



Sustaining Places: The Role of the Comprehensive Plan PAS Report 567, January 2012

SUSTAINING "Best Practice" Principles

- Livable Built Environments
- Resilient Economy
- Healthy Community
- Authentic Participation
- Harmony with Nature
- Interwoven Equity
- Responsible Regionalism
- Accountable Implementation

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SUSTAINING Accountable Implementation

- Timeframes and responsibilities
- Departmental buy-in
- Coordination with capital program and operating budget
- Public and private sector partners / champions
- Metrics / indicators of success
- Public involvement
 - Measure progress and communicate results
 - Recognize milestones to maintain community support over time

NPA SUSTAINING Case Study Communities

- Albany, NY
- Burlington, VT
- Cleveland, OH
- Fort Collins, CO
- Keene, NH
- Marin County, CA
- Philadelphia, PA
- San Diego County, CA
- Seattle, WA
- Union County, PA

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Example: Greensboro, NC

2 connections

City of Greensboro Comprehensive Plan

Fourth Annual Report - 2006-2007

Table 1. FY06/07 Project Status

| Number of Project | s Status | Definition | | | | |
|-------------------|-----------------------------------|---|--|--|--|--|
| 4 | Complete | Project is done | | | | |
| 5 | Complete and Being Implemented | Major plan/ project is complete, but additional action is needed to fund and/ or implement | | | | |
| 16 | On-going | Program has been established and has no ending point | | | | |
| 26 | In-progress | Project is underway, but not yet complete | | | | |
| 2 | Planned | Project is in the wok plan, but for varying reasons, has not been started | | | | |
| 53 | Total | | | | | |

IMAGINEAUSTIN comprehensive plan Plan Your Future!

Example: Greensboro, NC

complete connections 2025





Housing and Neighborhoods

Neighborhood Conservation Overlay Ordinance (Policies: 4A.1, 4A.2, 6A.1, and 6A.4) –

Adopted as an enabling ordinance in April 2007, a Neighborhood Conservation Overlay (NCO) enables neighborhood residents to recognize and preserve distinctive elements of their neighborhoods. By tailoring zoning standards to reflect the special character of the area, an NCO may be detailed or broad-based on the collective input of affected property owners.

NCOs are designed to protect the broad characteristics that help define Greensboro's unique neighborhoods. Residents will work with City staff to determine the boundaries of an NCO and what standards are needed to promote compatible infill or redevelopment.

Accountability =

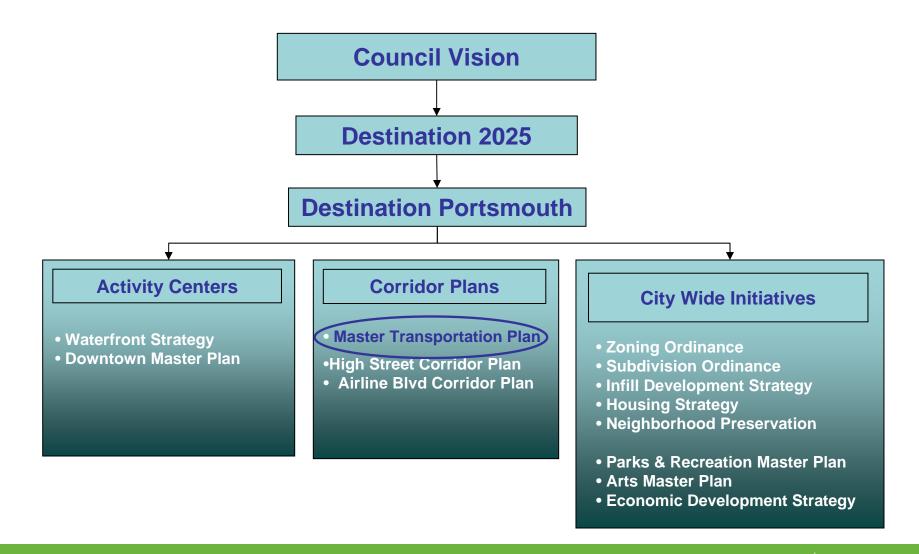
Specificity + Responsibilities + Timeframe

Project Summaries

Appendix A

| Project | Policies | Status | Lead Staff | Highlights | Goals |
|--|---|-------------|---|--|---|
| Land Use | 1 onoice | otatao | Lead oldin | inginight. | Could |
| Infill | Y1: 4A.1, 4A.2, 4A.3, 4D.4 Y2-3: 8E.2 | In-progress | Sue Schwartz | Completed grant application from USEPA for Technical Assistance Team for infill development education for city staff, developers and general public | Outline and implement Infill and development education piece |
| Infill Capital Improvements Assessment | Y2-3: 4B.1, 4B.2 Y4-10: 4D.3 | Planned | Larry Davis/Dick Hails/ Sue Schwartz | Project delayed until 07-08 | Start capital improvement assessments in urban investment areas Review adopted CIP and identify additional needs for infrastructure improvements Identify any additional areas for infill improvement |
| LDO Rewrite: Compact Development standards, open space dedications, development design standards, Diversification of New Housing, Home Occupation regulations, shared parking | Y1: 4C.1, 4C.2, 4C.3, 4G.1, 5A.3, 5B.3, 5B.4,5F.2, 5F.3, 6C.1, 6C.2, 6C.3, 7A.6 Y2-3: 4G.3, 8C.3, 8E.3 | In-progress | Heidi Galanti/Ben Woody | Module 2A has been reviewed by the CAT Module 2B has been drafted and is being reviewed by the CAT Module 3 is currently being drafted | Present Module 2A to Council Finish reviewing Module 2B with the CAT Complete draft of Module 3 and review with CAT Draft and review Module 4 |
| Fringe Area Land Use Plan/ Growth Tier Implementation | Y1: 4F.1-3, 4G.2, 9A.1, 9A.5 Y2-3: 4F.4-5 | In-progress | СМО | Proposed revisions to the Water-Sewer Extension Policy were drafted, presented and adopted by City Council and the County Commissioners in May 2007. Related Comprehensive Plan | Start Fringe Area Land Use Plans |

