## RESOLUTION NO. 20120816-057

WHEREAS, the Austin City Limits Music Festival has been a major event in Austin since 2002 that has brought a positive economic impact as well as quality music venues; and

WHEREAS, the success of the relationship with C3 Presents has provided the redevelopment of the great lawn at Zilker Park and a year round green space for all citizens of Austin; and

WHEREAS, C3 Presents provides additional funding for maintenance assistance for the care and upkeep of the great lawn at Zilker Park; and

WHEREAS, undertaking joint efforts to continue quality operations and maintenance of City Parks to ensure the quality of life aspects flourish; and

WHEREAS, C3 Presents has been working with community groups and neighborhood associations to collaborate on solutions for mitigating the impacts of the Austin City Limits Music Festival on surrounding residents and businesses; and

WHEREAS, the agreement between the City and C3 Presents will not only benefit Zilker Park, but also Auditorium Shores; NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The City Manager is encouraged to negotiate and execute an agreement with C3 Presents to include an additional weekend event for the Austin City Limits Music Festival.

## BE IT FURTHER RESOLVED:

The City Manager is encouraged to ensure that deposit fees by all rental groups for the use of Auditorium Shores are collected and utilized for the maintenance and repairs for any post-event issues.

## BE IT FURTHER RESOLVED:

The City Manager is encouraged to ensure that any resulting agreement reflects stakeholders' input to the greatest extent practicable.

## BE IT FURTHER RESOLVED:

The City Manager is encouraged to work with C3 Presents to ensure that the Sustainable Food Center's Austin Farmers' Market Downtown can remain open during both weekends of Austin City Limits and to explore strategies for improving access to parking and Republic Square for market vendors and customers.

ADOPTED: $\qquad$ 2012

## ATTEST:



