



AUSTIN ART IN PUBLIC PLACES

Art in Public Places Program

Public Art Process



Austin Art in Public Places Program

Created by Ordinance in 1985 / Revised in 2002

- The Art in Public Places (AIPP) Program provides for the inclusion of art in municipal construction projects or other municipally owned, leased or rented property to enhance the aesthetic quality of public places in the City of Austin.
- In 2002, an amendment to the ordinance raised the percent for art allocation to **2%** of city construction budget for the commission and/or purchase of art, including street improvement projects and new streetscape projects. The \$200,000 cap on artwork amount was removed. A \$300,000 cap was imposed on new Water/Wastewater treatment facilities.



Austin Art in Public Places Program

Inclusion of artworks in city construction projects:

- All New Building Construction
- Building Remodeling (i.e., structural changes, rehabilitation, or restoration)
- Decorative or Commemorative Structures
- Parkland Acquisition
- Park Development
- Parking Facilities
- Street improvements (other than street repair and reconstruction)
- Streetscape improvements
- Bridges
- Water or Wastewater treatment facilities (not to exceed \$300,000)
- Other appropriate projects as recommended by the AIPP Panel and Arts Commission and approved by the City Council on a case-by-case basis



Art in Public Places Program - *goals*

To stimulate the vitality and economy of the city and to enhance Austin's standing as a leader in the arts...

...To expand the citizens' of Austin experience with visual art and to enable them to better understand and connect with their community...

...Expend funds on art and art projects of redeeming quality which advance public understanding of visual art and enhance the aesthetic quality of public places.



Art in Public Places Program - *process*

Citizens vote to approve funding for Capital Improvement Projects (CIP)



City Construction Project Generates 2% for Public Art Projects from CIP



AIPP develops Selection Process in consultation with Client Department and Project Advisors



AIPP Panel and Austin Arts Commission approve Selection Process

Call to Artists/ Independent Review of Submissions/Artist Selected



Artist meets with Design Team to kick-off the project, addressing goals, intents and site constraints.

Artist develops design in consultation with design team



Artist brings design work to the AIPP Panel for review + comment.



Final design is approved by AIPP Panel and Arts Commission, and possibly City Council, before fabrication begins.



Austin Art in Public Places Program – *selection criteria*

- » Artistic merit of body of work;
- » Strong conceptual skills with innovative and effective approaches demonstrated in other creative projects;
- » Ability to design artwork that is sensitive to social, environmental, historical, and/or other relevant contexts;
- » Potential for work to enrich and diversify the City of Austin Art in Public Places Collection;
- » Ability to translate artistic concepts into materials that are appropriate for public space, taking into consideration maintenance, safety, and longevity;
- » Ability and willingness to collaborate with City staff, design and engineering professionals, stakeholders, and contractors;
- » Probability of successful execution and completion of project;
- » Appropriateness of qualifications for the project;
- » Effective communication and organizational skills; and completeness of application



Barton Springs Grounds Improvement AIPP Project – *Goals and Intents*

- » **create a unique work of contemporary art for the public;**
- » **create multiple works that serve as seating strategies;**
- » **consider the use, history and cultural significance of the site; and**
- » **create a work of art that is easily maintained and safe.**



Dive! into

the *NEW* Calls for Artists

AUSTIN ART IN PUBLIC PLACES

SEEKS TO COMMISSION PROFESSIONAL VISUAL ARTISTS
LIVING OR WORKING IN THE STATE OF TEXAS TO CREATE
WORKS OF OF ART FOR THREE MUNICIPAL POOL SITES

BARTON SPRINGS | **BARTHOLOMEW** | **WEST ENFIELD**

Each project has a separate
REQUEST FOR QUALIFICATIONS
with varying project goals,
artwork sought & artwork budget

FOR DETAILED INFORMATION ON EACH PROJECT PLEASE VISIT
<http://www.ci.austin.tx.us/aipp/opportunities.htm>

DEADLINE :: MIDNIGHT :: MONDAY, APRIL 25TH, 2011



**150 flyers distributed
around town via
MotorBlade.**

**Direct emails to all artists in
our databases
(approximately 1,200) for:**

- **Art In Public Places Calls**
- **People's Gallery**
- **AIPP Newsletters**

**Slide advertising the Call to
Artists placed on Channel 6**

**Call to Artists advertised
through many art media
outlets and our newsletter.**

**Press release dated
4/18/2011**

ARTIST INFORMATION SESSION

for AUSTIN'S ART IN PUBLIC PLACES
POOL PROJECTS



BARTON SPRINGS POOL | BARTHOLOMEW & WEST ENFIELD MUNICIPAL POOL

LEARN MORE ABOUT THE
REQUESTS FOR QUALIFICATIONS

WEDNESDAY, MARCH 30TH, 2011 | 6:00 PM
at the CULTURAL ARTS DIVISION OFFICES
201 EAST 2ND STREET, AUSTIN TX, 78701

FOR MORE INFORMATION, VISIT www.ci.austin.tx.us/aipp/opportunities.htm
PROJECT SUBMISSION DEADLINE | April 25th 2011, midnight



Artist Information Meeting held to share project information and answer questions.



Barton Springs Grounds Improvement AIPP Project – *We had a pool of 29 eligible applicants.*

The Selection Panel met on May 12, 2011 to review the applicants' submittals and recommended Hawkeye Glenn as the artist and Philippe Klinefelter as the alternate.

- The Art in Public Places Panel approved the artists chosen by the Selection Panel on on June 6, 2011
- The Austin Arts Commission approved the artists chosen by the Selection Panel on June 20. 2011