Austin-Travis County Sustainable Food Policy Board Planning/Tracking Tool

MANDATE: Evaluate and monitor residents' access to an affordable, diversified local-food supply and recommend measures to improve food security and nutrition.

Board Goals:

Recommend policies that facilitate:

- 1. equitable access to healthy food that will end hunger in Austin and Travis County;
- 2. the high availability and consumption of local, fresh, and quality sustainably-produced food;
- 3. culture of good food as a fundamental right [local governments help create conducive environments];
- 4. robust and just local economy through the strengthening all five sectors of the food system; and
- 5. the preservation of agricultural land and family farming in Austin and Travis County.

Food Access and Wellness Area

Board Liaison: Michele Murphy-Smith

1. equitable access to healthy food;

Policy Objective 1.1	Identify and map food deserts and provide incentives and support for grocery stores of different scales, farmers markets, food carts and other mobile vendors to locate and thrive in underserved communities. [Rid area of food deserts]			
Working Group Name Purpose		Board Member/ Chair	Begin Date/ Board Report(s)	Policy Outcome(s)
Food Security Work G Assess current efforts	roup in Austin/Travis County and identify	Ronda Rutledge/Griffin Kelp (Tx Hunger	Potential planning meeting @ CAN	A thorough hunger assessment (without re-inventing the wheel) to

Policy Objective 1.1	Identify and map food deserts and provide incentives and support for grocery stores of different scales, farmers markets, food carts and other mobile vendors to locate and thrive in underserved communities. [Rid area of food deserts]			
relevant stakeholders	relevant stakeholders (e.g. HHSC, USDA, THI, Share our		Aug 2012	guide the SFPB and others to make
Strength, grocers, existing and proposed co-ops)		Kathy Green		policy recommendations around
		Mary Teeters		hunger alleviation in the city/county.
		Jake Stewart		

2. consumption of local, fresh, and quality sustainably-produced food;

Policy Objective 2.1:	Review best practices, current efforts and policies that support getting nutritious and local fresh food to all residents – emphasizing those with difficulty accessing it.			ious and local fresh food to all
Working Group Name Purpose		Board Member/ Chair	Begin Date/ Board Report(s)	Policy Outcome(s)
Increase participation nutrition programs so Program, etc. The working group	Assistance Programs (existing) In in, and impact of, federal food and such as SNAP, WIC, CACFP, Summer Food Impact of the	Brd Member: Mary Teeters Chair: Kathy Green? as well as members of several community groups who work on hunger and food access issues. Participants: Suzanne –SFPC Caludio Harrington (El Buen Samaritano) Kristy Hansen	Convened: February 2012? Report to SFPB March 26, 2012	The group reviewed the SNAP participation data for Austin/Travis County, and discussed barriers to enrollment. After review and discussion, the group made a recommendation that the City of Austin create a SNAP outreach campaign using a bilingual elected official. The Work Group created a draft letter for the SFPB to send to the city council outlining the work group's findings and recommendation. Letter sent to Council on

Policy Objective 2.3:	Create local fresh food initiatives in institutions (e.g. schools, colleges, universities, hospitals, nursing homes, city and county departments/venues) and through encouraging food service purchasing policies that prioritize locally-sourced, nutritious, and sustainable foods.			
Working Group Nam Purpose	Working Group Name Purpose		Begin Date/ Board Report(s)	Policy Outcome(s)
Healthy, Local, Sustainable Food in City/County Venues Group's charge: To make policy recommendations to the Sustainable Food Policy Board pertaining to healthy, local, sustainable food served at and procured for City of Austin and Travis County sponsored events and property.		BrdMbr: Ronda Chair: Joy Casanovsky Participants: Wendy Scaperotta, Travis Co., Melissa Barry, DAA, Joe Barnes, COA, Sandra Evans, UTSOPH, Rose Jennings, UTSPH, Reuben Olivo, PARD, Ian Kahn, PARD, Rebecca Saltsman, SFC, Marla Camp, SFPB, Robert Kingham, HHS- COA, Elizabeth Riachard, HHS-COA, Kristy Hanson, HSS-COA, Michele Hallahan, AE-COA	Report by Aug 2012	Recommendations of policies promoting healthy, local, sustainable food served at and procured for City of Austin and Travis County sponsored events and property.

