

CITY OF AUSTIN
APPLICATION TO SIGN REVIEW BOARD
SIGN VARIANCE

CASE# C16-2012-000K
ROW-10722570
TP-042628-0412

WARNING: Filing of this appeal stops all affected construction activity.

PLEASE: TYPE AND COMPLETE ALL REQUESTED INFORMATION.

STREET ADDRESS: 9911 Brodie Lane, Austin, TX 78748

LEGAL DESCRIPTION: Subdivision - Brodie

Lot (s) 6 Block A Outlot _____ Division Parcel ID # 532853

I/WE 360 Signs, LLC on behalf of myself/ourselves as authorized agent for
Mariani Shady Hollow affirm that on Jan 26, 2012, hereby apply for a hearing before
the Sign Review Board for consideration:

☒ **ERECT** - ATTACH - COMPLETE - REMODEL - MAINTAIN

a freestanding sign with a height of 12 feet

2nd freestanding
Sign

in a GR-CO zoning district, located within the Commercial Sign
District.

If your variance request is for a reduction in setbacks or height limits, please contact Lena Lund with the Electric Utility at 322-6587 before filing your application with this office to discuss your request. The Electric Utility will recommend the board deny your request if it will result in an encroachment into an electric easement or a NESC violation.

NOTE: The Board must determine the existence of, sufficiency of and weight of evidence supporting the findings described below. In order to grant your request for a variance, the Board must first make one or more of the findings described under 1, 2, and 3, below; the Board must then make the finding described in item 4 below. If the Board cannot make the required findings, it cannot approve a sign variance.

Therefore, you must complete each of the applicable findings statements as part of your application. Failure to do so may result in your application being rejected as incomplete. Please attach any additional support documents.

VARIANCE FINDINGS: I contend that my entitlement to the requested variance is based on the following findings:

1. The variance is necessary because strict enforcement of the Article prohibits any reasonable opportunity to provide adequate signs on the site, considering the unique feature of a site such as its dimensions, landscaping, or typography, because:

The variance is necessary because of a landscape issue relating to a critical environmental feature on the adjacent site.

The buffer zone for the feature completely covers all possible visible sign locations.

OR,

2. The granting of this variance will not have a substantially adverse impact upon neighboring properties, because:

There will be no adverse impact on neighboring properties.

In fact this variance will have a beneficial impact on the adjacent property by allowing that property to be identified with a sign.

OR,

3. The granting of this variance will not substantially conflict with the stated purposes of this sign ordinance, because:

This variance would not conflict with the stated purpose of the sign regulations

since it merely allows a sign that would be allowed anyway if a location were available on that site.

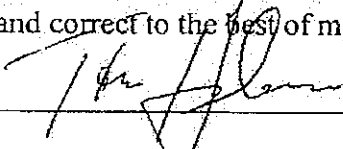
AND,

4. Granting a variance would not provide the applicant with a special privilege not enjoyed by others similarly situated or potentially similarly situated, because:

No one is obtaining any more privilege than is already permitted generally.

The only difference request is to allow the permitted sign in a different location.

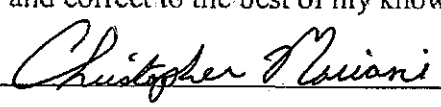
APPLICANT CERTIFICATE – I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.

Signed  Mailing Address 4109 Todd Lane, Suite 400

City, State & Zip Austin, TX 78744

Printed 360 Signs, LLC – Tom Humphries Phone 512-442-2900 Date 01/26/2012

OWNER'S CERTIFICATE – I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.

Signed  Mailing Address 500 Crocker Drive

City, State & Zip Vacaville, CA 95688

Printed Christopher Mariani Phone 707 452 2900 Date 1/27/2012

REQUIRED ITEMS FOR A COMPLETE APPLICATION:

P/s deliver to Sa. Walker - DIRECTLY - THANK!



