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Zero Waste Economic Development

Austin Resource Recovery Master Plan

On the Path of Resource Recovery

On the Journey Toward Zero Waste

Four Keystone Initiatives

1. Materials Management
2. Expanded Recycling Opportunities
3. Organics Collection & Composting
4. Economic Development Growth

Austin Resource Recovery Zero Waste Economic Development

- **Eco-Industrial Park**
FM812 - 80 acres redeveloped
- **Attract Recycling Remanufacturers**
Glass, Plastics, Tires, Reusable Bags
- **Support By-Product Synergies**
Resource and waste generator pairings
- **Reuse / Repair "cottage industries"**
Small business development
- **"Remade in Austin"**
Producing recycled-content products locally
- **Research and Development**
Design for Recyclability, EPR initiatives, etc.

Austin Resource Recovery Zero Waste Economic Development

▪ Next Step

Hire an Economic Development Liaison
Start date: October 2012

To serve as the economic development liaison between the City, emerging entrepreneurs, existing small business organizations, non-profit organizations, and education institutions to promote the business opportunities offered by the Austin Zero Waste Strategies