

CASE# 016-2012-0002

ROW-10704617

**CITY OF AUSTIN**  
**APPLICATION TO SIGN REVIEW BOARD**  
**SIGN VARIANCE**

TP-0260130901

**WARNING: Filing of this appeal stops all affected construction activity.**

**PLEASE: TYPE AND COMPLETE ALL REQUESTED INFORMATION.**

**STREET ADDRESS:** 12221 North MoPac Expressway North, Austin, TX 78758-2496

**LEGAL DESCRIPTION:** Subdivision – Centrum Subdivision

Lot(s) 1 Block B Outlot \_\_\_\_\_ Division Resub of Blocks B & E

I/We Michael A. Hunter on behalf of myself/ourselves as authorized agent for

North Austin Medical Center affirm that on Dec 28, 2011 hereby apply for a hearing  
before

The Sign Review Board for consideration:

**ERECT**

(1) New Directional/ Entrance Identification sign along North MoPac Expressway to guide  
patients and visitor traffic to correct entrance of Hospital.

In a GO zoning district, located within the Scenic Roadway Overlay Sign District(Except the  
Diagnostic Parking Lot which is located in a GR Zoning District Sign District.

If your variance request is for a reduction in setbacks or height limits, please contact Lena Lund  
with the Electric Utility at 322-6587 before filing your application with this office to discuss your  
request. The Electric Utility will recommend the board deny your request if it will result in an  
encroachment into an electric easement or a NESC violation.

**NOTE: The Board must determine the existence of, sufficiency of and weight of evidence  
supporting the findings described below. In order to grant your request for a variance, the**

Board must first make one or more of the findings under 1. 2 and 3 below; the Board must then make the finding described in item 4 below. If the Board cannot make the required findings, it cannot approve a sign variance.

Therefore, you must complete each of the applicable Findings Statement as part of your application. Failure to do so may result in your application being rejected as incomplete. Please attach any additional support documents.

**VARIANCE FINDINGS:** I contend that my entitlement to the requested variance is based on the following findings:

1. The variance is necessary because strict enforcement of the Article prohibits any reasonable opportunity to provide adequate signs on the site, considering the unique features of a site such as its dimensions, landscaping, or topography, because signs that comply with the article would be too small to be read by vehicular traffic. The North Austin Medical Center is located adjacent to the MoPac Expressway and a very short distance from the off-ramp from the expressway to the access road. The location of the hospital is a unique feature of the site because the signage directing patients and visitors must be visible from a great distance, by individuals traveling at high rates of speed, while navigating the off- ramp. The community needs the hospital to be clearly identified at road intersections and entrances so that patients and those transporting them can find their way in and around the hospital complex, particularly in emergency situations.

**OR,**

2. The granting of this variance will not have a substantially adverse impact upon neighboring properties because the proposed signage is comparable in size and message to the existing signage, which is approximately 15 years old and in deteriorating condition. Current Main Entrance/ Emergency Directional sign was destroyed by Automobile Accident.

**OR,**

3. The granting of this variance will not substantially conflict with the stated purposes of this sign ordinance because the proposed signage will provide only the essential information, of a size and format that is designed to be legible to patients, emergency service providers and visitors to the hospital.

**AND,**

4. Granting a variance would not provide the applicant with a special privilege not enjoyed by others similarly situated or potentially similarly situated because there are no other hospitals in the immediate area. Further, adequate signage to assist emergency service providers in locating the hospital and navigating the hospital site is a necessity, not a privilege.

---

APPLICANT CERTIFICATE – I affirm that the statements contained in the complete application are true and correct to the best of my knowledge and belief.

Signed Michael A. Hunter Mail Address 12221 MoPac Expresswy North

City, State & Zip Austin, TX 78758

Printed MICHAEL A. HUNTER Phone 817-246-4848 Date 12/28/2011

OWNERS CERTIFICATE – I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.

Signed Sherry Dube Mail Address 12221 MoPac Expressway North

City, State & Zip Austin, TX 78758

Printed SHERY DUBE Phone 512-901-2657 Date 12/28/2011



**Double Posts and Pylon  
Internally Illuminated  
Double Sided Graphics**

Part Code: SPS200 (3" x 8" Rectangular)  
Color: A46 Off WhiteMP2496-1 (23.25" x 36 7/8" Qty. 1 per Side)  
Backgrd. Color: A27 Deep Green (Opaque)

Backgrnd, Color: A45 Off White (Dpqrqns)

## MP5795-1 (56 7/8" x 98")/Qty. 1, Side A Only/

Multi-Panels: (Side B)  
MP2798-1 (26.25" x 98") (Qty. 1)

MP5798-1 (58 2.7" x 96" / Qty. 1)  
Backgrd. Color: A46 Off White (Ossage)

Side A & B:  
Logo: LTBD (SL David's NAMC)

Copy: GouthOldStyle AD BT

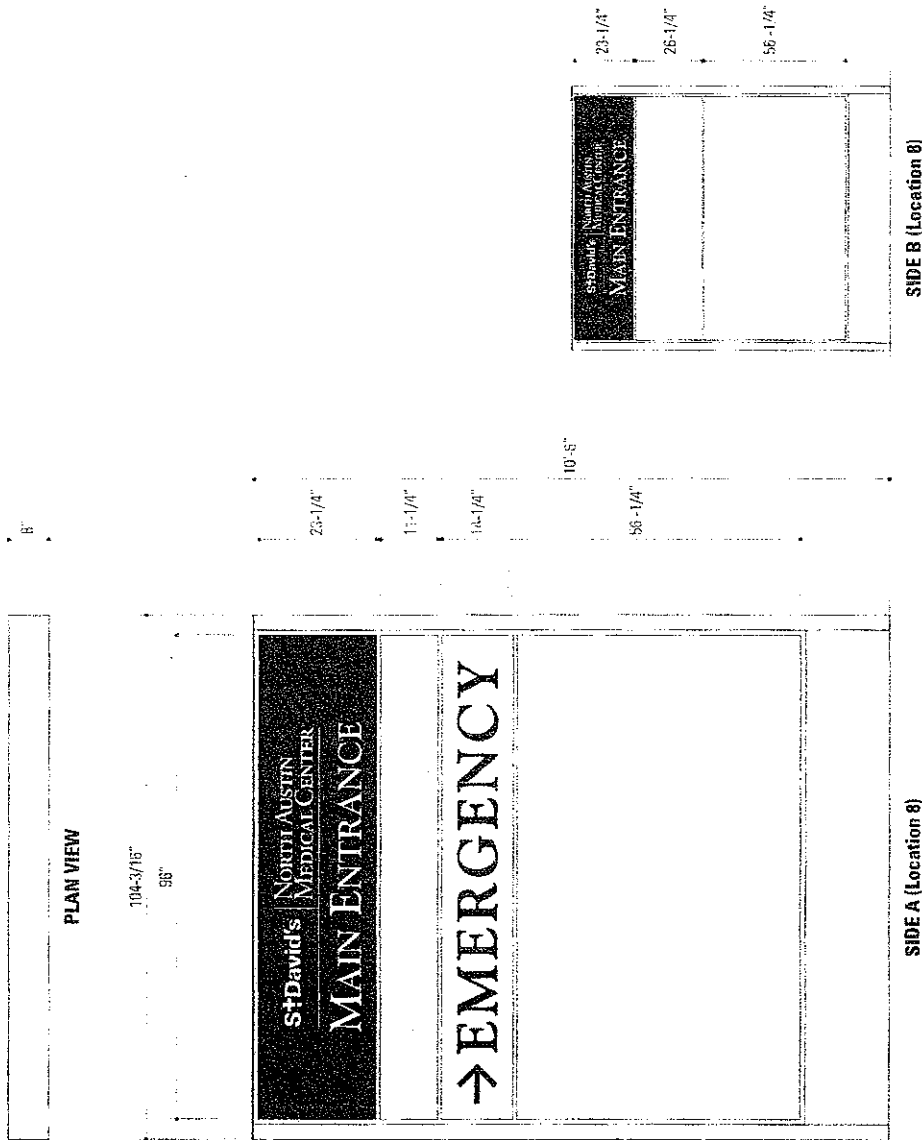
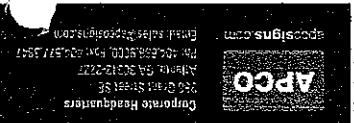
Side A Only  
Arrow: A120

## Copy: GoudyOldStyle BD BT

**Discussion** will only return an object if the object is not null.

*Refer to Engineering Drawings for Construction Details*

*Refer to Engineering Drawings for Construction*

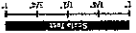


1. The first part of the document is a list of references. The references are listed in two columns. The first column contains references to books and articles, and the second column contains references to books and articles. The references are listed in alphabetical order.

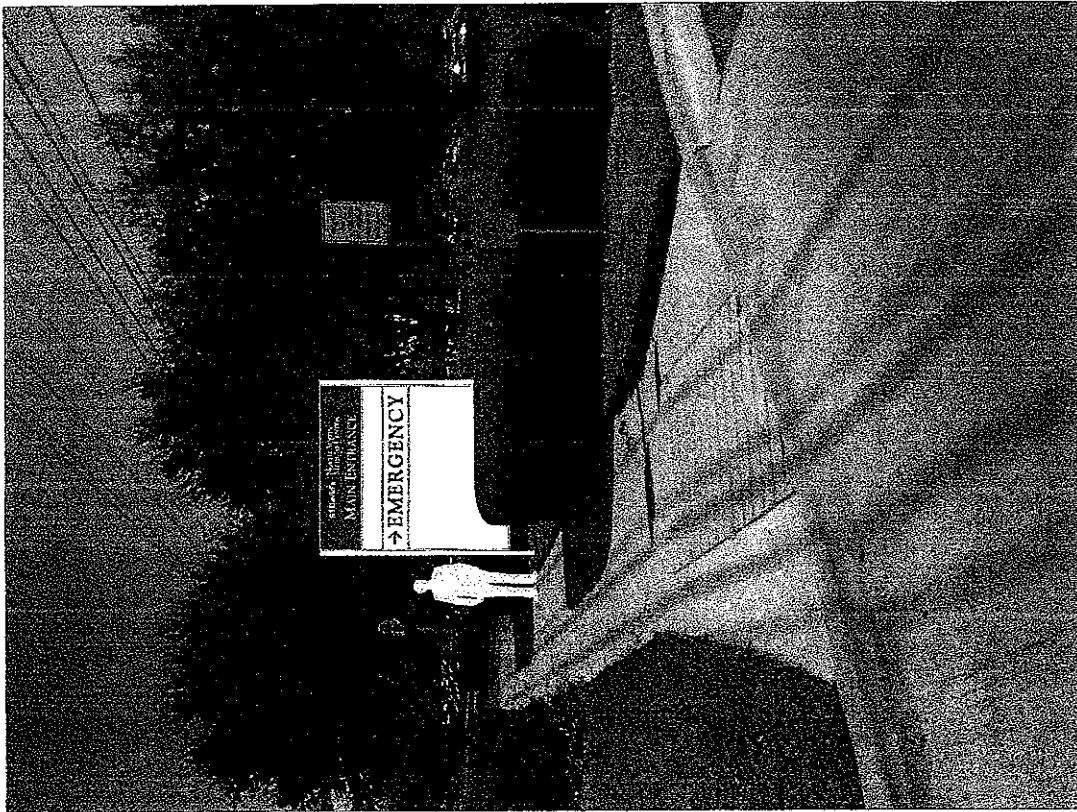
Customer approval is required prior to production.	Scale: Not to Scale
Work Order # Draft	4420 PolySign Series
Approved By:	Side A, (Side B Similar)
Approved Date:	Photo