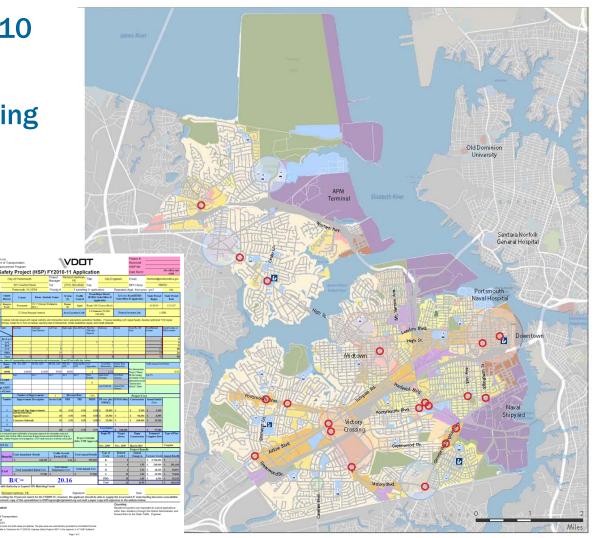
Example: Portsmouth, VA



Master Transportation Plan

- Adopted January 2010
- Used to secure \$6.2 million in grant funding as of May 2010
- An additional \$5.4 million was pending

B/C





Implementing Imagine Austin

What the Austin City Charter Says

•City Council will:

- Adopt the comprehensive plan by ordinance
- Provide for financing of comprehensive plan elements
- •The Planning Commission will submit to Council:
 - An annual list of capital improvements (5-year timeframe) to implement the plan
 - Annual recommendations for changes/amendments based on monitoring of plan effectiveness
 - A comprehensive plan evaluation and appraisal report at least every 5 years

Implementing Imagine Austin

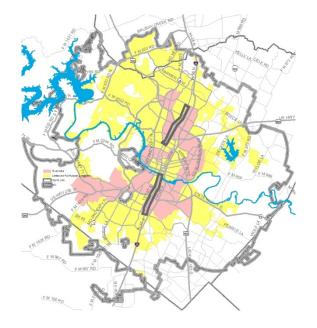
Key components:

- **1.** Guidance for decision-making
- 2. Priority programs
- 3. Plan monitoring and updating



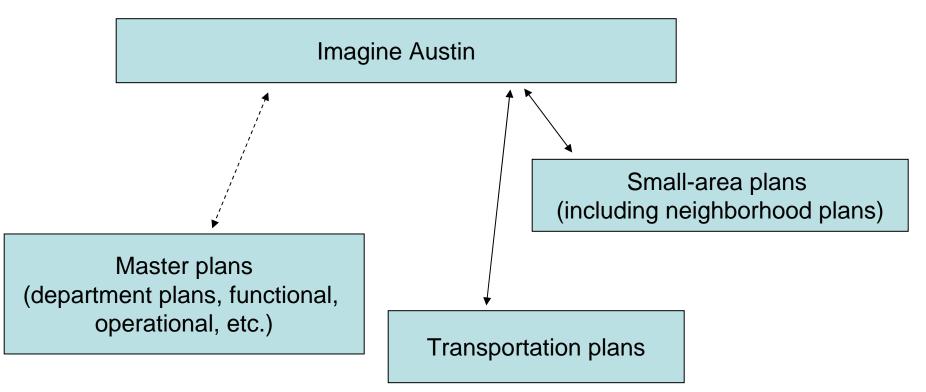
1. Guidance for Decision-Making

- Zoning and development decisions
- Small area and master plans
- Departmental/operational decisions
- Capital improvements program





1. Guidance for Decision-Making



All plans provide guidance for future decisions. The comprehensive plan, master plans, and small-area plans should provide coordinated guidance, from different perspectives. Differences in the guidance they provide does not necessarily indicate conflicts.

2. Priority Programs

- Organize Imagine Austin's key policies and actions into related groups to make it easier to implement the plan
- Programs cut across and implements Policies and Actions from multiple Building Blocks
- Each Priority Program contains short and long-term steps



3. Plan Monitoring and Updating

Measuring Progress: Complete Community Indicators

Vision Component: Mobile & Interconnected

Sample indicators:

- Vehicle miles traveled
- Transit ridership
- Population/jobs near transit stops
- Miles of sidewalks
- Bicycle lanes (miles)



Sustaining the Plan Over Time

- Every year:
 - Annual Evaluation Report: What did we accomplish in the last year?
 - Revised Action Schedule: What will we do in the next year?
- Every 5 years:
 - Evaluation and Appraisal Report (per City Charter)

Key Takeaways

- Establish processes and tools to evaluate Council decisions for consistency with Imagine Austin
- Align departmental decisions and programs with Imagine Austin
- Align the capital improvements program with Imagine Austin (underway through Capital Planning Office)
- Establish specific work plans structured around the eight priority programs / review and update annually
- Involve the community and partners in implementation