighborhood that is 96% minority and has an unemployment rate three times the average for the Austin Metro area; and

WHEREAS, over 50% of the residents do not have a high school diploma, nearly 30% of families live in poverty and per capita income hovers under \$10,000; and

WHEREAS, in Fiscal Year 2010, Southwest Key programs served over 2,500 members of the community through basic job skills training, a mobile food pantry, adult education programs, literacy projects for children and adults, and vocational certifications; and

WHEREAS, Southwest Key wishes to double the number of community members served with the establishment of a Social Enterprise Complex that will provide: a workforce resource center, a computer technology center, job-readiness and life skills, job coaching and advanced training that includes vocational certification; and

WHEREAS, Southwest Key has secured the involvement of local partners, including: Workforce Solutions, Austin Community College, Advanced Micro Devices, Capital One and the Austin Area Urban League; and

WHEREAS, Southwest Key has raised in excess of \$2.7 million toward the completion of the Social Enterprise Complex; and

WHEREAS, it is the intention of the City Council of the City of Austin to establish a relationship with Southwest Key to the extent that the City of Austin can provide assistance in completion of the Social Enterprise Complex; **NOW, THEREFORE**,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The City Manager is requested to prepare recommendations and provide funding strategies whereby the City of Austin may financially participate in the establishment of the Social Enterprise Complex, based on the Southwest Key Proposal.

The City Manager is asked to report back to Council no later than January 3, 2012.

ADOPTED: November 3, 2011

ATTEST: _____

Shirley A. Gentry
City Clerk