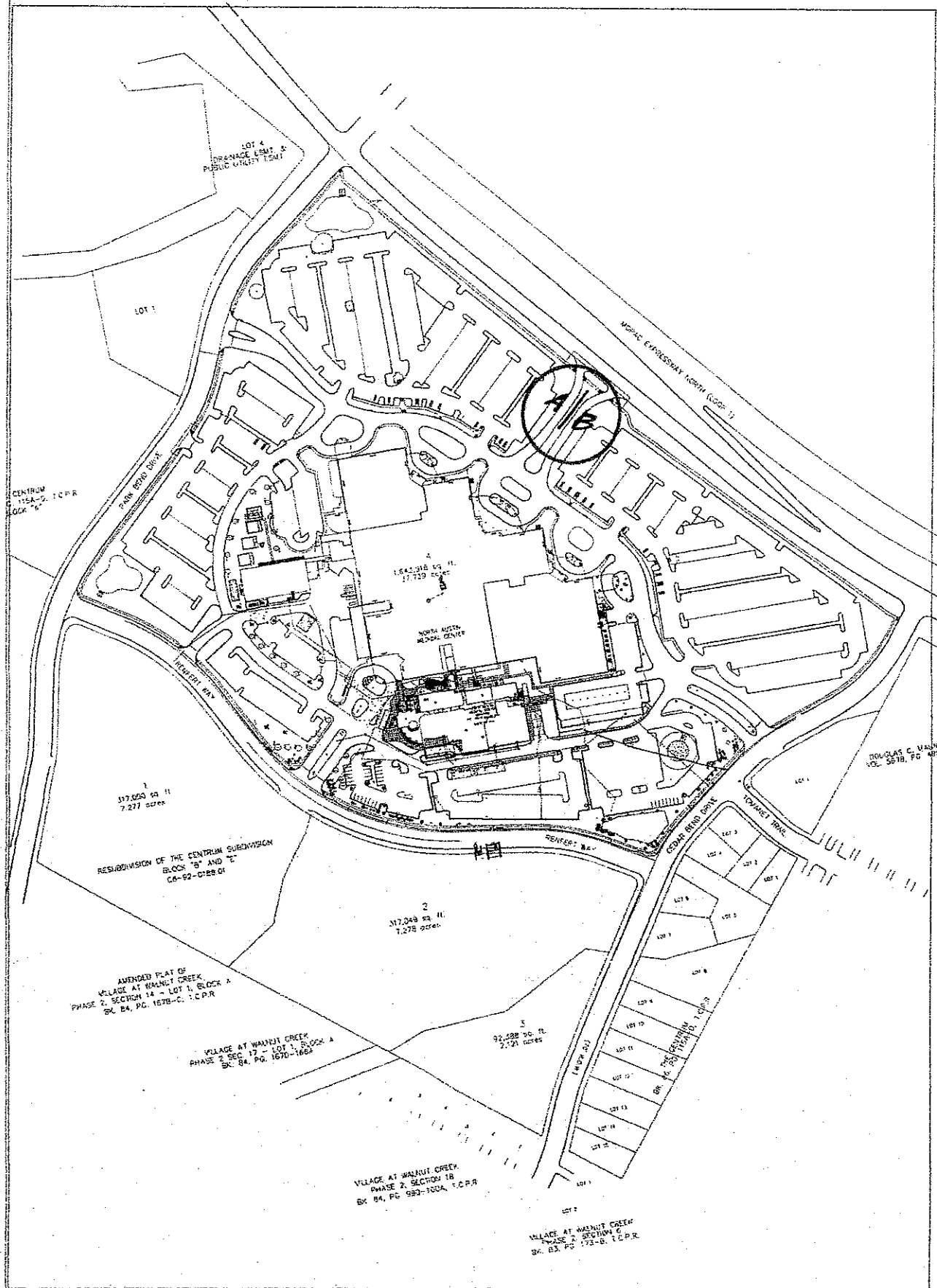
Project: Main Identification	Sales Rep: Diana Becerra
CSR/PM:	
Draft	
Revision	
13, October 2011	
14, Nov 2011	
15, Nov 2011	
02, Dec 2011	
J. Barber	
HRK	
HRK	
HRK	

Corporate Headquarters	apccsigns.com
333 S. 9th Street, 3rd	PH 409.555.5555 FAX 409.577.5557
Address: 333 S. 9th Street, 3rd	
Address: 333 S. 9th Street, 3rd	
Address: 333 S. 9th Street, 3rd	



1 inch = 1 foot  
1 foot = 12 inches

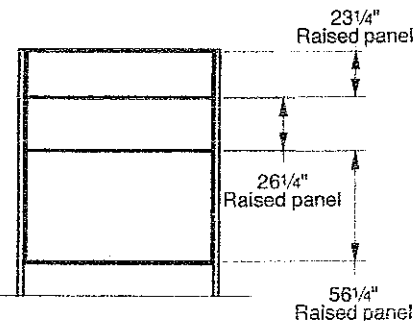




Aluminum top cap  
mechanically secured  
with non-corrosive  
countersunk screws

### PLAN VIEW

Scale: 3/8"=1'-0"



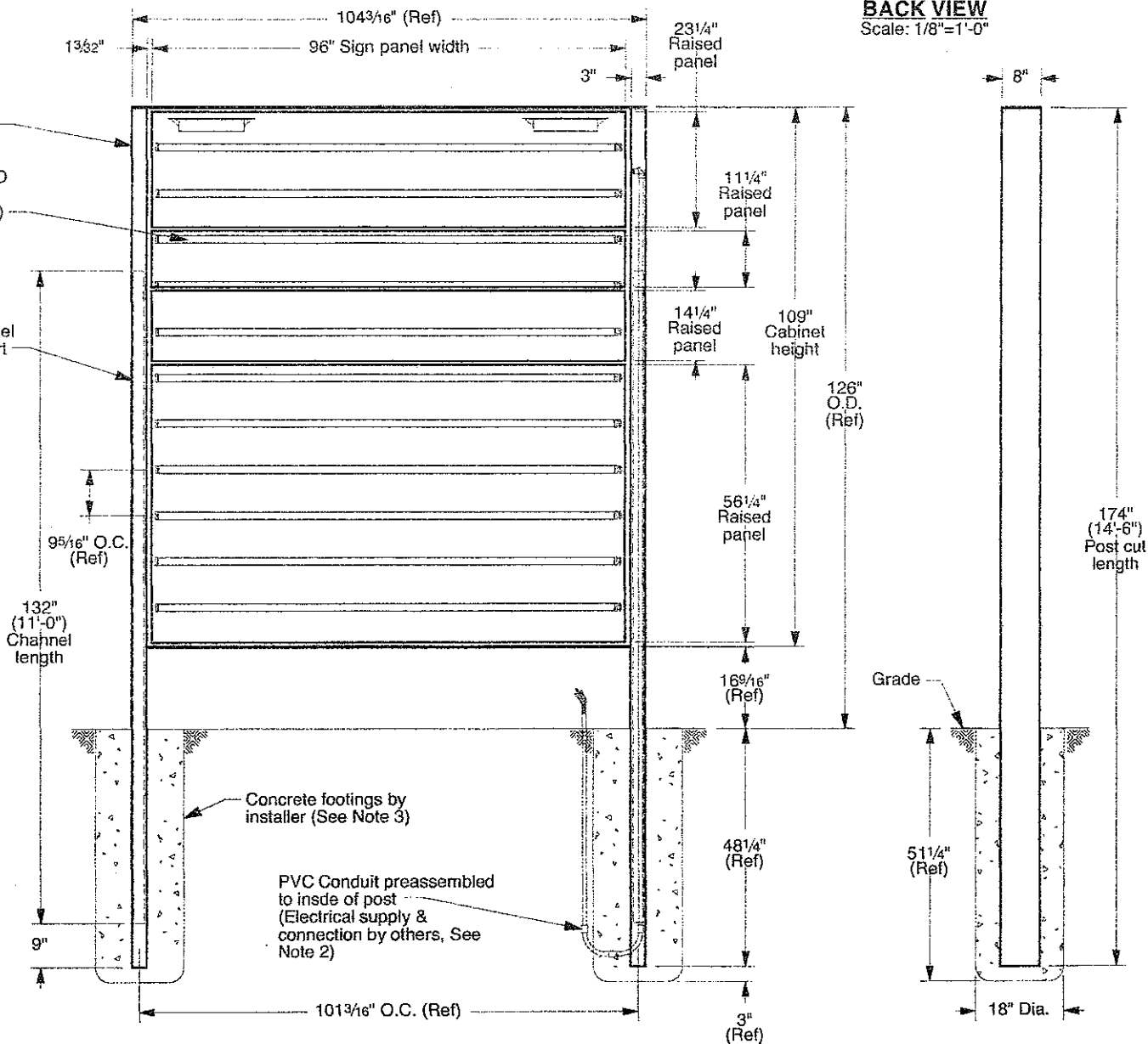
### BACK VIEW

Scale: 1/8"=1'-0"

SPS200  
Rectangular  
aluminum  
support post  
(Qty.2)

F96T12/D/HO  
Fluorescent  
lamp (Qty.11)

C7 x 9.8  
Structural steel  
channel insert  
(1 per post)



### FRONT VIEW

Scale: 3/8"=1'-0"  
(Side 'A' Shown)

### SIDE VIEW

Scale: 3/8"=1'-0"

#### NOTES:

1. Refer to presentation drawing and/or work order for colors, graphics specifications and sign panel sizes.
2. V Electrical supply, conduit and associated fittings are by others. Installer to increase footing size as required to route conduit. Electrical connection performed by certified persons.
3. Footings are shown for reference only. Actual design and installation performed by certified persons based on local codes and geographic practices.

Location(s)

8

**APPROVAL  
REQUIRED**

BY: \_\_\_\_\_

DATE: \_\_\_\_\_



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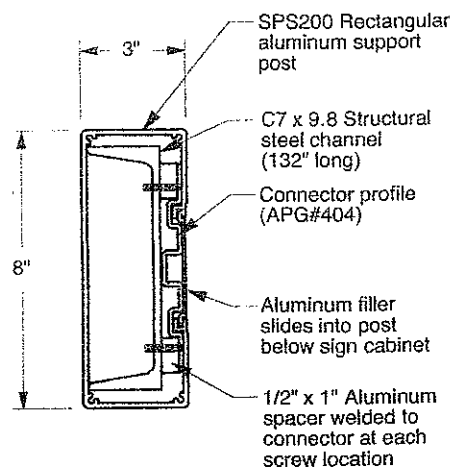
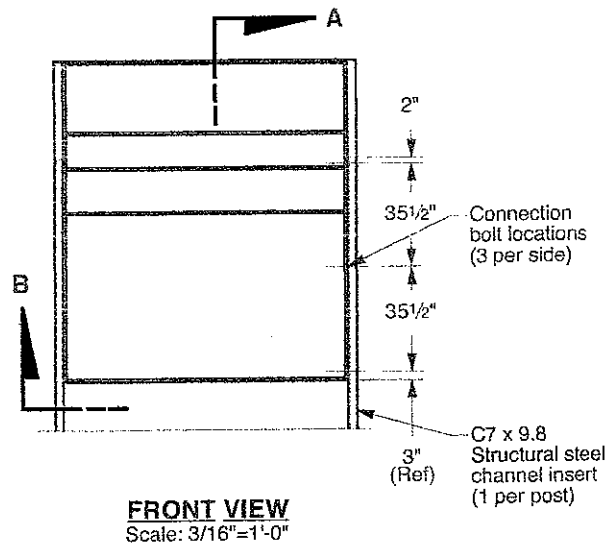
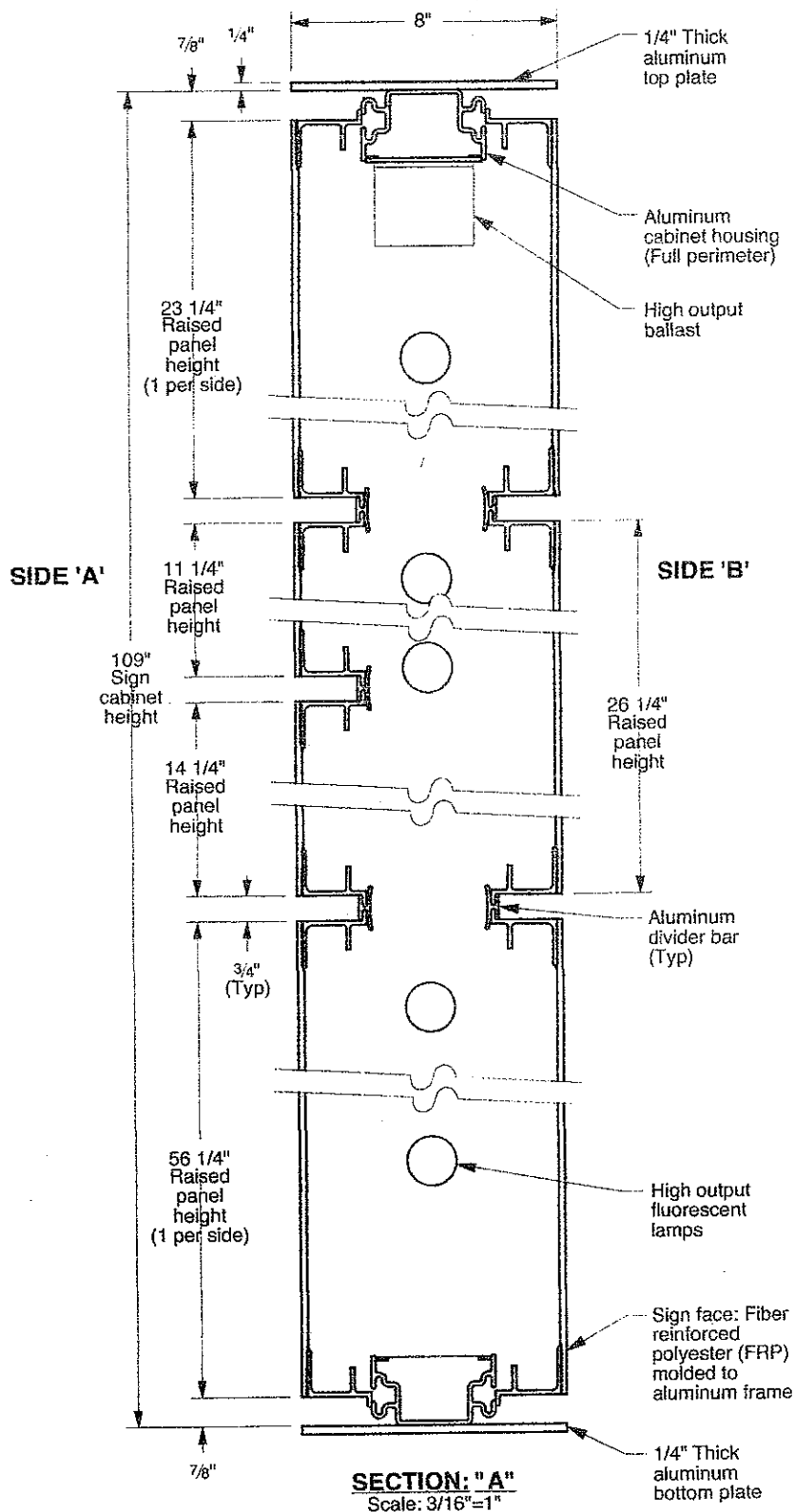
All Design Rights Reserved

Customer: North Austin Med Center  
Project: NAMC  
Sign 'A' - Elevation Views  
Product: 4420 MultiPanel PolySign  
Double Post Mount, Illuminated

Date: 12/05/11  
Drawn: WWD  
Scale: As Shown  
Coord.: EG  
W.O.#: 418009

**A.a**  
Sheet





Location(s)  
**8**

NOTES:  
1. Refer to presentation drawing and/or work order for colors, graphics specifications and sign panel sizes.

