SUBJECT: Approve an ordinance authorizing the waiver of certain fees and requirements under City Code Chapter 14-8 and authorize payment of certain costs for the City co-sponsored 2012 South by Southwest Conferences and Festivals, to be held March 9-18, 2012.

CURRENT YEAR IMPACT:

Fees Waived:

- $15,000 Event Day Fees for Auditorium Shores (Parks and Recreation)
- $1,500 Event Set Up Fees for Auditorium Shores (Parks and Recreation)
- $1,000 Event Take Down/Clean-up Day Fees for Auditorium Shores (Parks and Recreation)
- $4,440 Event Day Fees for Carver Museum (Parks and Recreation)
- $30 Sound Permit Fee (Parks and Recreation)
- $1,500 Utility Fee (Parks and Recreation)
- $60 Alcohol Permit Fee (Parks and Recreation)
- $38,736 Parking Spaces Use Fee (Austin Transportation)
- $35 Parking Application Fee (Austin Transportation)
- $12,000 Permit Fee (Austin Transportation)
- $4,500 Traffic Control Plan (Austin Transportation)
- $9,588 Safety Inspection Fee (Austin Transportation)
- $660 Sound Amplification Fee (Austin Transportation)
- $7,440 Standby Fees (Emergency Medical Services)
- $14,000 Banner Fees (Austin Energy)
- $69,082 Additional Street and Litter Control Services (Austin Resource Recovery)
- $1,302 Recycling Roll-offs (Austin Resource Recovery)

$180,873 Total Fees Waived

Payments Authorized:

- $178,748 Police Costs (Austin Police)
- $51,656 Additional Dumpsters and Service (Austin Resource Recovery)
- $30,000 Barricade Costs (Austin Transportation)

$260,404 Total Payments Authorized

ANALYSIS / ADDITIONAL INFORMATION: This is one of the city co-sponsored special events per Resolution No. 021003-40, as amended by Resolution No. 20070308-033. In summary, the total fee waivers and payments authorized for this event are $441,277. Additionally, the Parks and Recreation Department refundable damage deposit requirement of $2,500 and the Austin Transportation Department refundable security deposit requirement of $2,000 are also being waived. Any fee requirements above this total are the responsibility of the applicant.

Waiving fees for this event results in unrealized revenue for the General Fund, Austin Police and Emergency Medical Services Departments, Transportation Fund, Austin Transportation Department, Austin Resource Recovery and Austin Energy. Although budgeted revenue for fees is based upon historical data and not necessarily upon specific events, the waiver of these fees reduces potential revenues that could be realized.