3. culture of good food as a right;

Policy Objective 3.2:	Coordinate with the sustainability office, other city and county staff, and local/regional environmental groups to ensure that the issues involved with supporting a sustainable local food system are incorporated in any relevant plans, initiatives, or activities			
Working Group Name Purpose		Board Member/ Chair	Begin Date/ Board Report(s)	Policy Outcome(s)
Imagine Austin Wor	k Group	BrdMbr: MMS	Begin: October	Provide research and policy
Influence Imagine Austin comprehensive plan process to		/Chair: MMS	2011	recommendations throughout the
ensure that the City/County SFPB objectives are included in			Final Report - June,	Imagine Austin process to city

Policy Objective 3.2:	Coordinate with the sustainability office, other city and county staff, and local/regional environmental groups to ensure that the issues involved with supporting a sustainable local food system are incorporated in any relevant plans, initiatives, or activities			
a clear and comprehensive manner. Understand the Imagine Austin process to enable full stakeholder response and participation in issues important to the City and County relating to food and the local economy.		Participants: Katherine Nicely Paula McDermott Heather Frambach-Nieto Jake Stewart Shirene Garcia	2012	planners, the Citizens Advisory Task Force, the relevant Planning Commission work group, and ultimately, City Council prior to final approval.
that, wherever possil	ty bond creation projects to ensure ble, City/County SFPB objectives from cluded in a clear and comprehensive	Brd Mbr: Katherine Nicely /Chair: [TBD] Participants: Katherine Nicely Katie Kraemer	Begin May 2012	Provide feedback to City Council and/or Travis County Commissioners with recommendations to align proposed bond programs with Imagine Austin or SFPB mandate food issues.
Community Engagement Work Group Purpose: 1) plan 2-4 effective, well-attended community-based SFPB meetings over the next calendar year; and 2) establish a systematic way to disseminate information and recruit community stakeholders for each of the work groups.		Board Member: MMS Chair: MMS Participants: Invite: Ellen Sweets, Brandi Clark Burton, Katie Kraemer, Erin Flynn, Shirene Garcia Ck w/Marla on an intern.	Begin date: July 2012 Target end date: October 2012	Policy Outcome: establishment of a user-friendly and effective process for engaging the community in ongoing dialogue and work activities related to the mandate of the SFPB.

Food Production and Business Board Liaison: Adam King

4. robust and just local food system;

Policy Objective	Assess potential resource recovery for farmers and residents inherent in the wastage/surplus of food in			
4.2:	Austin/Travis County.			
Working Group Name		Board Member/ Chair /	Begin Date/	Policy Outcome(s)
Purpose			Board Report(s)	
Food Surplus & Salvage Working Group		Mbr: Paige	Convene:	As there is a larger, multi-focused
Clarify existing policies as they relate to food surplus and		/Chair: Brandi Clark	9.16.2011	community group working on this
<u> </u>	salvage activities and expand the capacity for food to be		Closed 6.25.12	issue, the SFPB work group decided
safely delivered to its highest and best use (1. Humans 2.				to discontinue their effort. At any
Animals 3. Compost), and none to the landfill.				time should the community group
				need support from SFPB, they will
				approach member Paige Hill.

Policy Objective 4.4:	Foster local capacity to help imple	ment food systems-rela	ated recommendation	s and plans.
Working Group Name Purpose		Board Member/ Chair	Begin Date/ Board Report(s)	Policy Outcome(s)
Retail Capacity Building Work Group Build capacity of local food retail businesses to source and sell locally and/or sustainably produced foods in areas with limited access.		Brd Mbr: Adam Chair: Adam	Convene: June 2012 1st report to SFPB Exec. Committee – August 2012	Implementation of new policies/procedure or programs by city and/or county, and a system for collecting metrics on progress.
Identify specific city and/or county codes, permits, variances, policies, programs, and/or procedures that will facilitate the creation and success of new (or existing) local food retail businesses (e.g. compact urban groceries, cafes, food trailers, green carts, coops), particularly those that source locally and/or sustainably produced foods and locate in areas with limited access. The working group will then make suggestions to SFPB to recommend to relevant policy		Participants: Paula existing and potential food businesses, retailers, and farmers, city/county staff, individuals with knowledge of city and county codes.	Recommendations to SFPB – Sep 2012	

Policy Objective 4.4:	Foster local capacity to help imple	ment food systems-rela	ated recommendation	ns and plans.
makers.	•	*Use Austin Notes to recruit more members.		
Increasing Distribution/Processing of Local Meats Work Group Recommend new policies to increase local, sustainable meat processing and distribution by: (1) identify barriers local, sustainable farmers have for processing their livestock and distributing meat locally; (2) research best practices; (3) seek to quantify health benefits and economic opportunities of growing this sector; and (4) recommend new policies		Brd Mbr: Erin Flynn Chair: TBD Participants: Melanie McAfee	Convene: May 2012 Recommendations to SFPB - March 2013	Recommend new policies to increase local, sustainable meat processing and distribution
Affordable Water for Sustainable Farms Stakeholders to: (1) identify existing barriers to affordable water for sustainable farmers serving the city/county (2) research best practices (3) seek to quantify health benefits and economic opportunities of securing this resource and (4) recommend new water policy		Participants: Participants: Paige Hill, Jake Stewart, Katie Kraemer, Melanie McAfee Others invited to participate: Professional Farmers Water Utility Employees City Planners Water Activists Environmentalists General Public	Convene: Sept 2011 Recommendations to SFPB - March 2013	Recommend new policies to: 1) ensure availability of affordable water for sustainable agricultural use and 2) seek to establish this water use as a priority for the city/county.