**APPROVAL REQUIRED**

BY: \_\_\_\_\_  
DATE: \_\_\_\_\_



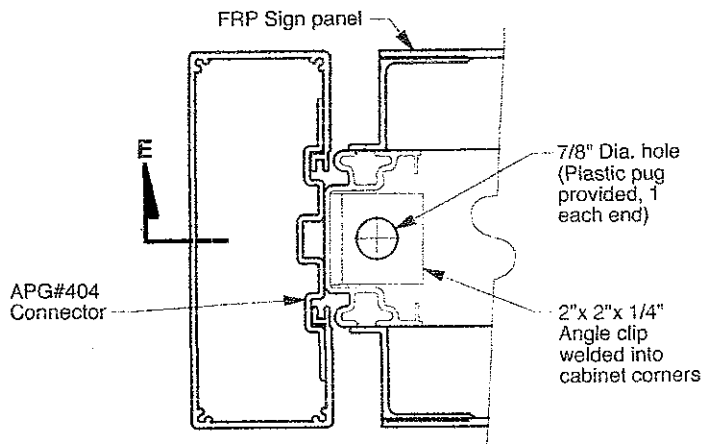
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Customer: North Austin Med Center  
Project: NAMC  
Sign 'A' - Sections "A" & "B"  
Product: 4420 MultiPanel PolySign  
Double Post Mount, Illuminated

Date: 12/05/11  
Drawn: WWD  
Scale: As Shown  
Coord.: EG  
W.O.#: 418009

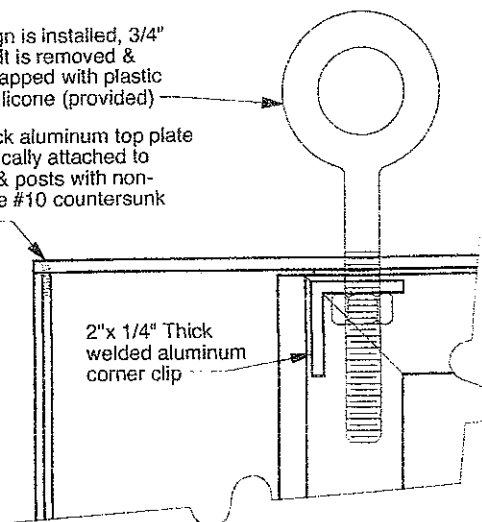
**A.b**  
Sheet



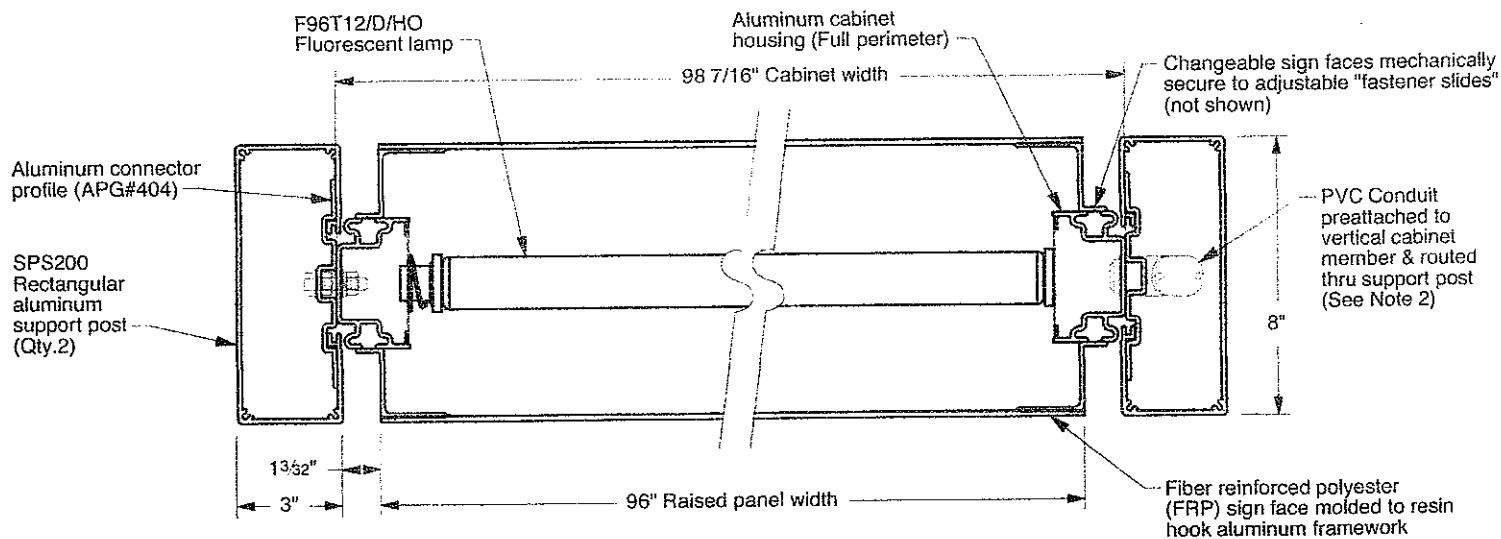
**SECTION: "C"**  
Scale: 1/4"=1"

Once sign is installed, 3/4" lifting bolt is removed & hole is capped with plastic plug & silicone (provided)

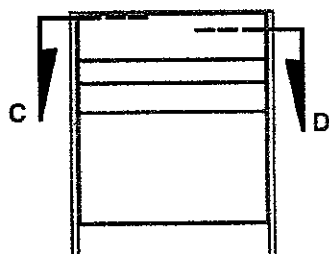
1/4" Thick aluminum top plate mechanically attached to cabinet & posts with non-corrosive #10 countersunk screws



**SECTION: "E"**  
Scale: 1/4"=1"



**SECTION: "D"**  
Scale: 3/16"=1"



**FRONT VIEW**  
Scale: 1/8"=1'-0"

Location(s)  
**8**

**NOTES:**

1. Refer to presentation drawing and/or work order for colors and graphics specifications.
2. \_\_\_V Electrical supply and connection by certified persons.

**APPROVAL REQUIRED**

BY: \_\_\_\_\_  
DATE: \_\_\_\_\_



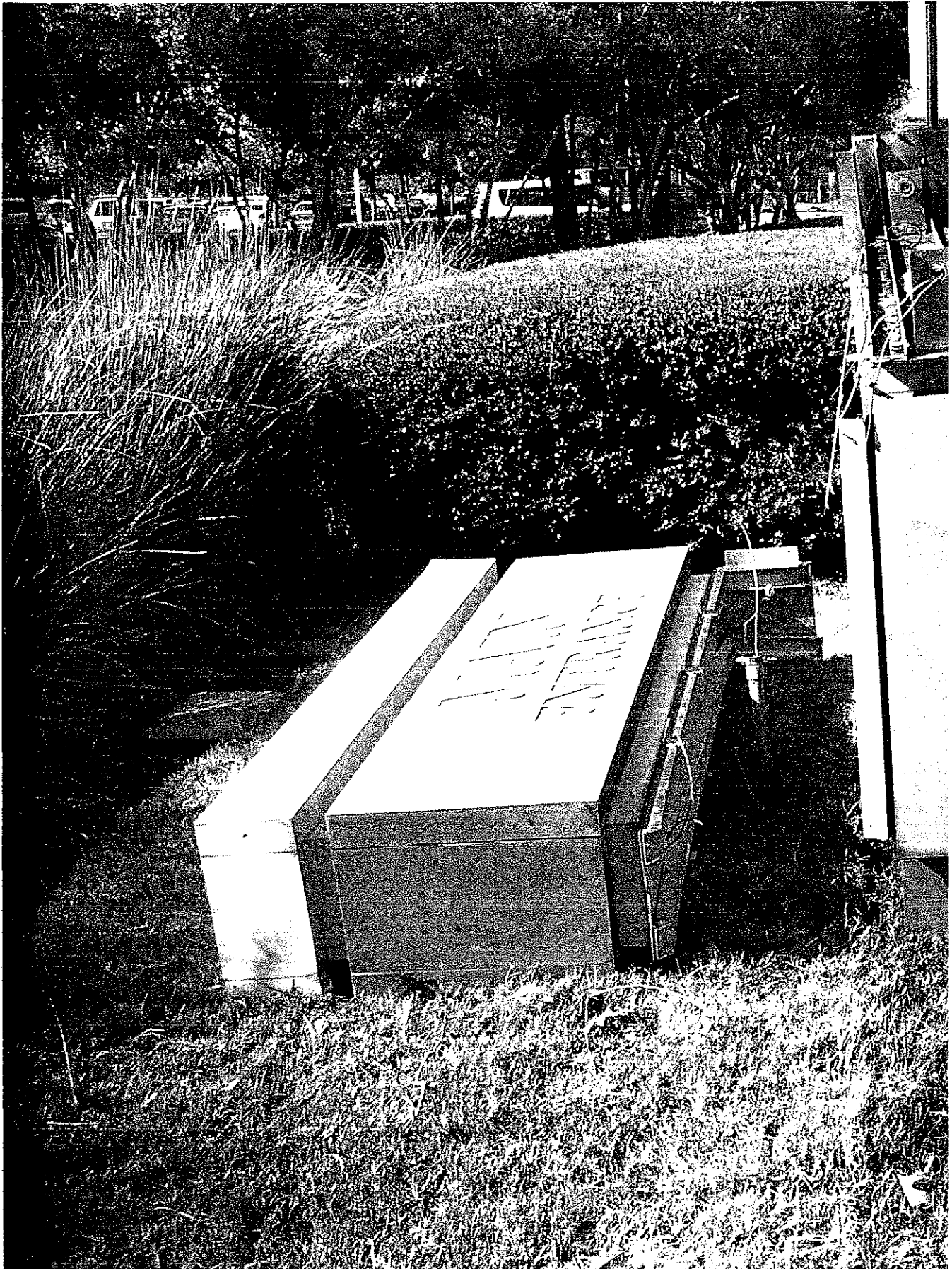
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Customer: North Austin Med Center  
Project: NAMC  
Signs 'A' - Sections "C", "D", & "E"  
Product: 4420 MultiPanel PolySign  
Double Post Mount, Illuminated