Watershed Protection and Development Review Department
APPLICATION FOR SIGN PERMIT
(PLEASE PRINT)

ONLY COMPLETE APPLICATIONS WITH ALL REQUIRED DOCUMENTS WILL BE ACCEPTED

APPLICATION DATE:

1/26/12

CASE NUMBER:

ADDRESS OF SIGN:

9911 Brodie Lane Austin, TX 78748

LEGAL DESCRIPTION

TAX PARCEL I.D.#: 532853

LOT

6

BLOCK

A

SIGN OWNER:

Mariqni - Shady Hollow

SUBDIVISION:

Brodie

SIGN COMPANY: 360 Signs

CONTACT: Tom Humphries

PHONE: 512 442-2900

FAX: 512 442-2906

SIGN COMPANY'S ADDRESS: (ADDRESS/CITY/ST/ZIP)

4109 Todd Lane, Suite 400 Austin, TX 78744

EMAIL: tom@360signs.com

PROPOSED ADVERTISEMENT:

Multi-tenant Sign

ELEVATION (CIRCLE ONE): NORTH SOUTH EAST WEST

DESCRIPTION OF WORK TO BE DONE:

New Construction of A Freestanding multi-tenant sign
----- WALL SIGN (BUILDING, CANOPY, AWNING) -----

SIGN FACE

DIMENSIONS:

DIMENSIONS OF BUILDING FAÇADE (WIDTH X HEIGHT):

TOTAL SIGN FACE

AREA OF THIS PERMIT:

ELECTRIC SIGN: YES/NO

(NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)

TOTAL AREA OF

EXISTING SIGNS ON FAÇADE: 0

----- FREESTANDING SIGN, ROOF SIGN, PROJECTING SIGN -----

SIGN FACE

DIMENSIONS:

SETBACK OF SIGN? (DISTANCE FROM

SIGN TO PROPERTY LINE): 12 Ft

IS THIS A PAD

SITE? YES/NO No

REGISTERED BILLBOARD (OFF-PREMISE) SIGN?

YES/NO No

TOTAL SIGN FACE

AREA OF THIS PERMIT:

CLEARANCE ABOVE GRADE:

4 Ft

ROOF SIGN? YES/NO NO

ELEC? YES/NO NO

LINEAR FEET OF STREET

FRONTAGE:

NO

TOTAL HEIGHT

OF SIGN:

NUMBER OF OTHER FREESTANDING

SIGNS ON THIS PROPERTY: One

SIZE OF EACH SIGN SUPPORT?

(POLE, COLUMN, ETC.): N/A

ELECTRIC SIGN: YES/NO NO

(NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)

WILL PROPOSED SIGN BE LOCATED WITHIN A P.U.E.? YES/NO IF YES, THE HOLDER OF THE PUBLIC EASEMENT MUST BE CONTACTED FOR CLEARANCE

NOTE: SIGNS MUST MAINTAIN HORIZONTAL AND VERTICAL CLEARANCE OF ALL OVERHEAD ELECTRICAL CONDUCTORS IN ACCORDANCE WITH SPECIFICATIONS OF THE NATIONAL ELECTRICAL CODE, LOCAL CODE AMENDMENTS, AND ALL OTHER APPLICABLE LAWS

(SIGNATURES IN THESE BLANKS INDICATE THAT THE PROPERTY OWNER IS AWARE OF THE APPLICATION FOR A SIGN PERMIT AND THAT ALL OF THE ABOVE INFORMATION IS TRUE AND CORRECT)

SIGNATURE OF SIGN COMPANY REPRESENTATIVE

LIC#

SIGNATURE OF LICENSE ELECTRICIAN (REQUIRED FOR ELECTRICAL SIGNS)
AUTHORIZATION FOR SIGN COMPANY TO PULL ELECTRIC PERMIT? YES/NO

DEPARTMENT USE ONLY

PERMIT FEE:

ELECTRIC PERMIT FEE:

PLAN REVIEW FEE:

DATE:

RECEIPT#

GRID:

ZONING:

ENGINEERING SEAL REQUIRED? YES/NO

SIGN DISTRICT:

REMARKS:

☐ APPROVE ☐ DISAPPROVE

ZONING REVIEW ANALYST:

DATE

UPDATE SUBMITTAL DATE:

ZONING REVIEW ANALYST:

