



City Council Public Hearing

Late Backup

June 14, 2012

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Planning and Development Review Department

Community Engagement Sustainability Implementation



Council's Goals for the Plan

City Limits

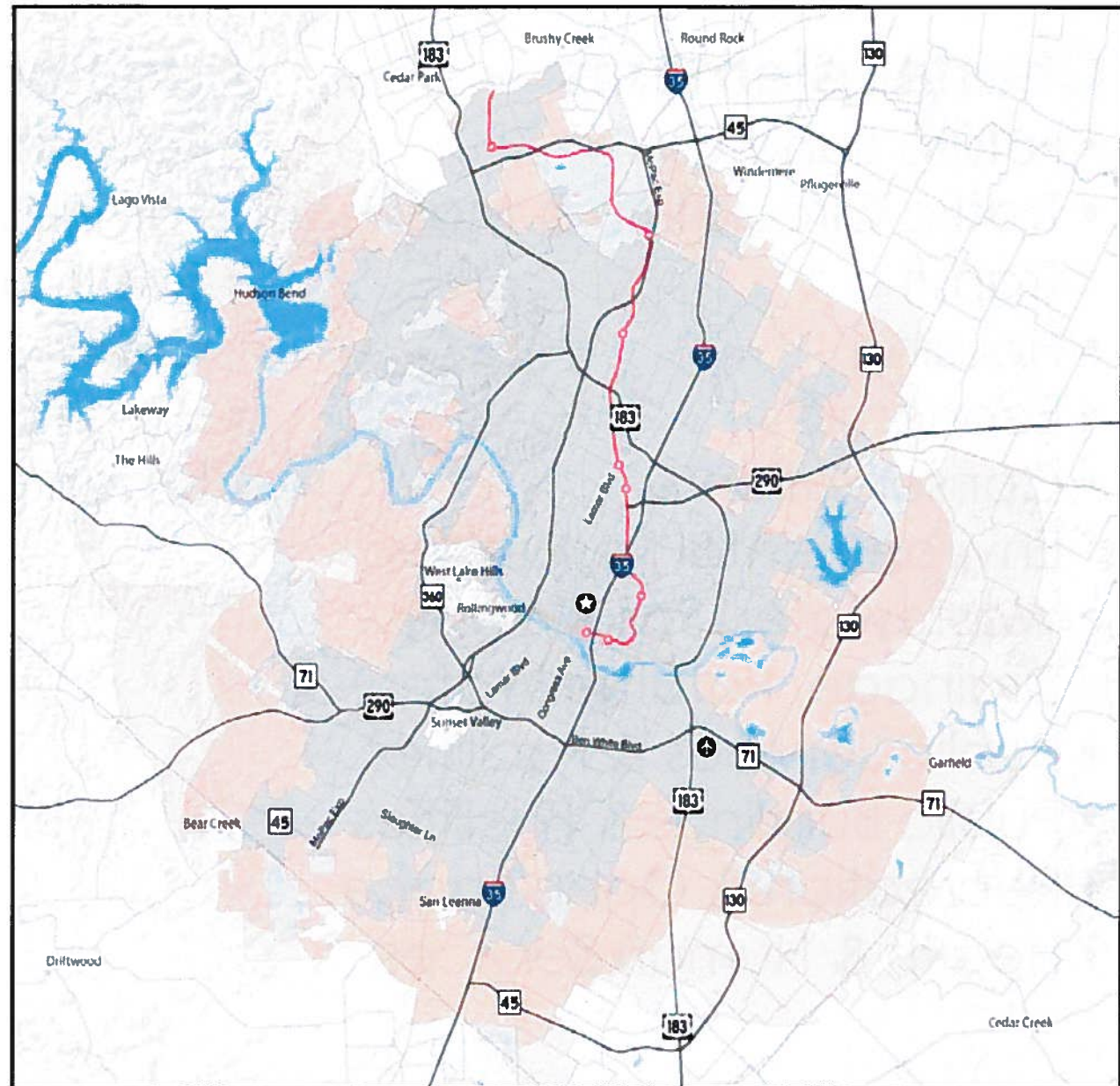
308.1 Sq/Miles

Extraterritorial Jurisdiction

308.6 Sq/Miles

Total

616.7 Sq/Miles



Planning Area

Charter elements

- Future Land Use
- Traffic Circulation & Mass Transit
- Housing
- Economic
- Conservation & Environmental Resources
- Wastewater, Solid Waste, Drainage, Potable Water
- Public Services & Facilities
- Public Buildings & Facilities
- Recreation & Open Space
- Health & Human Services

Additional elements

- Education, Children, & Families
- Arts, Culture, & Creativity
- Historic Preservation
- Urban Design

Elements of the Plan

More than 640,000 surveys, notices, and flyers distributed.