Date: 12/05/11  
Drawn: WWD  
Scale: As Shown  
Coord.: EG  
W.O.#: 418009

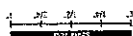
**A.c**  
Sheet



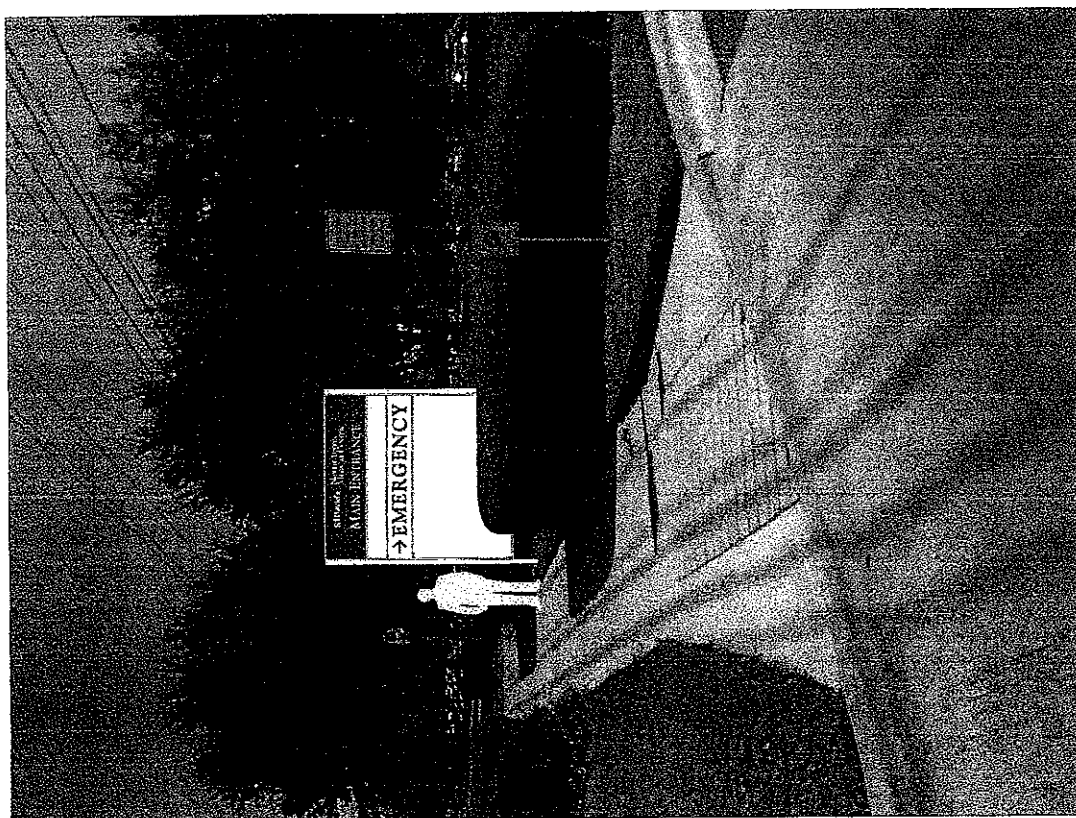
EXISTING DAMAGED SIGN

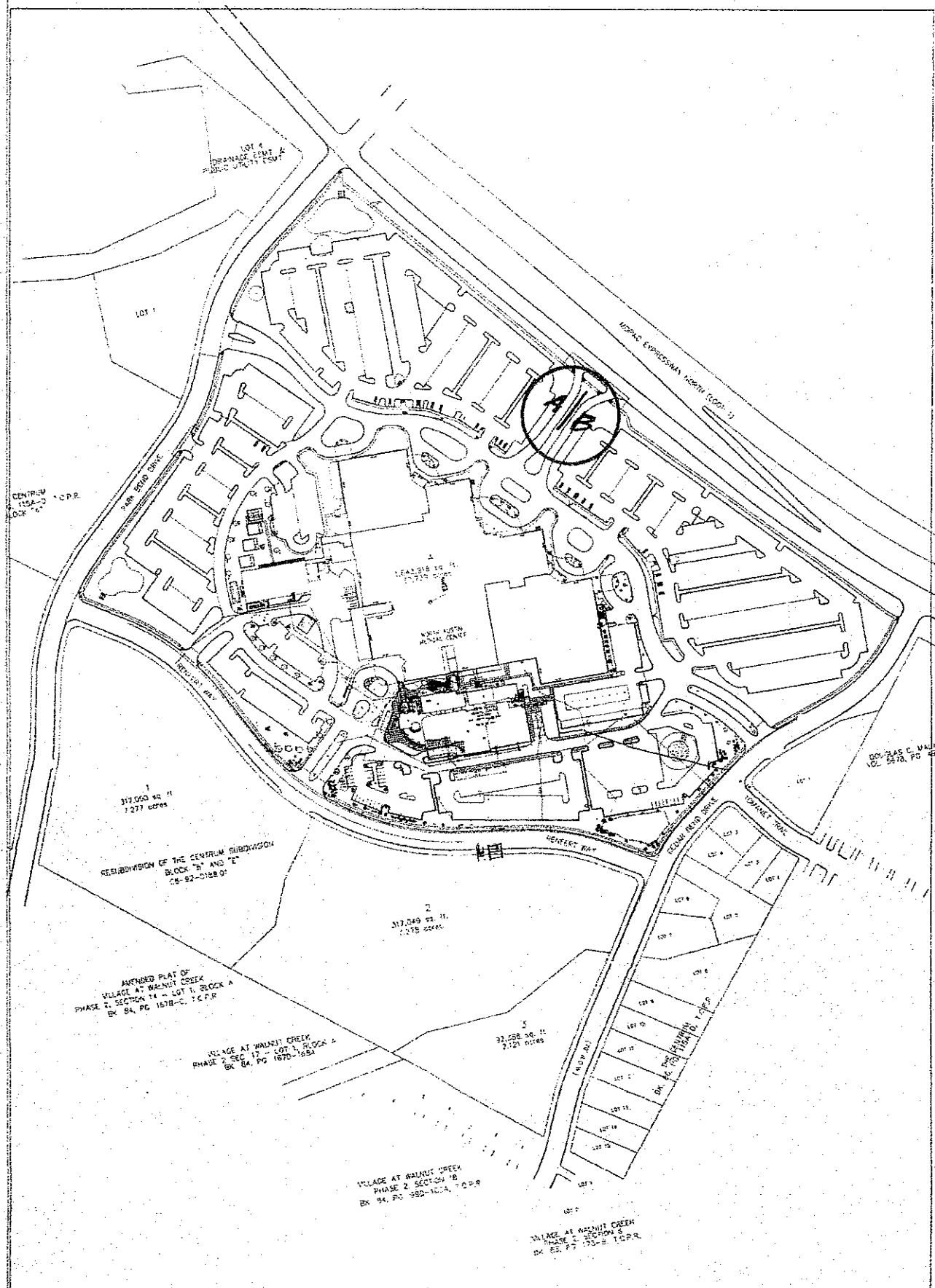
18 (01E307) A E015  
SIDE A (Location 8)

<b>APCO</b> Corporate Headquarters 1000 E. 11th St., Suite 500 Austin, TX 78702 Tel: 512.476.2277 Fax: 512.476.2278 Email: info@apco.com		<b>Project:</b> Main Identification North Austin Medical Center <b>Sales Rep:</b> Diana Barakat <b>CS/PM:</b>		<b>Draft:</b> 13 October 2011 J. Barber <b>Addition:</b> 14 October 2011 RHK <b>Revision:</b> 14 Nov 2011 RHK <b>Revision:</b> 15 Nov 2011 RHK <b>Revision:</b> 02 Dec 2011 RHK		<b>Work Order #:</b> Draft <b>Approved By:</b> <b>Approved Date:</b> Customer approval is required prior to production.		<b>Scale:</b> Not to Scale <b>Photo</b> 4x20 PolySign Series Side A (Side B Similar)
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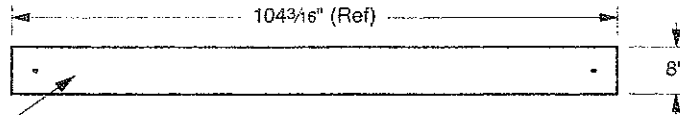


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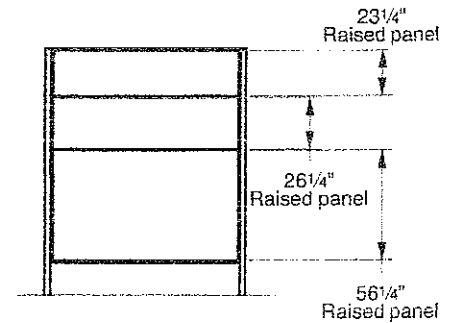




Aluminum top cap  
mechanically secured  
with non-corrosive  
countersunk screws



**PLAN VIEW**  
Scale: 3/8"=1'-0"

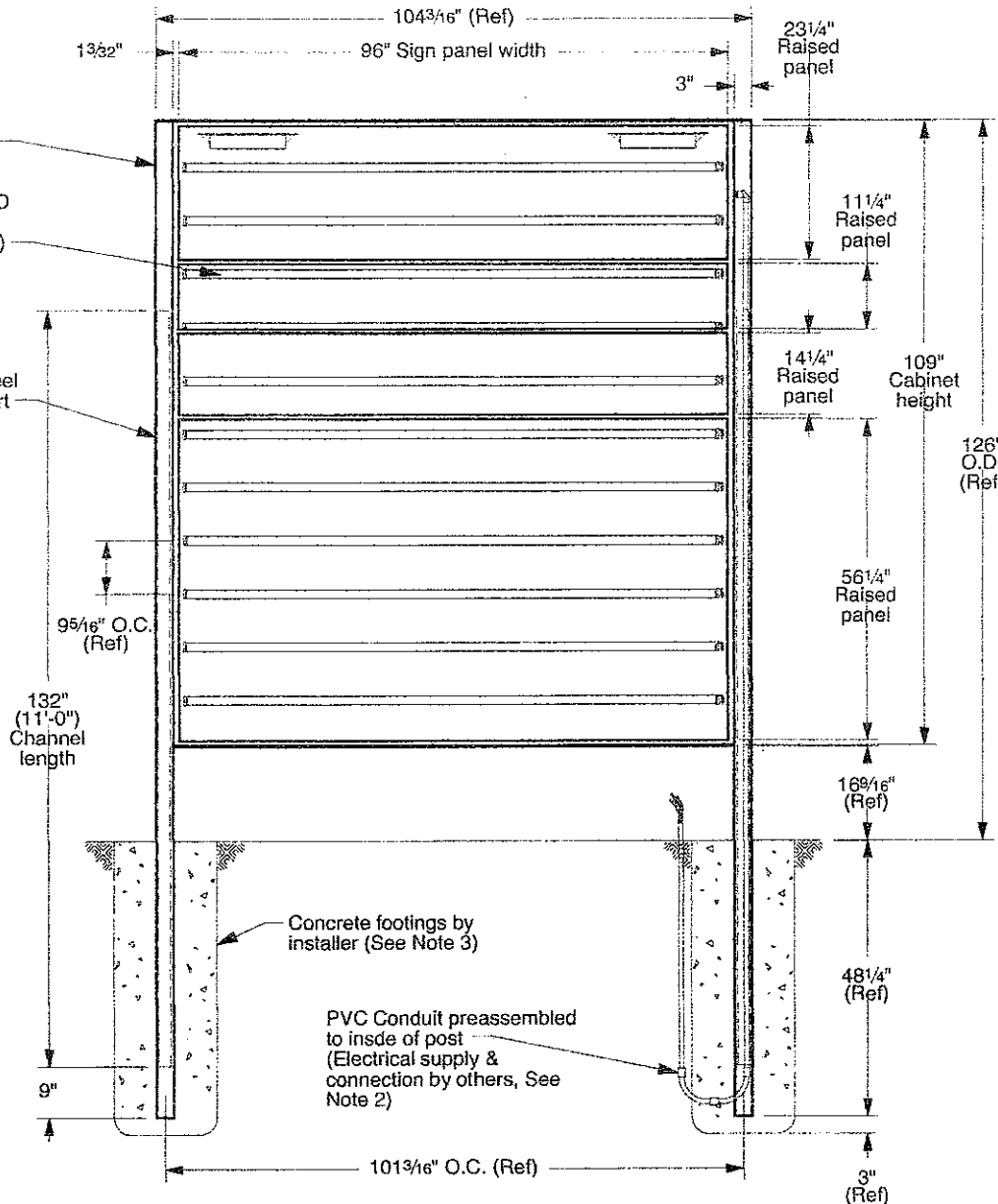


**BACK VIEW**  
Scale: 1/8"=1'-0"

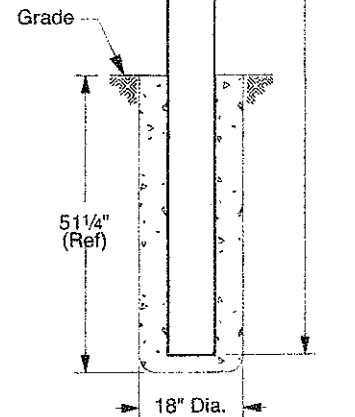
SPS200  
Rectangular  
aluminum  
support post  
(Qty.2)

F96T12/D/HO  
Fluorescent  
lamp (Qty.11)

C7 x 9.8  
Structural steel  
channel insert  
(1 per post)



**FRONT VIEW**  
Scale: 3/8"=1'-0"  
(Side 'A' Shown)



**SIDE VIEW**  
Scale: 3/8"=1'-0"

Concrete footings by  
installer (See Note 3)

PVC Conduit preassembled  
to inside of post  
(Electrical supply &  
connection by others, See  
Note 2)

**NOTES:**

1. Refer to presentation drawing and/or work order for colors, graphics specifications and sign panel sizes.
2. \_\_\_\_\_ V Electrical supply, conduit and associated fittings are by others. Installer to increase footing size as required to route conduit. Electrical connection performed by certified persons.
3. Footings are shown for reference only. Actual design and installation performed by certified persons based on local codes and geographic practices.

