

Agenda



- Organizational Overview
 - About Dreamfaith
 - Mission/ Vision
- Gaming System Types
- Gaming Industry
 - Industry Comparisons
 - Financials
 - Statistics
- Workshop Details
- Successful Events
- Video (Approx 3-4 Minutes)





"If you can dream it, you can do it!"



Dreamfaith Vision

The Dreamfaith vision is to empower Americas youth and adults by equipping them with the necessary tools to victoriously overcome life's challenges, passionately pursue their dreams and intelligently plan for success

For More Information, visit www.dreamfaith.org OR find us on facebook

Mission & Vision



Mission

 Our mission is to provide <u>empowerment programs</u> such as mentorship programs, prison outreach, etc... that will <u>increase effectiveness</u> academically, emotionally and socially for youth and adults of all ethnicities, genders and class-levels.

Vision

 The Dreamfaith vision is to empower Americas youth and adults by equipping them with the necessary tools to victoriously <u>overcome life's challenges</u>, passionately pursue their dreams and intelligently plan for success.

Gaming System Types



Consoles









nits PS3- 64 Million Units

Portable Gaming









I-Pad 55 Million Units

PC Gaming







Entertainment Industry Comparison





Gaming Industry



Statistics

- 190 million households will use a next-generation video game console in 2012
- 65% of American Households play video games on their console or computer.
- The average age of the game player is 35
- 60% Male, 40% Female
- 22% of gamers play video games online
- Computer and video game companies employs more than 200,000 people in the US alone.
- The average salary for employees is \$92,300
- Thirty-six percent of heads of households play games on a wireless device, such as a cell phone or PDA, up from 20 percent in 2002
- Chicago Tribune predicted the global industry will hit \$64 Billion this year.

Interesting Fact

- Halo 3 sold through 1.8 million copies during the first 8 hours of release. Biggest Day in US Entertainment History with \$170 Million in Sales in one day.
- This was recently surpassed by Ipad 3 (3 Million in 3 days)



-Sources- M2 Research, games.terra.com, arstechnica.com, AGA

Building the Bridge







Eng/Gaming Workshop Overview



"A great teacher is some one who makes goodness attractive" ~John Trimble







Engineering and Gaming Workshop:

•A hands-on engineering workshop that provides a behind-thescenes look into the gaming industry

Goals:

- Show a positive side to an industry that can be viewed as negative
- Provide hope, visions, dreams
- Expose kids to the business side of gaming
- Communicate how different types of engineering disciplines
- Educate kids on careers in the gaming industry

Workshop Content Example



- Software Engineering-
 - •The design, development and testing of the software and systems that make computers or anything containing software, work.
 - •Examples:
 - Game Development
 - Computer drivers
 - Operating Systems (Windows 7)
 - Applications (CD Burning SW)
 - Software Test Tools
 - Bios Development
 - Programming



Is SE Right for you?

Creative, Enjoy problem solving and testing, enjoy gaming, curious about how games or programs work

Successful Events



Steve Harvey Mentoring Weekend



NSBE Freshstart



Austin Science and Engineering Festival



.... And Many More (Schools, Summer Camps, etc...)





