HISTORIC LANDMARK COMMISSION Permits in National Register Historic Districts<br>November 14, 2011<br>NRD-2011-0089<br>502 E. $6^{\text {th }}$ Street<br>Sixth Street

## PROPOSAL

Remove the existing non-approved signage and replace it with an awning containing signage.

## Project Specifications

The applicant proposes the installation of a new awning with signage reading "Lone Star Food Mart". The proposed signage consists of a 16 -square foot logo and approximately $16^{-}$ square feet of lettering reading "Food Mart."

## Standards for Review

## D. AWNING SIGNS

An awning sign may be woven, sewn, or painted onto the fabric of an awning. A panel sign painted or mounted on the edge of a rigid canopy also shall be considered an awning sign.

SIZE
> The maximum area of an awning sign may not exceed $20 \%$ of the awning panel, or 8 square feet, whichever is the lesser amount.

## Staff Recommendation

Staff appreciates the removal of the existing non-approved sign and replacement with the proposed awning; however, the size of the signage on the awning is much larger than the Sign Standards call for. Staff recommends approval of the concept of the awning and a direction to the applicant to work with staff to develop signage more in line with the Sign Standards.

ADDRESS of Proposed Sign: 502 E UTh Street Date of Application: $10 / 2412011$
APPLICANT:
APme: Mark Prel lopp
Mailing Address: Sane $\quad$ Zip Code:
Phone: ( )
Fax: (
SIGN TYPE:


MATERIALS AND FINISH OF SIGN: Metal stud Framing overlayed by hight guage SIGN COLORS: Red, White, Blue
$\qquad$ METHOD OF INSTALLATION: build in place
 SUMIT FORM TO CITY HISTORIC PRESERVATION OFFICE, 4 TH FLOOR, ONE TEXAS CENTER, 505 BARTON SPRINGS ROAD AT LEAST 10 DAYS PRIOR TO HISTORIC LANDMARK COMMISSION MEETING WITH ALL OF THE FOLLOWING:

1. One color depiction of the sign itself on $8 \frac{1}{2} /^{\prime \prime} \times 11^{\prime \prime}$ paper showing the design, colors, materials, and ALL dimensions of the sign (height, width and depth), as well as mounting detail (unless using existing mounting).
2. One dimensioned drawing on $8 \frac{1}{2} \times 11^{\prime \prime}$ paper showing the exact placement of the sign on the building, the dimension of the building walls and lighting (if included). PROJECTING and AWNING SIGNS: Also show the type of bracket proposed, the distance from the bottom of the sign to the sidewalk, and the width of the sidewalk at the proposed location. FREE-STANDING SIGNS: Also include a dimensioned site layout showing the proposed placement of the sign on the site and its relationship to other buildings and landscape features.
3. Color photographs showing building and site where sign is proposed, including close-up of proposed sign location.
4. Paint chip or surface finish sample for all proposed sign surfaces.
5. For buildings with multiple tenants, signage applications must include overall signage plan for building. At a minimum, include a drawing(s) and/or photos to show all proposed/existing signage for each exterior building façade.

ONLKCOMPLETED APPLICATIONS WITH ALL REQUIRED EXHIBITS CAN BE ACFEPTED AND REVIENED.

Sigpature ef Property Owner/Agent (Required) Printed name and address of property ownerlagent: Fraill Castro A.O. Box 2703


| To be completed by City Staff: NRHD |  |
| :--- | :--- |
| Administrative Approval: Yes _ COA ___ | Date Received: <br> HLC Hearing Date: |

Revised June 30, 2002

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