Location(s)

8

**APPROVAL  
REQUIRED**

BY: \_\_\_\_\_

DATE: \_\_\_\_\_



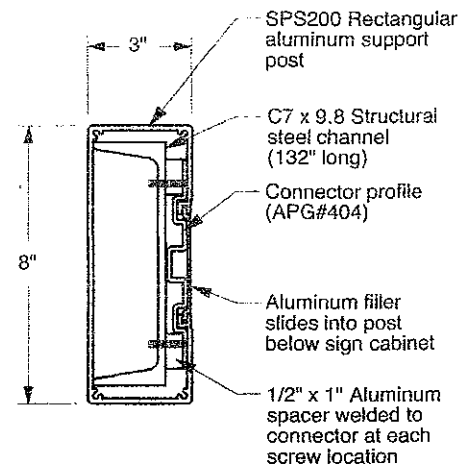
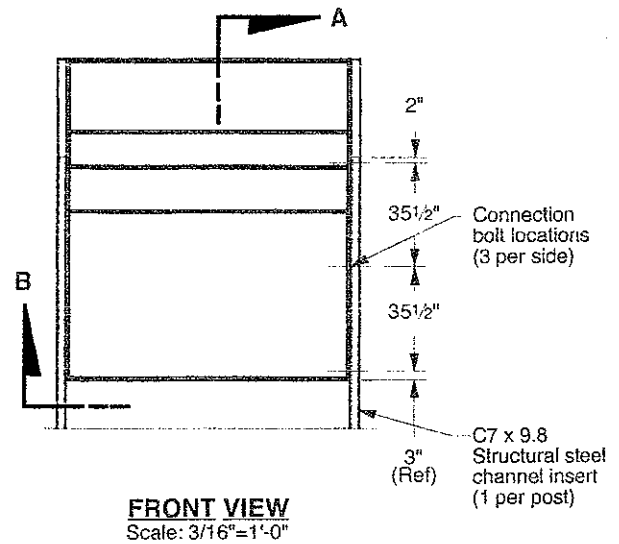
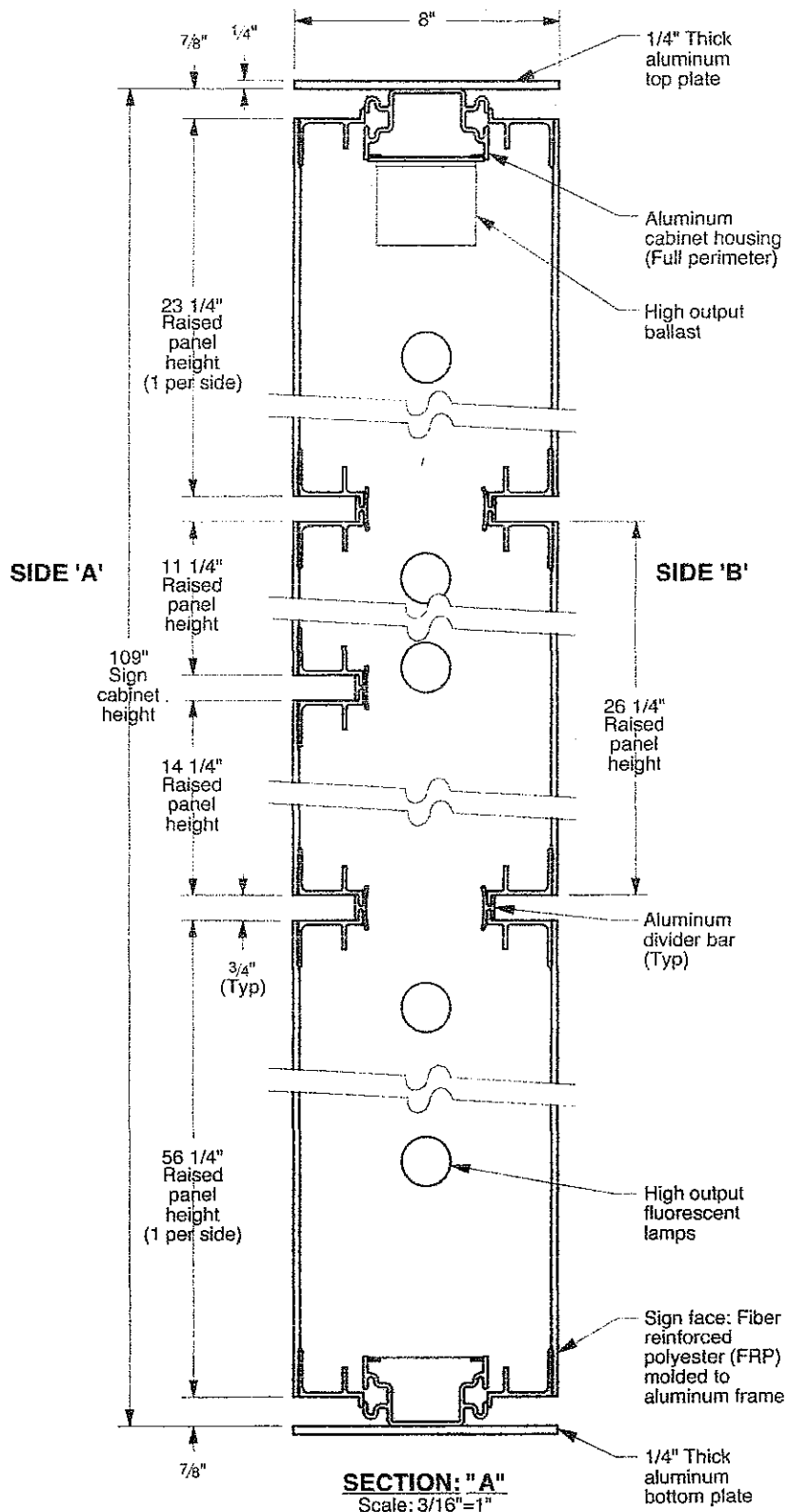
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Customer: North Austin Med Center  
Project: NAMC  
Sign 'A' - Elevation Views  
Product: 4420 MultiPanel PolySign  
Double Post Mount, Illuminated

Date: 12/05/11  
Drawn: WWD  
Scale: As Shown  
Coord.: EG  
W.O.#: 418009

**A.a**  
Sheet



Location(s)  
**8**

NOTES:  
1. Refer to presentation drawing and/or work order for colors, graphics specifications and sign panel sizes.

**APPROVAL REQUIRED** BY: \_\_\_\_\_ DATE: \_\_\_\_\_



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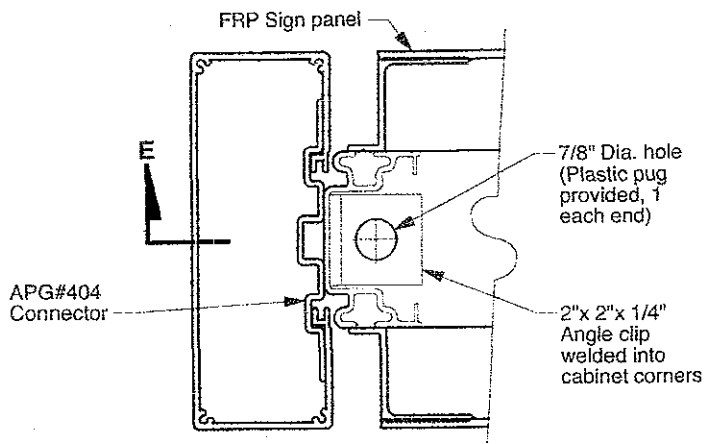
All Design Rights Reserved

Customer: North Austin Med Center  
Project: NAMC  
Sign 'A' - Sections "A" & "B"  
Product: 4420 MultiPanel PolySign  
Double Post Mount, Illuminated

Date: 12/05/11  
Drawn: WWD  
Scale: As Shown  
Coord.: EG  
W.O.#: 418009

**A.b**  
Sheet

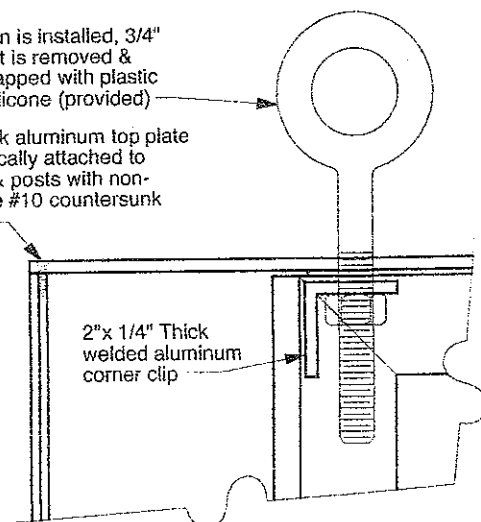




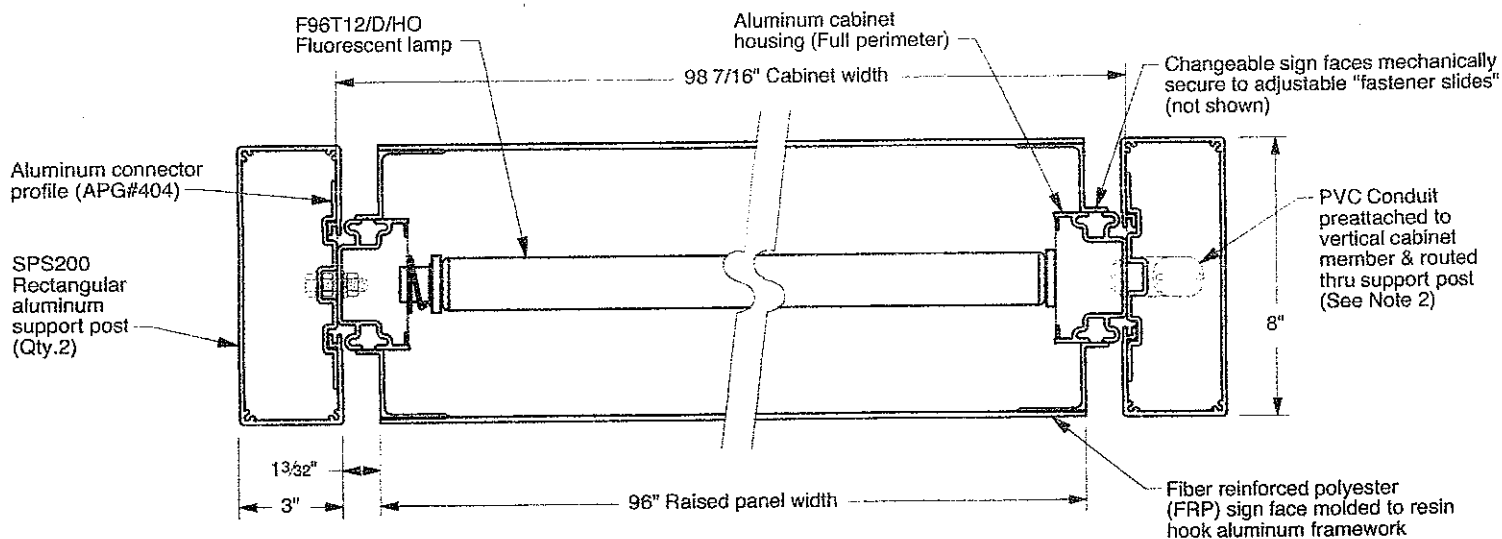
**SECTION: "C"**  
Scale: 1/4"=1"

Once sign is installed, 3/4" lifting bolt is removed & hole is capped with plastic plug & silicone (provided)

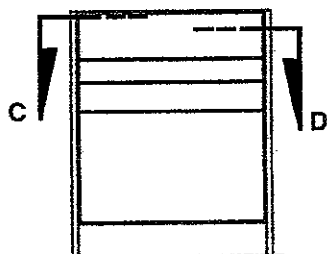
1/4" Thick aluminum top plate mechanically attached to cabinet & posts with non-corrosive #10 countersunk screws



**SECTION: "E"**  
Scale: 1/4"=1"



**SECTION: "D"**  
Scale: 3/16"=1"



**FRONT VIEW**  
Scale: 1/8"=1'-0"

**NOTES:**

1. Refer to presentation drawing and/or work order for colors and graphics specifications.
2. \_\_\_V Electrical supply and connection by certified persons.

