



EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER
ADVISORY BOARD MINUTES

REGULAR MEETING
Tuesday, Sept. 20, 2011

The Emma S. Barrientos: Mexican American Cultural Center Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.

Emilio Zamora, Vice-Chair called the Board Meeting to order at 6:10 p.m.

Board Members in Attendance:

Juan Oyervides, Chair
Marisa Limon, Member
Emilio Zamora, Vice Chair
Velia Sanchez-Ruiz, Member
Sylvia Orozco, Member
Rossana Barrios, Member

Board Members Absent: 1

Cassie Smith, Member

Staff in Attendance:

Herlinda Zamora, Culture & Arts Education Manager
Laura Esparza, Cultural Affairs Division Manager

1. CITIZEN COMMUNICATION: No Citizen Communication.

2. APPROVAL OF MINUTES:

- a. Regular Meeting 9/20/2011 –A motion was made to approve the minutes by Member Orozco with a second by Member Barrios. The motion was passed (6.0).

3. PRESENTATIONS: No presentations were given.

4. STAFF BRIEFINGS

- a. **Herlinda Zamora:** Herlinda reported on the maintenance of the facility (HVAC issues, auditorium floors, and landscape project), AIPP project with Margarita Cabrera, and programming (Emma S. Barrientos sign and reception for Nov. 5).
- b. **Laura Esparza:** Laura reported that City Council passed the resolution for the Latino Incubator Project. Next step was to create a working group.

5. BOARD ITEMS FOR DISCUSSION AND / OR ACTION

- a. The Chairs Report
 - i. Chair Oyervides reported on the successful of the September 15th event.
- b. Update on the Walmart Grant. (Oyervides and Zamora).
 - i. Member Zamora reported that there was an unofficial notice that the MACC would receive funding.
- c. The Board will discuss with the Consultant progress on the ESB-MACC Parking Study. (Oyervides and Zamora)
 - i. The Board has been asked to review the parking study by September 26.
 - ii. The Board discussed a potential meeting with PARD Board about the MACC's parking study.

- iii. The Board discussed how disappointed they were with the study.
 - iv. Member Zamora suggested on building significant arguments for the MACC such as:
 - (1) Its historical significance; (2) Its role in the community; (3) Its potential for programming if there were more staff hired.
- d. The Board will discuss and take action on forming a working group to address the Latino Arts Incubator Program. (Oyervides and Zamora)
 - i. Members Limon and Orozco volunteered to serve on a working group for the Latino Arts Incubator Program.
 - ii. Next step is to design a structure for the program before next Council meeting in November; and to set up meetings with art groups.
- e. Discussion and action on “Award of Excellence” project. (Oyervides and Zamora)
 - i. A motion was made to approve Category “C” by Member Limon and a second from Member Barrios.
 - ii. Category “C” includes Arts, Patronage, Service, Emerging Talent, and Lifetime Achievement.

6. FUTURE AGENDA/ACTION ITEMS

- a. MACC Parking Study.

Oyervides adjourned the meeting at 8:20 pm with a motion from Member Barrios and a second from Member Orozco without objection.