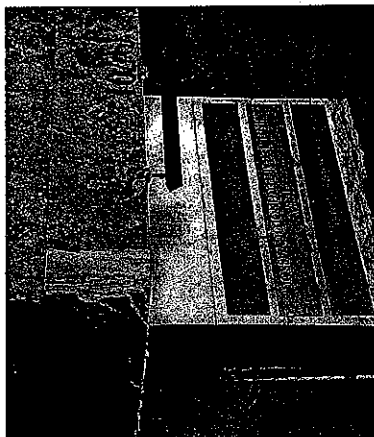
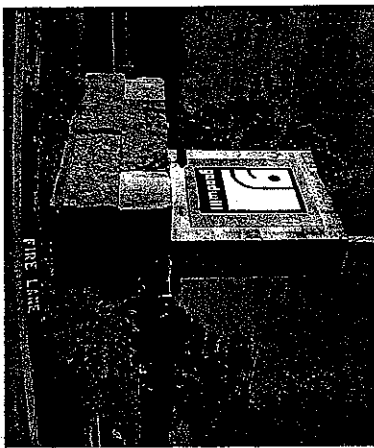
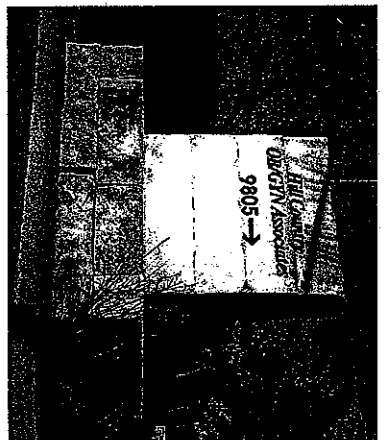
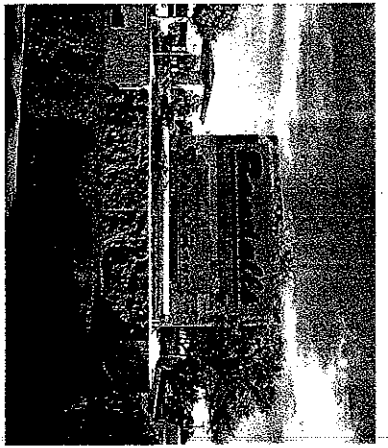
DATE

☐ APPROVE ☐ DISAPPROVE

Shady Hollow Proposed Sign Austin, Texas

January 24, 2012

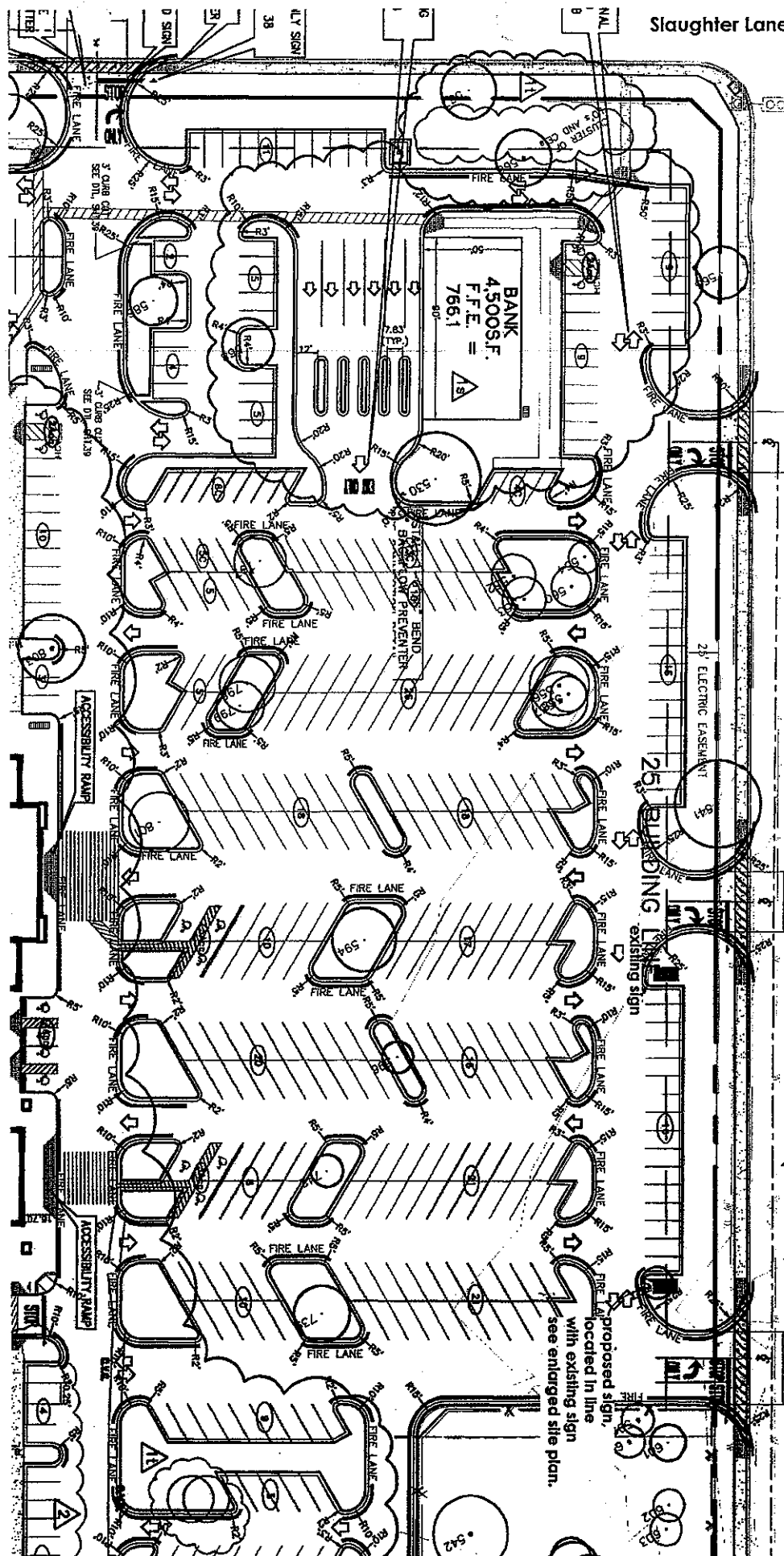
"Not for regulatory approval, permitting or construction"



