

RESOLUTION NO. 20111020-056

WHEREAS, the City Council adopted a funding plan as part of the FY 2011-2012 budget that allocated \$1 million to Holly Neighborhood programs; and

WHEREAS, \$125,000 of the funds were allocated to the Holly Neighborhood Grants Assistance Program; and

WHEREAS, a new fiscal year necessitates the adoption of a new funding plan for FY 2011-2012; and

WHEREAS, Mexic-Arte Museum is dedicated to enriching the community through education programs and exhibitions focusing on traditional and contemporary Mexican, Latino, and Latin American art and culture. Since its founding in 1984, Mexic-Arte Museum is the Official Mexican and Mexican American Fine Art Museum of Texas; and

WHEREAS, Mexic-Arte Museum will be celebrating its Viva La Vida Fest 2011: 28th Annual Dia de los Muertos celebration on October 22, 2011; and

WHEREAS, Viva La Vida Fest is Austin's largest and longest-running Day of the Dead festival featuring Latino artists and entertainment, an exhibition, and educational programs in the heart of downtown; and

WHEREAS, Mexic-Arte expanded its celebration to include Holly neighborhood families in all of its activities; and

WHEREAS, it is the intent of the City Council to allocate Holly Good Neighbor Program funds to other efforts that will enhance the quality of life for residents in the Holly neighborhood; **NOW, THEREFORE,**

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

That the City Council approves funding for the FY 2011-2012 budget, as specified below, for a variety of programs in the Holly Street Neighborhood, including recreational and educational opportunities for children and neighborhood improvements in an amount not to exceed \$1,000,000; and

BE IT FURTHER RESOLVED:

That the Holly Good Neighbor Program funds for FY 2011-2012 be allocated as follows:

- \$550,000 to the Neighborhood Housing and Community Development for the Holly Neighborhood Home Rehabilitation Program,
- \$125,000 for the Holly Neighborhood Grants Assistance Program managed by Austin Energy,
- \$125,000 for cultural arts projects,
- \$100,000 to the Austin Police Department to maintain a walking beat in the Holly Neighborhood,
- \$50,000 for school enrichment programs,
- \$50,000 for CIP projects; and

BE IT FURTHER RESOLVED:

That the City Manager is directed to allocate \$125,000 from the Holly Grants Assistance Program FY 2011-2012 budget for the following programs, and authorizes the City Manager to negotiate and execute such contracts with each recipient entity as are reasonable, necessary or required to accomplish the purposes of this funding:

- A Nurtured World/Meals on Wheels -- \$15,000 to fund the Holly Neighbors Helping Neighbors: A Plan for Action! pilot program offering home energy renovation, implement an hands-on service learning model and provide measurement of the program's impact.
- Austin Latino Music Association -- \$7,500 to fund additional capital improvements to the Trail of Tejano Legends and to promote the Trail of Tejano Legends to the larger community.
- Ballet East Dance Company -- \$20,000 to continue after-school dance programs in Mexican folkloric dance at Zavala Elementary and Martin Middle School, conduct programs in folkloric dance and hip hop at Metz Recreation Center and provide instructional assistance for the Martin Middle School Cheerleaders and the Eaglettes precision drill team.
- Creative Arts Austin -- \$10,000 to continue the "Believe in Me" arts enrichment program for Metz Elementary School.
- East Cesar Chavez Neighborhood Planning Team -- \$800 for the 21st Annual Haskell Street Halloween Block Party.

- Festival Beach Community Garden and Sustainable Food Center -- \$5,000 for a comprehensive education and outreach program at the Festival Beach Community Garden.
- GEN Austin – Girls Empowerment Network -- \$5,000 to continue “clubGEN” at neighborhood elementary schools and conduct “Girl Talk” workshops reaching neighborhood girls.
- Girl Scouts of Central Texas -- \$4,700 to provide youth leadership development programs in the Holly neighborhood.
- Latinitas -- \$10,000 to fund the East Side STEM (Science, Technology, Engineering and Math) Campaign at elementary and middle schools in the Holly neighborhood.
- Latinas Unidas Por El Arte -- \$5,000 to fund the LUPE Arte Multi Media Project 2012 featuring workshops in leadership, film, music, theater and dance.
- Metz Recreation Center Advisory Board – \$10,000 to fund the Center’s *Spring Break and Summer Camp* programs, and fund and install a sculpture piece on the Center’s main entrance wall.
- Mexic-Arte Museum -- \$5,000 to continue after-school art classes for students at Metz, Zavala and Sanchez Elementary Schools, in addition to Martin Middle School.
- People Organized in Defense of Earth and her Resources -- \$12,000 for assist the City of Austin’s Neighborhood Housing and Community Development with outreach, small focus group discussions, community

meetings and research regarding the Holly Good Neighbor Home Repair Program.

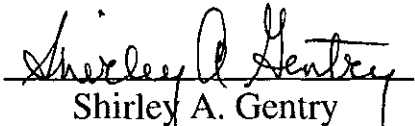
- Raul Valdez -- \$15,000 to help underwrite the Flor y Canto Austin Arts and Music Festival and a community mural project.

BE IT FURTHER RESOLVED:

The City Manager is directed to allocate \$25,000 from the Holly Good Neighbor Program "Cultural Arts Projects" fund in the FY2011-12 Austin Energy operating budget to fund the Viva La Vida Fest 2010: 28TH Annual Dia de los Muertos celebration to be held October 22, 2011.

ADOPTED: October 20, 2011

ATTEST:


Shirley A. Gentry
City Clerk