

RESOLUTION NO. 20120126-050

WHEREAS, the 13th Annual African American Community Heritage Festival will be held on Saturday, February 25th, 2012; and

WHEREAS, the Festival attracts more than 60 vendors and 3,000 attendees annually; and

WHEREAS, this event is a family-friendly extravaganza filled with games and vendors; providing safety demonstrations, arts & crafts, home decor, books, clothing, jewelry, storytelling, health, vision and dental screening and insurance outreach coupled with dance, giveaway prizes and live entertainment that can attract people of all ages; and

WHEREAS, the festival also has a health fair component providing basic health testing, health insurance and nutritional information which is an added benefit particularly to minority communities where health disparities are so prevalent; and

WHEREAS, the City of Austin is committed to providing outreach to all its citizens regarding the many services offered; and

WHEREAS, in March 2005, a revised City of Austin Quality of Life Scorecard revealed that African-American residents experienced a strikingly different quality of life from other Austin residents; and

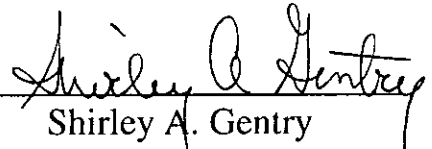
WHEREAS, this festival, hosted during Black History Month, is an opportunity to bring awareness, education, and quality events to this community; **NOW, THEREFORE**,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY AUSTIN:

The Council directs the City Manager to facilitate and promote the 13th Annual African American Community Heritage Festival by identifying vendor opportunities and making City departments available at the Festival to provide information and other services, and to identify and make other financial and in-kind support available to the Festival.

ADOPTED: January 26, 2012

ATTEST:


Shirley A. Gentry
City Clerk