150 stories in local media, plus paid advertisements

Direct contact with 751 churches, organizations, and associations

55 stakeholder interviews

136 Speakers Bureaus reaching 2,700 people

19 Boards / Commissions briefed twice each



Outreach & engagement

Participation Plan

Four Community Forum Series

Neighborhood plan meetings

Seven Working Groups



Total Participation

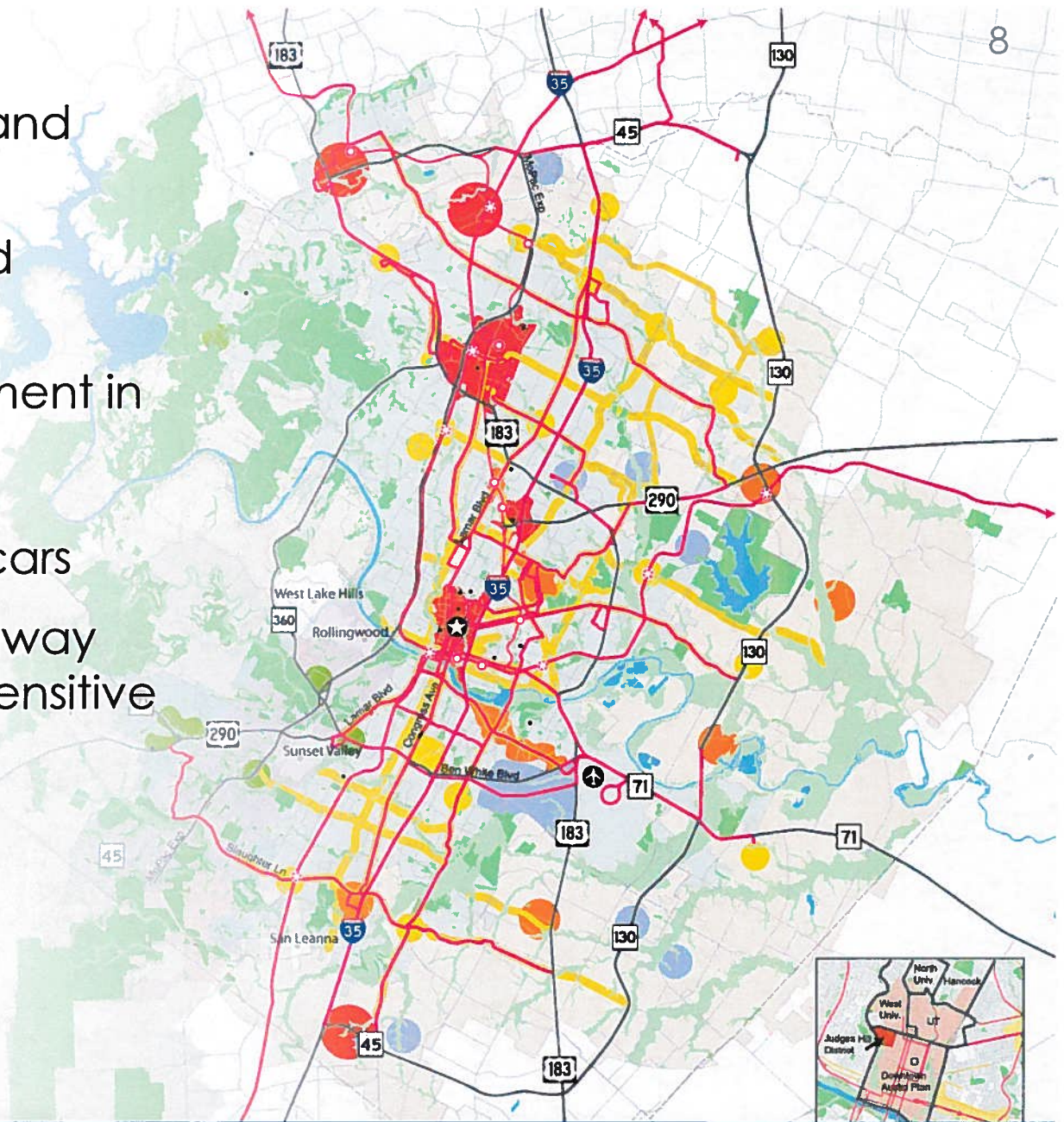
18,532



Livable
Natural & Sustainable
Mobile & Interconnected
Prosperous
Values & Respects Its People
Creative
Educated

Imagine Austin Vision

- Promotes a compact and connected city
- Preserve neighborhood character
- Focuses new development in corridors and centers accessible by walking, bicycling, transit, and cars
- Directs development away from environmentally sensitive areas



