

A G E N D A



Recommendation for Council Action

Austin City Council	Item ID	17421	Agenda Number	28.
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Meeting Date:	8/23/2012	Department:	Purchasing
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Subject

Authorize award, negotiation and execution of a professional services contract BEVERLY SILAS & ASSOCIATES, (WBE/FB) or one of the other qualified responders to RFQS JSD0512, for a Public Engagement Liaison for the Neighborhood Housing and Community Development Office Colony Park Sustainable Communities Grant in an estimated amount not to exceed \$90,000, with two 12-month extension options in an estimated amount not to exceed \$20,000 combined, for a total estimated contract amount not to exceed \$110,000.

Amount and Source of Funding

Funding is available in the Fiscal Year 2011-2012 Operating Budget of the Neighborhood Housing and Community Development Office. Funding for the extension options is contingent upon available future funding.

Fiscal Note

There is no unanticipated fiscal impact. A fiscal note is not required.

Purchasing Language:	Best qualified response.
Prior Council Action:	August 25, 2011 – Council approved a resolution authorizing application for grant funding from the U.S. Department of Housing and Urban Development. December 15, 2011 – Council approved an ordinance accepting up to \$3,000,000 in grant funds from the Community Challenge Grant Program of the U.S. Department of Housing and Urban Development.
For More Information:	Jeff Dilbert, Corporate Purchasing Manager, 512-974-2021.
Boards and Commission Action:	
MBE / WBE:	This contract will be awarded in compliance with Chapter 2-9C of the City Code (Minority-Owned and Women-Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this solicitation.
Related Items:	

Additional Backup Information

This request allows for the development of a contract with a qualified responder that Council selects. If the City is unsuccessful in negotiating a satisfactory agreement with the selected responder, negotiations will cease with that provider. Staff will return to Council so that Council may select another qualified responder and authorize contract negotiations with this provider.

The Public Engagement Liaison ("Liaison") will conduct outreach and facilitate communication among parties engaged in the Colony Park Sustainable Community Initiative.

In November 2011, the City was awarded a \$3 million Community Challenge Grant from the U.S. Department of Housing and Urban Development (HUD) to support the development of a Master Plan for 208 acres of publicly-owned land in the Colony Park neighborhood that will lead to a sustainable and livable mixed-use, mixed-income community. The initiative has three overarching outcomes:

- (1) To further land-use planning and development of the publicly-owned land at Colony Park inspired by HUD Livability Principles, which are:
 - o Provide more transportation choices,
 - o Promote equitable, affordable housing,
 - o Enhance economic competitiveness,
 - o Support existing communities,
 - o Coordinate policies and leverage investment, and
 - o Value communities and neighborhoods;
- (2) To foster inter-departmental/agency coordination and create successful models of comprehensive systems change to support sustainable and equitable development; and
- (3) To support capacity building and the community transformation goals of Colony Park area residents and stakeholders.

The Liaison for the Colony Park Project will lead the design, development and implementation of four key product areas that will drive the success of the engagement process, including:

- (1) A database of stakeholders and participants,
- (2) The creation and kickoff of the Public Participation Plan,
- (3) Implementation of the Public Participation Plan, including Livability Principles Framework and Vision, and
- (4) Presentation(s) to executive and/or senior-level City leadership and the City Council.

These deliverables will be coordinated in conjunction with the NHCD Project Team and the Communication and Public Information Office. In an effort to encourage the most participation possible, all public outreach will be presented in both English and Spanish.

Evaluation committee consisted of 6 City employees from various departments. Evaluation factors included: Quality and depth of applicable knowledge and experience, demonstrated community engagement and outreach, proposed timeline and Work Product Outline to complete the project, references, and a Community Input session. The community input session was conducted with the two finalists. At the conclusion of the Community Input Session, the citizens completed a survey card. The surveys were tallied by purchasing and the available 20 points were allocated accordingly.

MBE/WBE solicited: 39/54

MBE/WBE bid: 4/3

PRICE ANALYSIS

- a. Adequate competition.
- b. Four hundred and Seventy Eight (478) notices were sent, including 39 MBEs and 54 WBEs. Five responses were received from the MBE/WBEs.

APPROVAL JUSTIFICATION

- a. Most qualified response received.
- b. The Purchasing Office concurs with Neighborhood Housing and Community Development's recommended award.
- c. Advertised in the Austin American-Statesman and on the Internet.