

**CIP
EXPENSE DETAIL**

DATE OF COUNCIL CONSIDERATION:

02/09/2012

CONTACT DEPARTMENT(S):

Economic Growth and Redevelopment

SUBJECT: Authorize negotiation and execution of a design and commission agreement with Animalis Works LLC (1605 Lightsey Road, Austin, TX 78704), in an amount not to exceed \$85,000, for artwork for the Colorado Street Streetscape Enhancement Project in downtown Austin.

CURRENT YEAR IMPACT:

Department:	Public Works Department
Project Name:	Colorado Street - AIPP
Fund/Department/Unit:	8181-6207-8354
Funding Source:	2010 GO Bonds - P1
Current Appropriation:	110,400.00
Unencumbered Balance:	91,024.80
Amount of This Action:	(85,000.00)
Remaining Balance:	<u>6,024.80</u>

ANALYSIS / ADDITIONAL INFORMATION: The City of Austin Art in Public Places (AIPP) program of the Cultural Arts Division, Economic Growth & Redevelopment Services Office sought to commission a professional visual artist to design and create artwork for the Colorado Streetscape Enhancement Project in downtown Austin.

The goal of this project is to develop a fresh and innovative approach to design within a restricted environment; consider the diverse community served by the street enhancements, including downtown residents, tourists and the local business community; and consider the unique landscape and history of Colorado Street.

The goal of the public art is to be a signature work of contemporary public art for Austin that is dynamic and visual engaging; strengthens the identity of the Colorado Street between 3rd and 7th Streets; enlivens the surrounding environment; contributes to a local regional and national contemporary art dialogue; serves as a significant piece within the artist's oeuvre; and responds to the context of Colorado Street in downtown Austin.