

IFBBV EVALUATION MATRIX
Universal Recycling Public Outreach
IFBBV SDC0177

EVALUATION FACTORS	Great Communicate, LLC Austin, TX	Concept Development Austin, TX	Brisa Communications Austin, TX
Total Price for All Items (51 pts)	51	46	16
Experience and Qualifications (20 points) - Vendor experience, staff qualifications, collection methods	16	16	14
Outreach Methodology (19 points), Scope of Work Section 7.3	15	17	14
Local Business Presence (10 points)	10	10	10
Total	92	89	54