Location(s)
8

**APPROVAL  
REQUIRED**

BY: \_\_\_\_\_  
DATE: \_\_\_\_\_



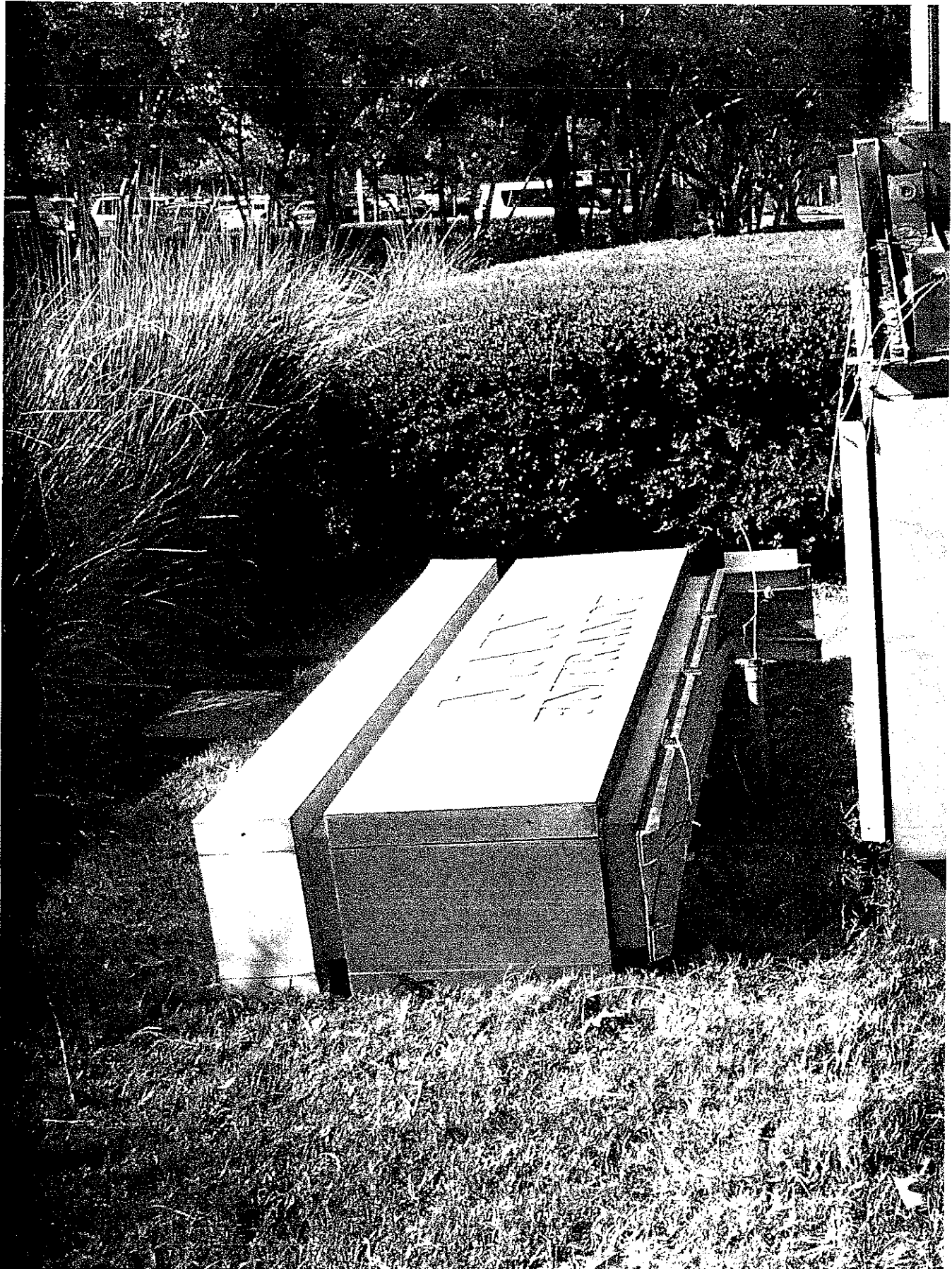
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Customer: North Austin Med Center  
Project: NAMC  
Signs 'A' - Sections "C", "D", & "E"  
Product: 4420 MultiPanel PolySign  
Double Post Mount, Illuminated

Date: 12/05/11  
Drawn: WWD  
Scale: As Shown  
Coord.: EG  
W.O.#: 418009

**A.c**  
Sheet



EXISTING DAMAGED SIGN

# SIGN SPECIFICATIONS

**4420 PolySign Multi-Panel Series**  
Double Posts and Plym  
Internally Illuminated  
Double Sided Graphics

**Support Posts:**  
Post Code: SPS200 (3" x 8" Rectangular)  
Color: A46 Off White

**Multi-Panel:**  
MP2195-1 (23'2" x 96'7" (Qty. 1 per Side)  
Backgrd. Color: A52 Deep Green (Opaque)  
MP2195-1 (11'2" x 96'7" (Qty. 1, Side A Only)  
Backgrd. Color: A46 Off White (Opaque)  
MP2195-1 (11'2" x 96'7" (Qty. 1, Side A Only)  
Backgrd. Color: A46 Off White (Opaque)  
MP2195-1 (11'2" x 96'7" (Qty. 1, Side A Only)  
Backgrd. Color: A46 Off White (Opaque)  
MP2195-1 (11'2" x 96'7" (Qty. 1, Side A Only)  
Backgrd. Color: A46 Off White (Opaque)

**Multi-Panel (Side B)**  
MP2195-1 (23'2" x 96'7" (Qty. 1)  
Backgrd. Color: A46 Off White (Opaque)

**Illuminated Graphics (Logo Panel)**  
Side A & B  
Logo: TBD (St. David's NAMC)  
Size: 8"  
Color: A01 White (Translucent)

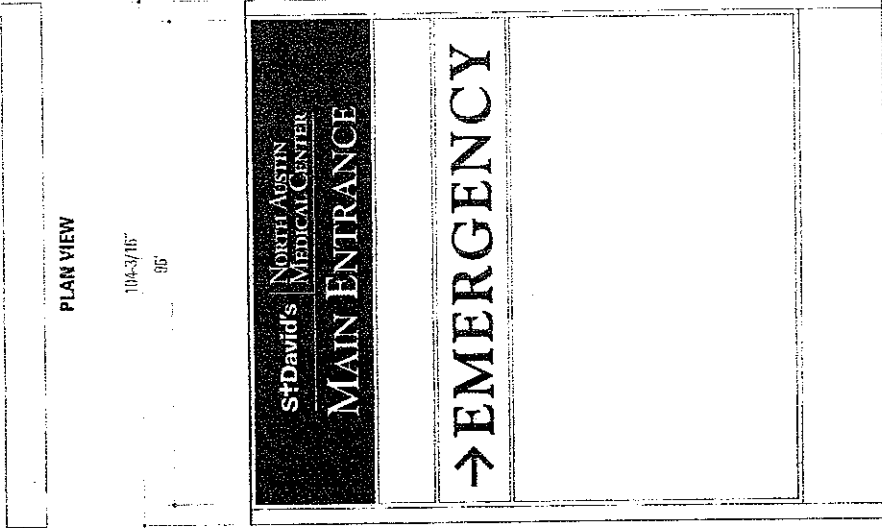
**Copy: CopyChisStyle BD BT**  
Size: 6 1/4" x 4 1/4" (Qty. 1 per Copy)  
Color: A01 White (Translucent)

**Illuminated Graphics (Message Panel)**  
Side A Only  
Size: 8"  
Color: 3830-73 Dark Red (Translucent)

**Copy: CopyChisStyle BD BT**  
Size: 8"  
Color: 3830-73 Dark Red (Translucent)

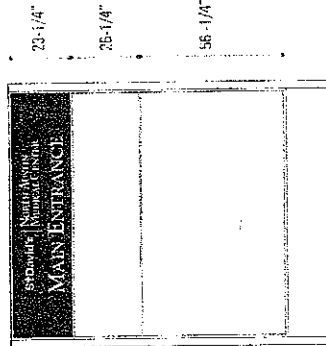
**Note:** Logo file available for Production Use.

**Specialist Note:**  
Refer to Engineering Drawings for Construction Details



PLAN VIEW

SIDE A (Location 8)

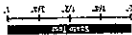


SIDE B (Location 8)

Scale: 1/2" = 1'-0"	Work Order / Draft
Approved By:	Approved Date:
Side A (Side B Similar)	Side A (Side B Similar)
4420 PolySign Series	4420 PolySign Series

Project: North Austin Medical Center	CSR/PM: Diana Barakat
Draft: 13. Oct. 2011	Revision: 02. Dec. 2011
Revision: 15. Nov. 2011	Revision: 14. Nov. 2011
Revision: 14. Oct. 2011	Revision: 15. Dec. 2011
Revision: 15. Dec. 2011	Revision: 15. Dec. 2011

**APCO**  
Corporate Headquarters  
255 South Street, SE  
Atlanta, GA 30312-2227  
Tel: 404.527.2227  
Fax: 404.527.3337  
Email: sales@apco.com

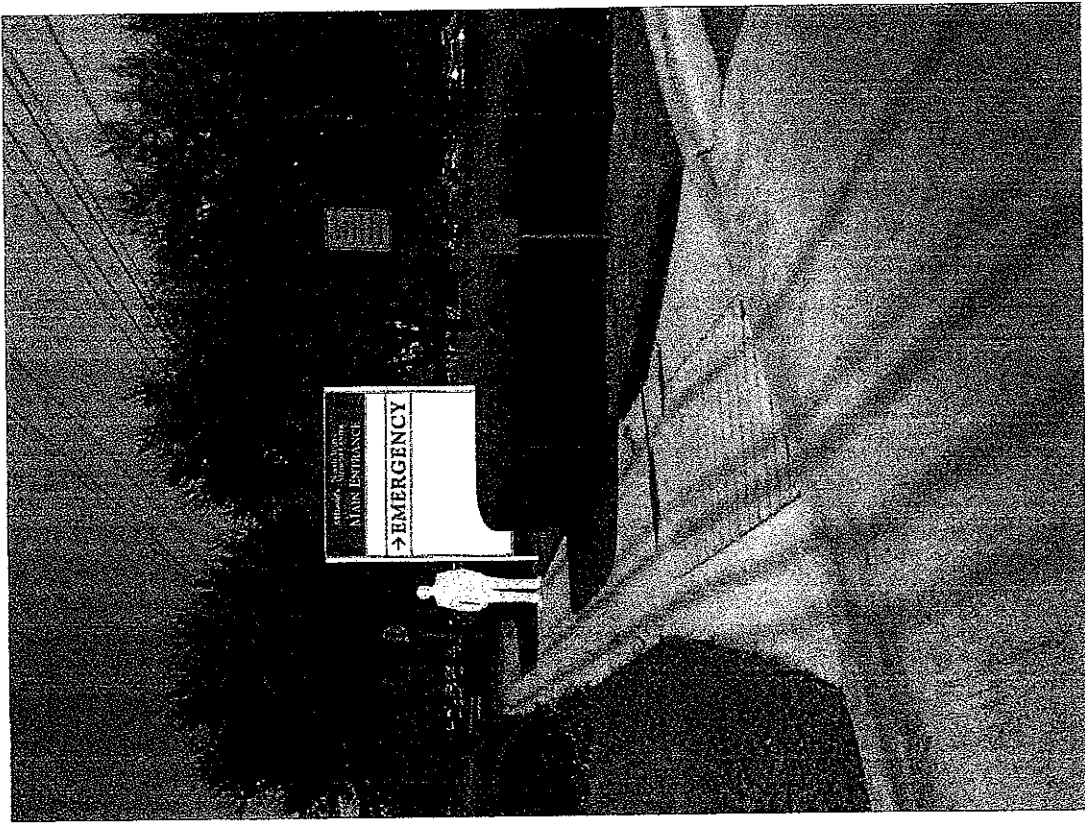
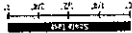


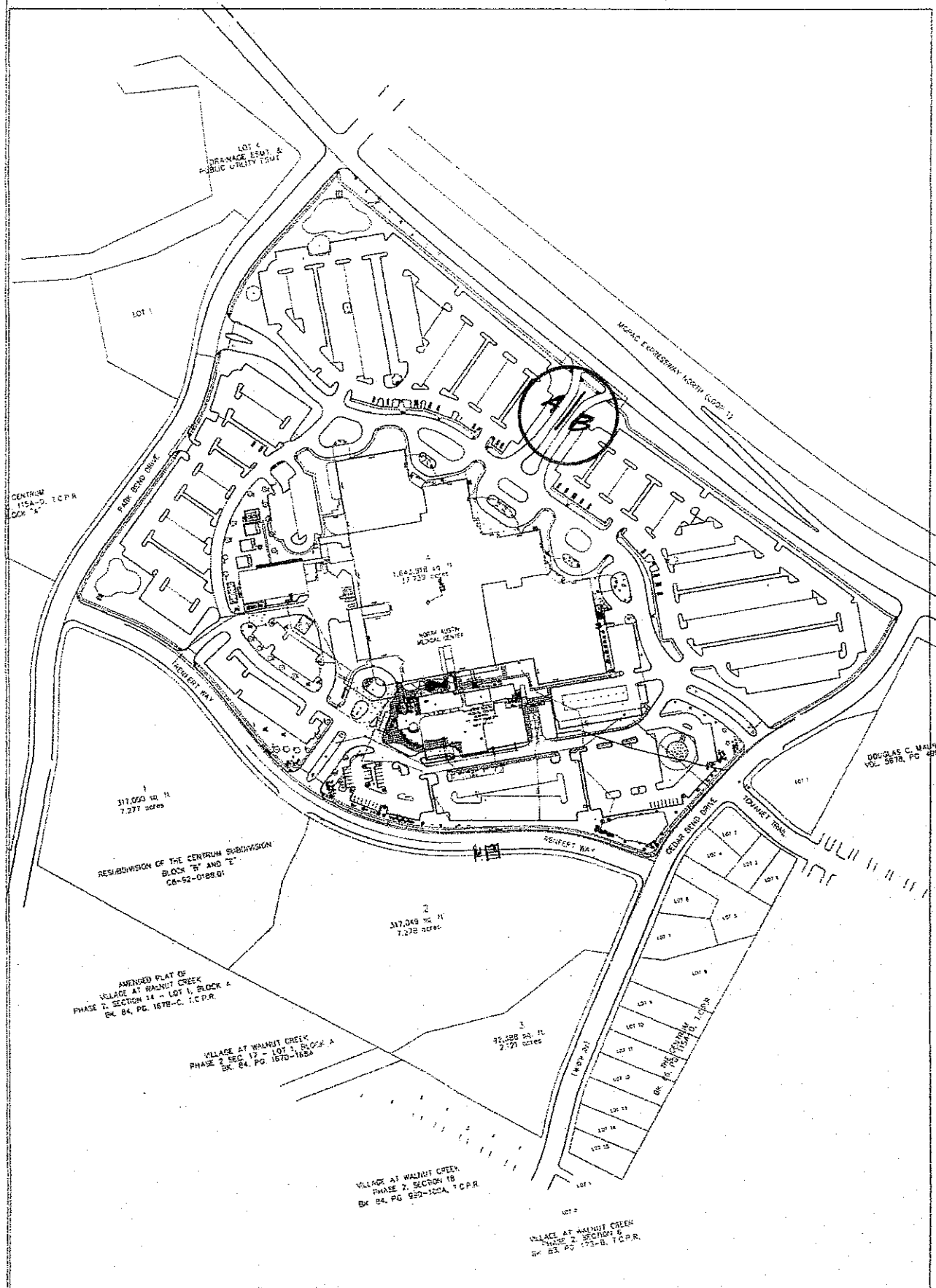
<b>Photo</b> 4420 PolySign Series Side A, (Side B Similar)		Scale: Not to Scale
Work Order #: Draft Approved By: _____ Approved Date: _____ Customer approval is required prior to production.		CS/PM: Diana Barakat Project: Main Identification North Austin Medical Center

