SUBJECT: Authorize the negotiation and execution of a professional services agreement with BRANDSTETTER CARROLL, INC., or one of the other qualified responders to RFQ Solicitation No. CLMP101A, to provide Professional Services for the Aquatic Facilities Strategic Master Plan project with an amount not to exceed $250,000.

ANALYSIS / ADDITIONAL INFORMATION: The City of Austin commenced construction of aquatic facilities in the early 1930s. In principle, the existing aquatic facilities of the Parks and Recreation Department (PARD) were planned to operate for fifty years and most aquatic facilities are approaching, or have exceeded their operating life span. The Aquatic Facilities Strategic Master Plan will provide PARD a guide to address existing facility needs and future development of aquatic facilities in the Austin area.

The Strategic Master Plan is a top priority for PARD and the City of Austin. The geographical, environmental, recreational, historical, and cultural qualities of the existing facilities provide an opportunity for enhancement and expansion of the aquatic program for PARD and the City of Austin. The selected consultant will be tasked with providing PARD a comprehensive evaluation of existing aquatic facilities along with recommendations for future opportunities.

The Strategic Master Plan that results from this effort shall be used as a marketing tool to generate public interest, support, funding, and design efforts for future development of aquatic facilities and associated uses. The selected consultant will work in partnership with the City of Austin Corporate Public Information Office and with an independent public facilitation consultant under separate contract with PARD.

This request allows for the development of an agreement with a qualified responder that Council selects. If the City is unsuccessful in negotiating a satisfactory agreement with the selected responder, negotiations will cease with that provider. Staff will return to Council so that Council may select another qualified responder and authorize contract negotiations with this provider.