Growth Concept Map

Key components

- Informing decisions
- Priority programs
- Plan monitoring and updating

Implementing Imagine Austin

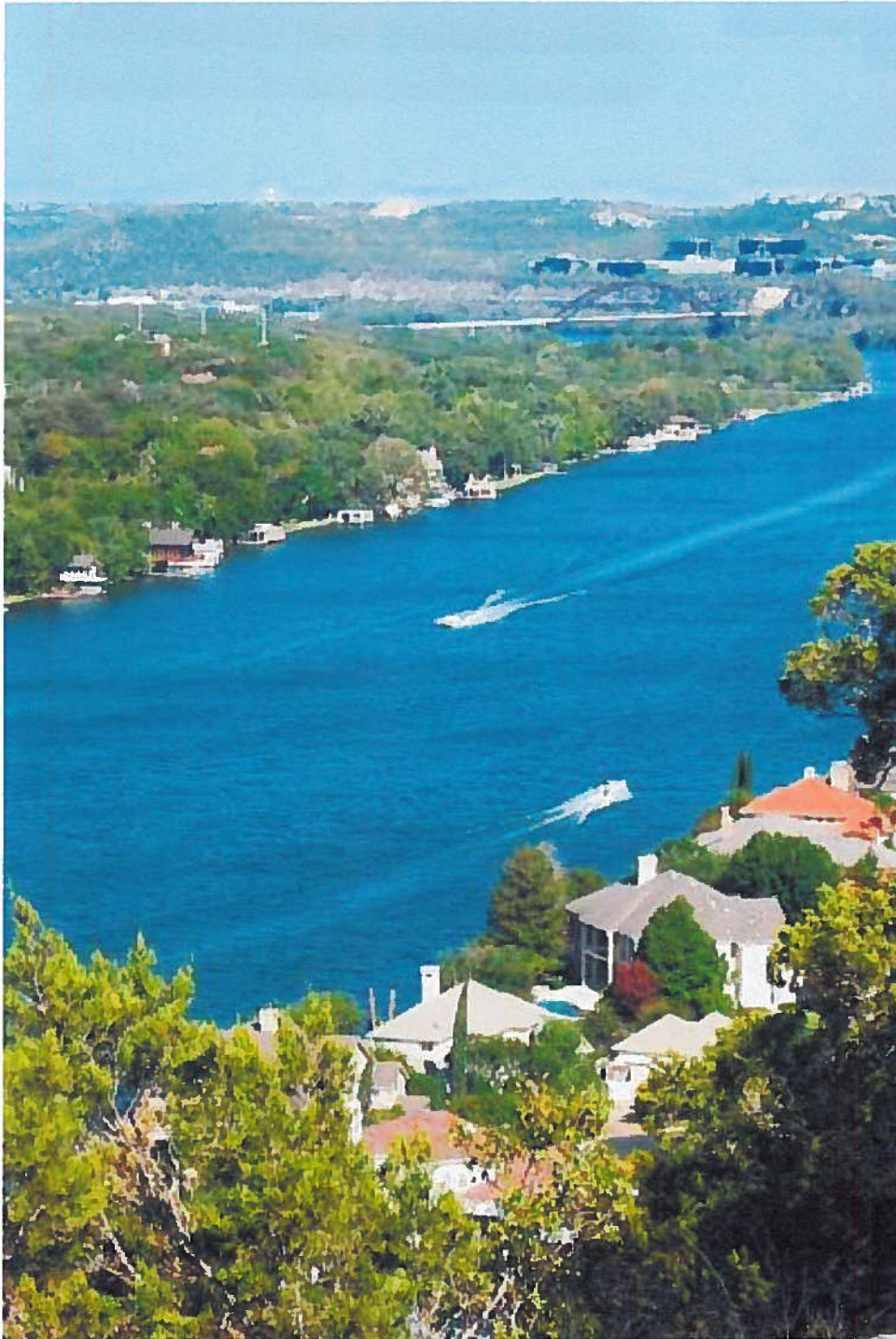
- Small area and master plans
- Zoning and development decisions
- Capital improvements program/bonds
- Departmental/operational decisions and budgets
- Partnerships



Informing Decisions

Invest in a compact and connected Austin





**Sustainably
manage our
water
resources**

Invest in our
workforce,
education
systems, and
entrepreneurs





Use green infrastructure to protect environmentally sensitive areas and integrate nature into the city

Grow and
invest in
Austin's
creative
economy





**Develop and
maintain
household
affordability
throughout
Austin**

Create a healthy Austin program





Revise
development
regulations to
promote a
compact and
connected city

Summer

Organize to oversee
implementation

Fall

Outline of the annual
report

Fall/winter

Coordinate with Budget
and CIP

2013

Annual review and report

Next Steps

Tonight: Public hearing and possible action

The comprehensive plan consists of **Exhibit A** (the Table of Contents, Chapters 1 – 5, Appendices A – G, and attached plans (detailed in appendix G))

Action on the Plan