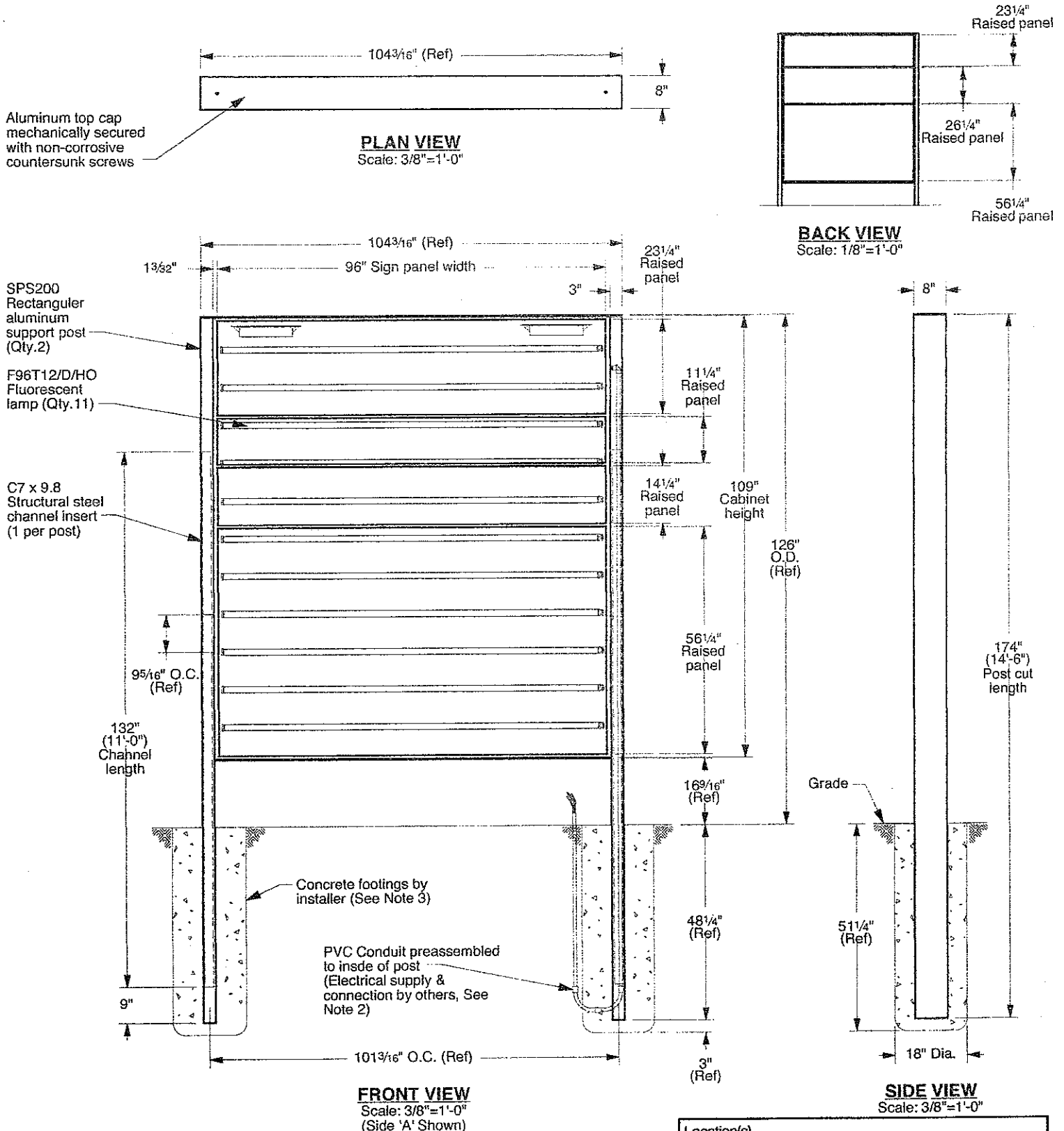
Date: 13 October 2011 Addition: 14 October 2011 Revision: 15 Nov. 2011 Revision: 02 Dec. 2011	J. Barber RHK RHK RHK
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Sales Rep: Diana Barakat CS/PM: _____ Project: Main Identification North Austin Medical Center	Date: 13 October 2011 Addition: 14 October 2011 Revision: 15 Nov. 2011 Revision: 02 Dec. 2011
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Corporate Headquarters 855 South Street SE Atlanta, GA 30312-6277 PH: 404.533.5000, FX: 404.577.3547 Email: info@apco.com	<b>APCO</b> apco.com
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# NOTES:

1. Refer to presentation drawing and/or work order for colors, graphics specifications and sign panel sizes.
2. \_\_\_\_\_ V Electrical supply, conduit and associated fittings are by others. Installer to increase footing size as required to route conduit. Electrical connection performed by certified persons.
3. Footings are shown for reference only. Actual design and installation performed by certified persons based on local codes and geographic practices.

Location(s)

8

**APPROVAL  
REQUIRED**

BY: \_\_\_\_\_

DATE: \_\_\_\_\_

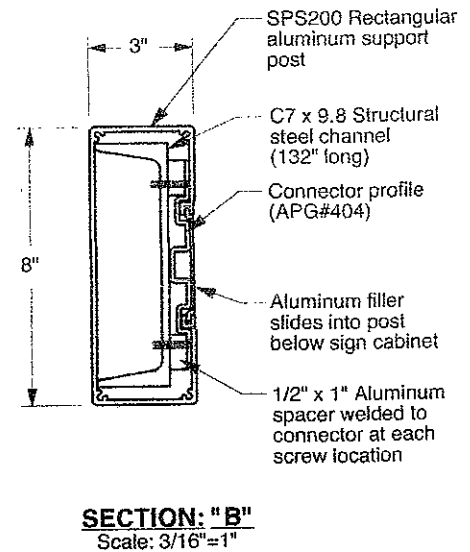
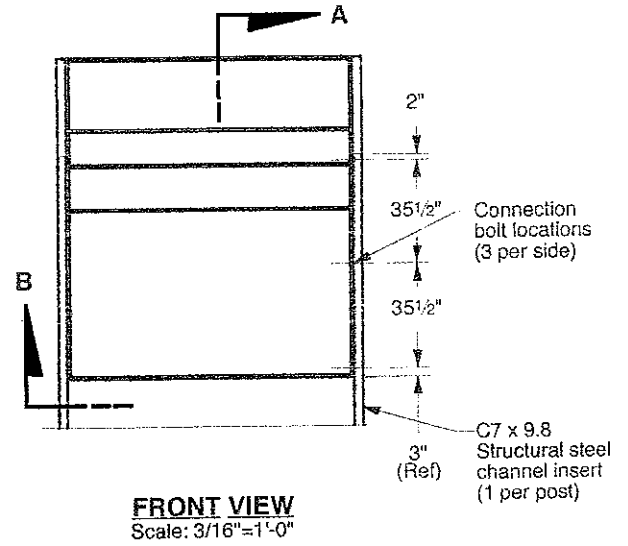
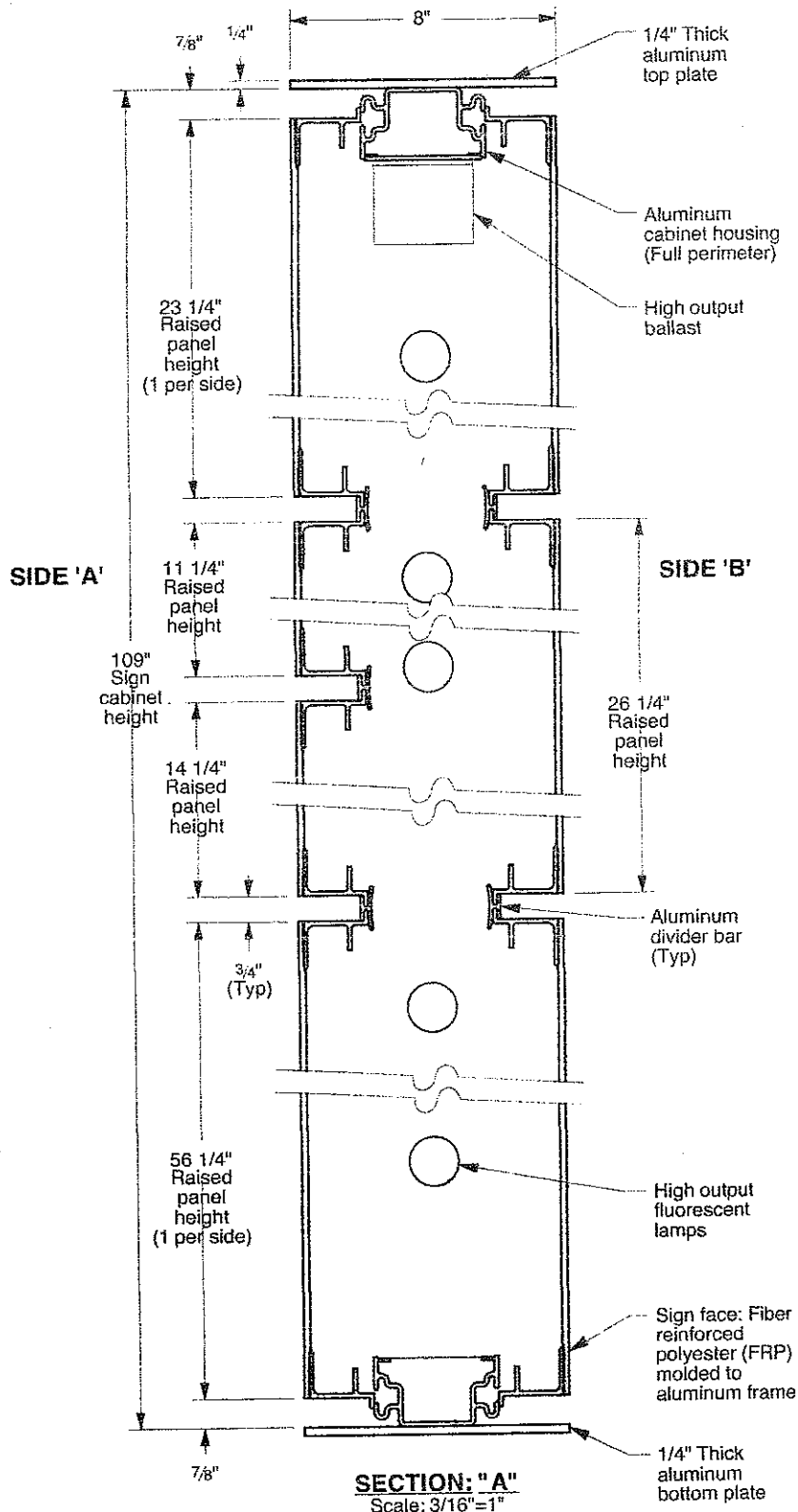
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Customer: North Austin Med Center  
Project: NAMC  
Sign 'A' - Elevation Views  
Product: 4420 MultiPanel PolySign  
Double Post Mount, Illuminated

Date: 12/05/11  
Drawn: WWD  
Scale: As Shown  
Coord.: EG  
W.O.#: 418009

**A.a**  
Sheet



NOTES:  
1. Refer to presentation drawing and/or work order for colors, graphics specifications and sign panel sizes.