PHOTOS OF EXISTING SIGNS & LIGHT FIXTURE DETAIL AT DEVELOPMENT—SHADY HOLLOW PROPOSED SIGN
Austin, Texas
January 24, 2012

"Not for regulatory approval, permitting or construction"

Brodie Lane



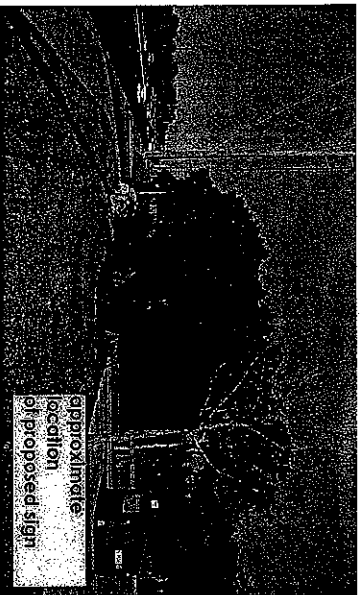
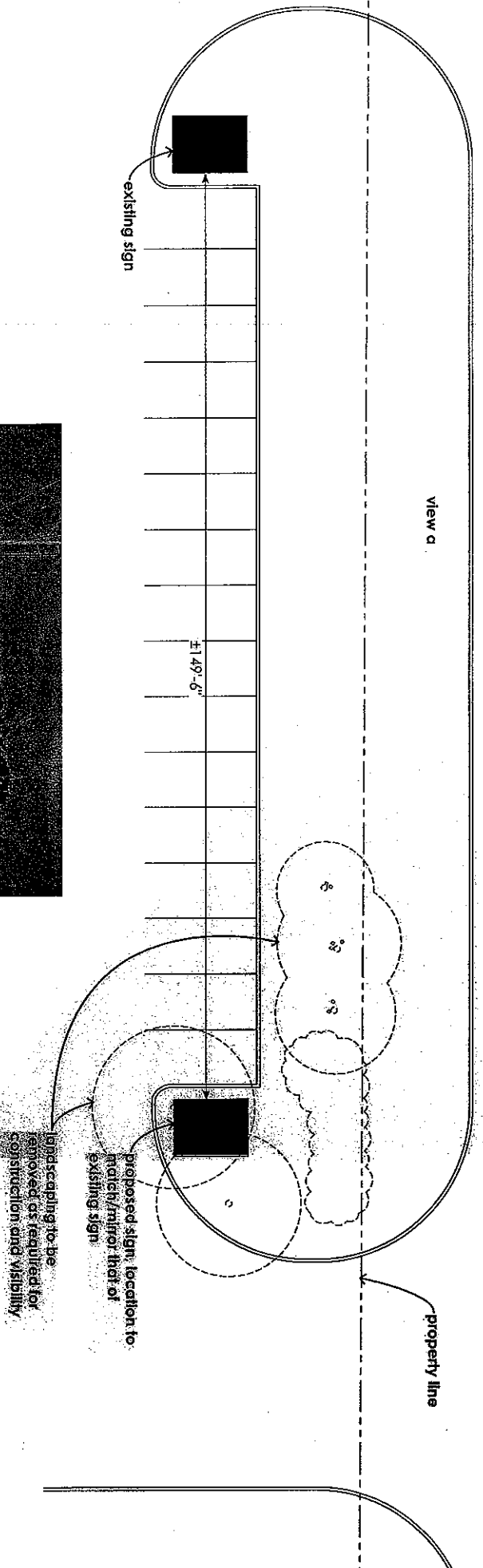
"Not for regulatory approval, permitting or construction"



