



EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER
ADVISORY BOARD MINUTES

REGULAR MEETING
Tuesday, Oct. 18, 2011

The Emma S. Barrientos: Mexican American Cultural Center Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.

Emilio Zamora, Vice-Chair called the Board Meeting to order at 6:05 p.m.

Board Members in Attendance:

Juan Oyervides, Chair
Emilio Zamora, Vice Chair
Velia Sanchez-Ruiz, Member
Sylvia Orozco, Member
Cassie Smith, Member

Board Members Absent: 2

Rossana Barrios, Member
Marisa Limon, Member

Staff in Attendance:

Herlinda Zamora, Culture & Arts Education Manager
Laura Esparza, Cultural Affairs Division Manager

1. CITIZEN COMMUNICATION:

- Lori C-Renteria and Sabino Renteria expressed their disappointment with the MACC's Board lack of communication regarding their Dia de la Raza event held at the MACC on Thursday, Oct. 12. They felt the MACC's Board program was disorganized and disruptive to their program. In the future, they suggested that the Board's "Award of Excellence" program should be a separate event and not shared with Dia de la Raza.
- Darlene Camacho complained about MACC's staff and their lack of friendliness.
- Mr. Barrientos had concerns regarding the parking study at the MACC. He asked, who came up with the scope, and why?

2. APPROVAL OF MINUTES:

- a. Regular Meeting 10/18/2011 –A motion was made to approve the minutes by Member Sanchez-Ruiz with a second by Zamora. The motion was passed (5.0).

3. PRESENTATIONS: David Smythe-Macaulay, Project Manager for Public Works and Jamie Beaman with CasaBella updated the Board on the City's Parking Study. Smythe-Macaulay mentioned that corrections are still being made and will be shared with the MACC Board when they are complete.

4. STAFF BRIEFINGS

- a. **Herlinda Zamora:** Herlinda reported on the maintenance of the facility (HVAC issues, landscape project and new custodial staff), AIPP project with Margarita Cabrera, and programming.

5. BOARD ITEMS FOR DISCUSSION AND / OR ACTION

- a. The Chairs Report
 - i. Chair Oyervides reported on concerns with the “Awards of Excellence” event. He expressed lack of preparation from MACC staff and disorganization during the event. The Chair encouraged maintaining a healthy relationship with Friends of the MACC.
- b. The Board will discuss and take action on recommendation for council regarding the ESB-MACC Parking Study. (Oyervides and Zamora)
 - i. A motion was made by the Board to approve the recommendation by Zamora with a second from Sanchez-Ruiz (5.0).
- c. The Board will discuss and take action on recommendation to council regarding implementation of pay-for-parking system for ESB-MACC parking lot. (Oyervides and Zamora)
 - i. A motion was made by the Board to approve the recommendation by Zamora with a second from Sanchez-Ruiz (5.0).
- d. Board Report from Latino Arts Incubator Program working group. (Orozco and Limon)
 - i. Member Orozco reported on the meeting with the Roy Lozano Ballet Folklorico and Aztlan Folkdance Company.

6. FUTURE AGENDA/ACTION ITEMS

- a. MACC Parking Study.

Oyervides adjourned the meeting at 8:20 pm with a motion from Member Sanchez-Ruiz and a second from Member Smith without objection (5.0).