Location(s)  
**8**

**APPROVAL REQUIRED**

BY: \_\_\_\_\_  
DATE: \_\_\_\_\_



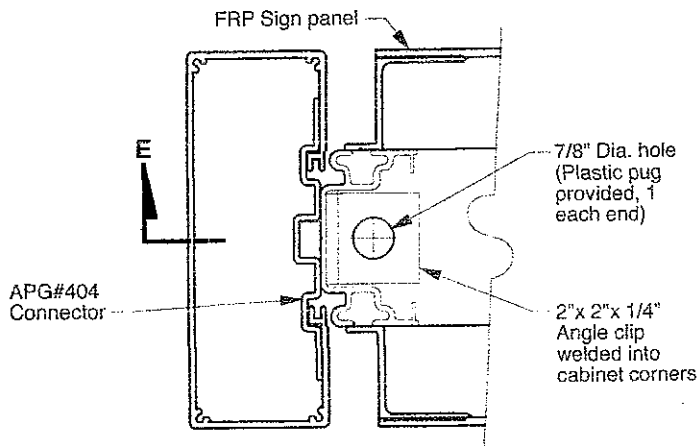
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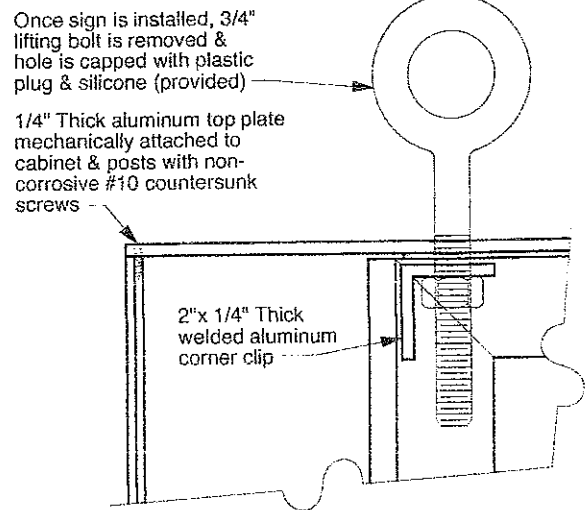
Customer: North Austin Med Center  
Project: NAMC  
Sign 'A' - Sections "A" & "B"  
Product: 4420 MultiPanel PolySign  
Double Post Mount, Illuminated

Date: 12/05/11  
Drawn: WWD  
Scale: As Shown  
Coord.: EG  
W.O.#: 418009

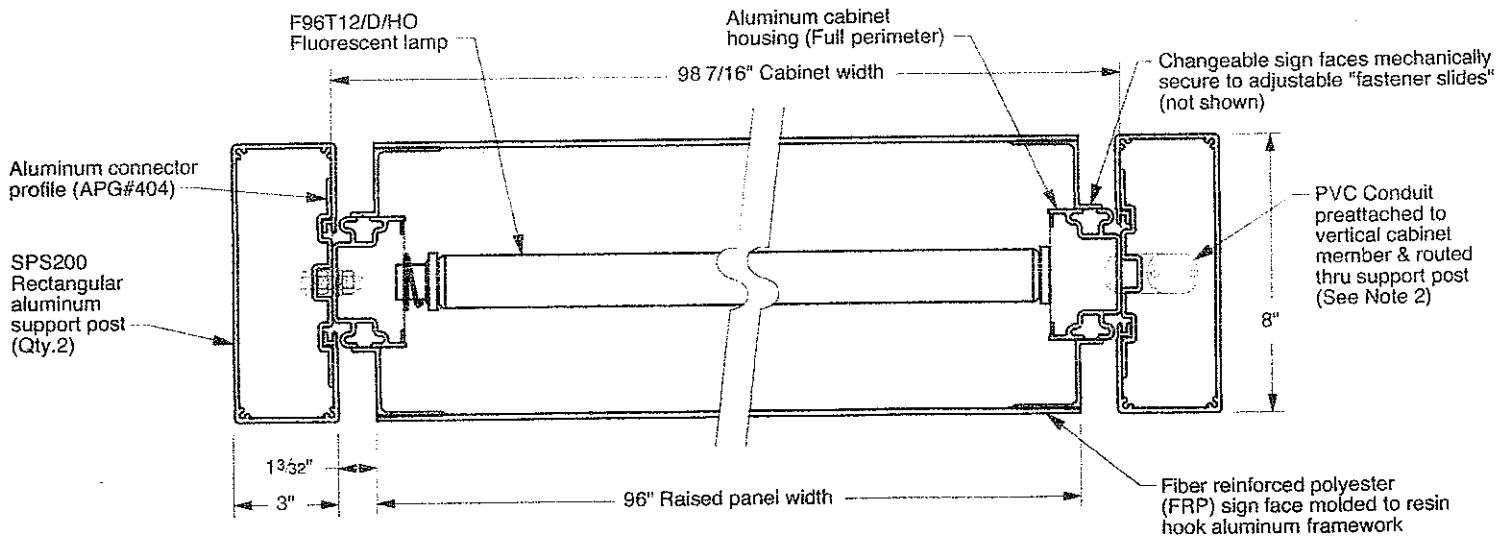
**A.b**  
Sheet



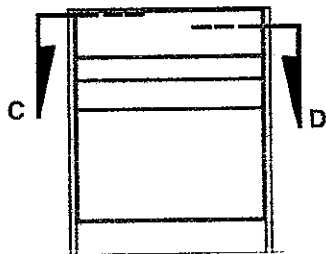
**SECTION: "C"**  
Scale: 1/4"=1"



**SECTION: "E"**  
Scale: 1/4"=1"



**SECTION: "D"**  
Scale: 3/16"=1"



**FRONT VIEW**  
Scale: 1/8"=1'-0"

**NOTES:**

1. Refer to presentation drawing and/or work order for colors and graphics specifications.
2. \_\_\_ V Electrical supply and connection by certified persons.

Location(s)  
**8**

**APPROVAL  
REQUIRED**

BY: \_\_\_\_\_  
DATE: \_\_\_\_\_



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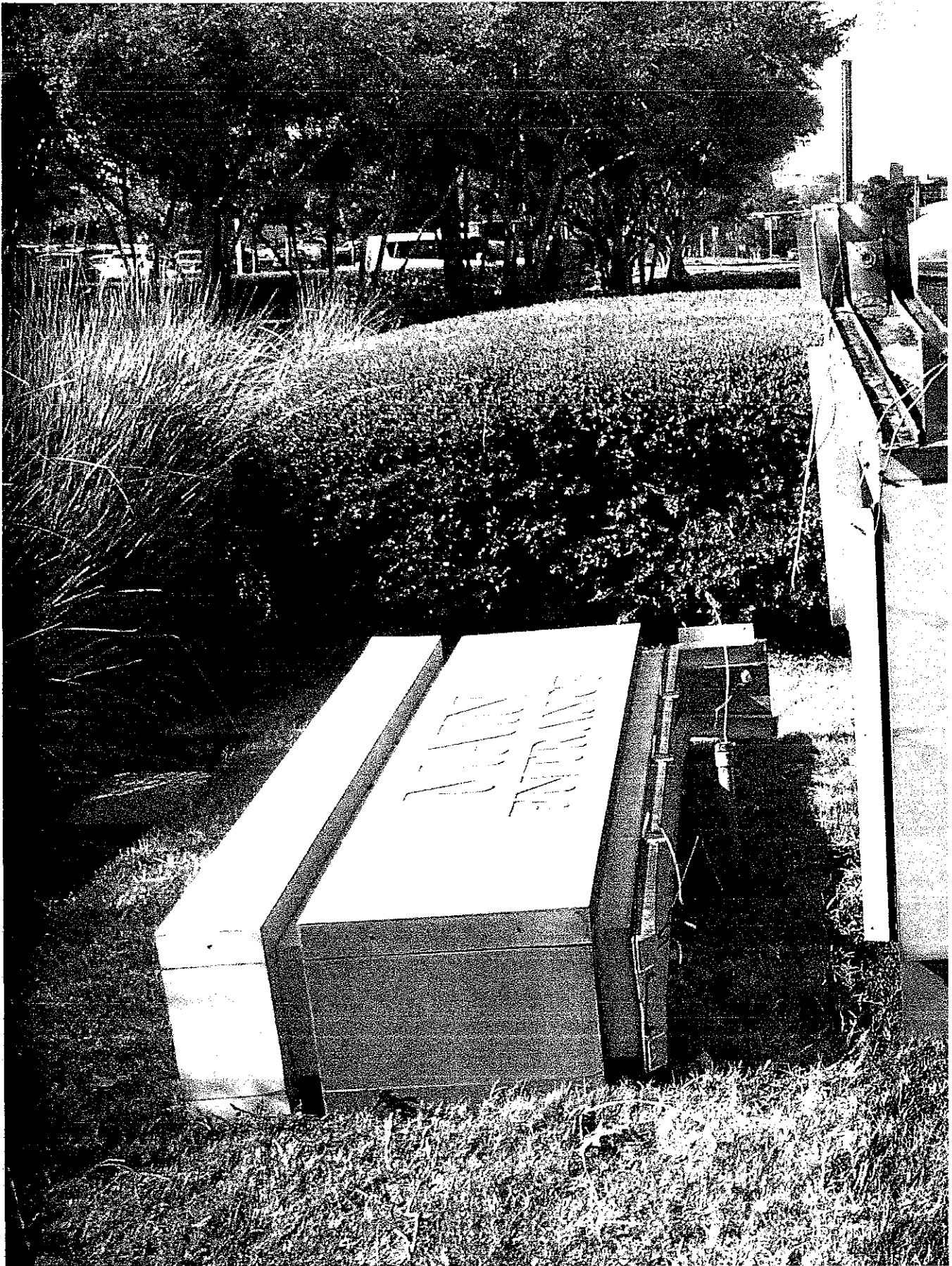
All Design Rights Reserved

Customer: North Austin Med Center  
Project: NAMC  
Signs 'A' - Sections "C", "D", & "E"  
Product: 4420 MultiPanel PolySign  
Double Post Mount, Illuminated

Date: 12/05/11  
Drawn: WWD  
Scale: As Shown  
Coord.: EG  
W.O.#: 418009

**A.c**  
Sheet





EXISTING DAMAGED SIGN

CITY OF AUSTIN  
Board of Adjustment/Sign Review Board  
Decision Sheet

DATE: April 13, 2009

CASE NUMBER: C16-2009-0001

☐ Y \_\_\_\_\_ Greg Smith  
☐ Y \_\_\_\_\_ Michael Von Ohlen (2nd the motion)  
☐ Y \_\_\_\_\_ Yolanda Arriaga  
☐ Y \_\_\_\_\_ Bryan King (Motion to GRANT)  
☐ Y \_\_\_\_\_ Leane Heldenfels, Vice-Chairman  
☐ Y \_\_\_\_\_ Frank Fuentes, Chairman  
☐ Y \_\_\_\_\_ Nora Salinas  
☐ Y \_\_\_\_\_ Cathy French

OWNER: Sheri Dube

ADDRESS: 12221 MOPAC EXPY NB

**VARIANCE REQUESTED:** The applicant is requesting a variance from the maximum height of a directional sign requirement of Section 25-10-101 (C) (3) (a) from 4 feet to 4.5 feet in order to replace three existing directional signs in a "GO", General Office zoning district. (Scenic Roadway Sign District) WITHDRAWN

The applicant is requesting a variance from the maximum height of a directional sign requirement of Section 25-10-101 (C) from 4 feet to 6 feet 2 inches and to increase the maximum size requirement of Section 25-10-101 (C) (3) (a) from 12 square feet to 29.29 square feet in order to replace three existing directional signs in a "GO", General Office zoning district.

The applicant has requested a variance from Section 25-10-124 (B) (1) (b) to erect three additional freestanding signs with a total sign face area of 70.15 square feet in a "GO", General Office zoning district. (Scenic Roadway Sign District)

**BOARD'S DECISION:** GRANTED 8-0 (2<sup>ND</sup> AND 3<sup>RD</sup> VARIANCE)

**FINDING:**

1. The variance is necessary because strict enforcement of the Article prohibits and reasonable opportunity to provide adequate signs on the site, considering the unique features of a site such as its dimensions, landscape, or topography, because: *this is located adjacent to the Mopac Exwy and very short distance from the off-ramp from the expressway to the access road, the location of the hospital is unique feature of the site because the signage directing patients and visitors must be visible from a great distance, by individuals traveling at high rates of speed, while navigating an off-ramp.*

OR,

2. The granting of this variance will not have a substantially adverse impact upon neighboring properties, because:

OR,

3. The granting of this variance will not substantially conflict with the stated purposes of this sign ordinance, because:

AND,

4. Granting a variance would not provide the applicant with a special privilege not enjoyed by others similarly situated or potentially similarly situated, because: *adequate signage to assist emergency service providers is locating the hospital and navigating the hospital site is a necessity, not a privilege.*

  
Susan Walker  
Executive Liaison

  
Frank Fuentes  
Chairman