blacklock
76

Brodie Lane

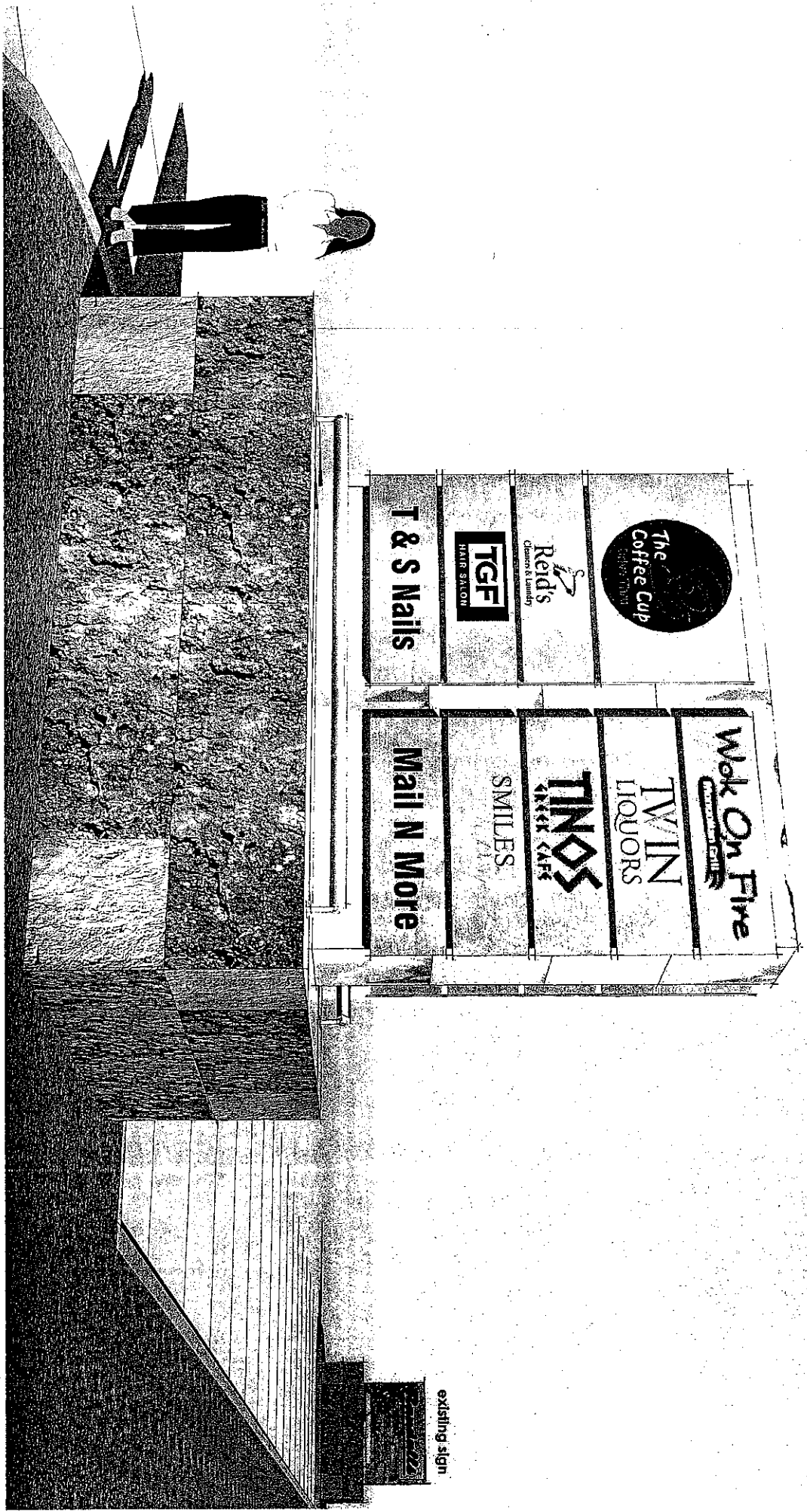
view a



view a

ENLARGED SITE PLAN—SHADY HOLLOW PROPOSED SIGN, SCALE 1/16 IN = 1 FOOT
Austin, Texas
January 24, 2012

"Not for regulatory approval, permitting or construction"



existing sign

PERSPECTIVE VIEW—SHADY HOLLOW PROPOSED SIGN
 Austin, Texas
 January 24, 2012

"Not for regulatory approval, permitting or construction"

207 San Jacinto, Suite 301
 Austin, Texas 78701
 512.916.0041 tel
 512.916.0051 fax
 www.block16architects.com

2'x2'xX' solid
limestone modules;
refer to existing sign for
surfacing/construction
method

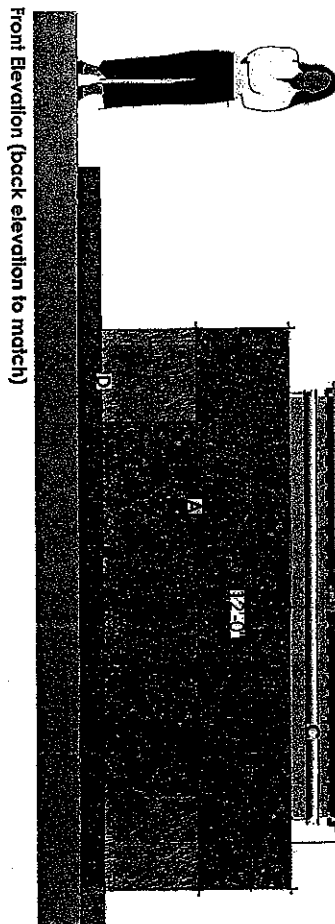
