



AUSTIN MAYOR'S COMMITTEE FOR PEOPLE WITH DISABILITIES

Employment and Awards Committee

June 11, 2012 11:00 A.M. - 12:00 P.M.

City Hall – Boards and Commissions Room 301 W. 2nd Street

Meeting Notes

Commissioners attending:

Ron Lucey, Norman Kieke, Chip Howe, Jesus Lardizabal

Others: Katie Navine, Freda Striplin, Michelle Suehs

Dolores Gonzalez, Staff liaison

1. Introductions

- a. What makes for a memorable awards program?**
 - i. Engaging the audience**
 - ii. Involve businesses more**
 - iii. Outlining the greater good**
 - iv. Networking/ knowing nominees**
 - v. Winners speaking**
 - vi. Spontaneous events**
 - vii. Beaming winners!**
 - viii. Making people feel honored**
 - ix. City Council involvement**
 - x. Engaging Keynote speakers**
 - xi. Knowing Committee members**
 - xii. Chair sharing Committee accomplishments**
 - xiii. Welcoming event**
 - xiv. Program that moves along (consider a floor manager)**

2. Location – discuss details for lead to hotels

- a. Send lead to Austin Visitors & Convention Bureau**
- b. Include Shoal Crossing on Mopac (find out if on bus route)**

3. Keynote speaker – discuss ideas

- a. Tom Seuhs, Commissioner, Texas Health and Human Services Commission**
 - i. Tentative confirmation as speaker. Will be immediately looking at Oct 29 and Oct 30. Thanks Michelle and Freda!**
- b. Jim Hanafy, Deputy Director, Department Assistive and Rehab Services**
- c. Top ten employers (email from Governor's Committee)**
 - i. Katie, Norman, Chip, Katie, Freda and Jesus will split the list to make contacts**
- d. Mentors from DMD i.e. gaming /software co.**
- e. Katie will follow up with Dennis Borel for ideas**

4. Nomination form/ criteria

- a. Finalize any changes by Friday June 15. Dolores will work with City staff to develop Form with criteria.**

5. Discuss marketing strategies for soliciting nominations

- a. Motivate DARS Counselors, Job Coaches (admin leave incentive)
- b. Send out a news release encouraging nominations
 - i. Send it to Chambers of Commerce
 - ii. HR Assoc i.e. AHRMA
 - iii. Top ten Employers from above
- c. Involve non-profit partners Workforce Solutions, CAN,
- d. Letter from Mayor Leffingwell to Businesses (Chamber list?)
- e. Ask Council Members to include in their social media Facebook pages and Twitter.
- f. Incentives for nominees of gift cards; drawing from winners list.

6. Judges – Katie will work on securing 3-5 judges and will work with Dolores on sending confirmation letters.

7. Other

8. Adjourn