

A G E N D A



Recommendation for Council Action (Purchasing)

Austin City Council	Item ID:	15819	Agenda Number	28.
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Meeting Date:	June 7, 2012
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Department:	Purchasing
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Subject

Authorize award and execution of Amendment No. 1 to a contract with OVERDRIVE, INC., to increase the contract amount for downloadable library materials for the Library Department in an amount not to exceed \$2,184,000 for the initial 36-month contract period for a revised total estimated contract amount not to exceed \$2,484,000.

Amount and Source of Funding

Funding in the amount of \$125,000 is available in the Fiscal Year 2011-2012 General Fund of the Austin Public Library Department. Funding in the amount of \$70,000 is available in the Fiscal Year 2011-2012 Capital Budget of the Austin Public Library Department. Funding in the amount of \$5,000 is available in the Fiscal Year 2011-2012 Special Revenue Budget of the Austin Public Library Department. Funding for the remaining 24 months of the Initial contract period and extension option is contingent upon available funding in future budgets.

Fiscal Note

A fiscal note is attached.

Purchasing Language:	Contract Amendment.
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Prior Council Action:	Approved March 3, 2011.
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For More Information:	Sharon Patterson, Senior Buyer, 972-4014
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Boards and Commission Action:	
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Related Items:	
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MBE / WBE:	This contract will be awarded in compliance with Chapter 2-9D of the City Code (Minority-Owned and Women-Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this solicitation.
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Additional Backup Information

This Contract provides downloadable materials for Austin Public Library (APL) customers.

Services and digital-content materials enable the library to lend downloadable audiobooks, eBooks, music, video, and other digital content through the Library's internet site. Downloadable video materials include documentaries, travelogues, feature films, and concerts which can be viewed by the same integrated desktop clients that support audiobooks and music titles. There are also downloadables with accessibility features for the blind and visually impaired. In addition to downloadable materials, this contract provides Library staff with Internet-accessible tools to control digital book-lending, manage access and use of materials, current circulation, and a variety of statistical reports.

On March 3, 2011, Council approved the award of a 36-month contract with Overdrive, Inc., Cleveland, OH, for the purchase of downloadable library materials. The original contract was awarded in an estimated amount not to exceed \$450,000 with one 24-month extension option in estimated amounts not to exceed \$300,000 for a total estimated contract amount not to exceed \$750,000. As Phase I of the project, and to test the market demand, APL first introduced downloadable books to its customers in September 2011 with the intent to introduce downloadable movies and music as Phase II of the project. Due to unpredicted and overwhelming demand by its customers, APL has had to put Phase II of the project on hold, allowing time to seek Council approval for authorization to increase the contract amount.

The proposed recommended Council action is to approve Amendment No. 1 for an increase to \$2,184,000 to the initial 36-month contract period for a revised total estimate contract amount not to exceed \$2,484,000. The additional funding is needed to allow APL the ability to purchase additional downloadable library media and to implement Phase II of the project.

Contract Summary

ACTION	DESCRIPTION	AMOUNT
Original Contract	Council approved award of a sole source 36-month contract in an estimated amount not to exceed \$450,000 with one 24-month extension option in amounts not to exceed \$300,000 for a total estimated contract amount not to exceed \$750,000.	\$750,000
Proposed Amendment No. 1	Increase contract amount to the initial 36-month contract period for the purchase of additional downloadable media in an amount not to exceed \$2,184,000 for a total estimated contract amount not to exceed \$2,484,000.	\$2,484,000
Revised Total Contract Amount		\$2,484,000