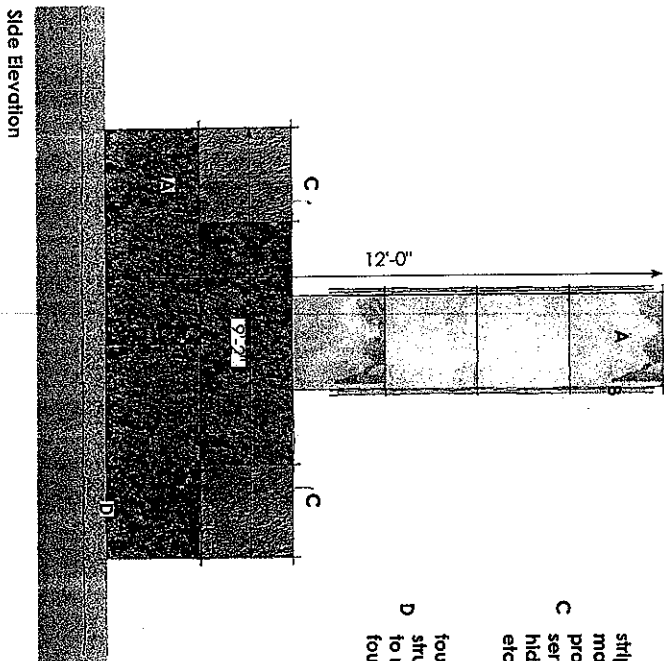
4'-4"x1'-3" typ. metal panels
mounted 1/2" off stone face, 1 3/4"
spacing between panels. brushed
metal appearance, full color
graphics printed directly on panels

stip fluorescent lighting;
match existing sign,
provide electrical
service as required,
hide conduit, panel,
etc. with landscaping

foundation per
structural engineer,
to match existing sign
foundation in appearance

sign area=63.78 square feet (shown dashed below)

all panels extend
2" past limestone at
outside end



ELEVATIONS—SHADY HOLLOW PROPOSED SIGN, SCALE 3/8 IN = 1 FOOT
Austin, Texas
January 24, 2012

"Not for regulatory approval, permitting or construction"