

Hello Food Day Austin participants!

Our next meeting will be *Tuesday August 28th at 11:00 AM.*

The meeting will take place at Sandra Evans' office, Room 6.362 at 1616 Guadalupe (6th floor)

**** If you have been unable to join the first two meetings, but want to be involved... we would love to have your help!! It's not too late to be a part of Food Day in Austin! Feel free to email me directly for additional information, or for help in deciding which day/ event you would like to support.****

Notes from the last meeting are in blue below. Please take a moment to read these over and look at "next steps" actions to be taken before next week.

ORGANIZING THE ORGANIZERS

NEED TO AGREE UPON A CLEAN CALL TO ACTION FOR THE WEEK/ EACH DAY

5 Food Day priorities | October 22-26

MONDAY: 10/22 Sustainable Food Policy Board meeting

(food/ farm worker justice or reforming factory farms/ ag policy)

- JAKE (COA Sustainable Urban Agriculture and Community Garden Program)- CAN UPDATE WHAT THE CITY HAS BEEN DOING THIS YEAR

- SFC and SLOW FOODS REPRESENTATION

TUESDAY: 10/23 Escoffier hosts dinner/ fundraiser at an urban farming center

(supporting sustainable and organic farms)

- CAN WE MAKE THIS EVENT A FARM TOUR WITH STUDENTS INVOLVED IN COOKING?

- SLOW FOODS TO PARTNER ON THIS EVENT WITH ESCOFFIER SCHOOL

WEDNESDAY 10/24 SFC, WFFT, Slow Foods organize picnic at Triangle market

(promote safer, healthier diets)

- SFC SPROUTING HEALTHY KIDS EVENTS IN SCHOOLS

- SFC TRIANGLE MARKET, WITH WFFT

- POP UP PICNIC FOR PUBLIC TO ENJOY FOOD PURCHASED AT THE MARKET

THURSDAY 10/25 Capital Area Food Bank organizes hunger/ food access event

(reduce hunger)

- CAPITAL AREA FOOD BANK OPEN HOUSE DURING BUSINESS HOURS

- POSSIBLE EVENING FILM SCREENING (APPLE PUSHERS)

FRIDAY 10/26 UT Austin event led by Food Studies project at UT

(food/ farm worker justice or reforming factory farms/ ag policy)

- THIS DAY IS STILL UNDETERMINED. CAN WE DO SOMETHING ON CAMPUS TO INVOLVE STUDENTS?

- AUSTIN GROWS HAPPY HOUR

NEXT STEPS

- COME TO NEXT MEETING WITH FACTS TO BE INCLUDED IN INFO GRAPHIC

- SEND ANY ADDITIONAL CONTACTS TO MARSHALL and KERRI

- CHOOSE WHICH EVENT LISTED ABOVE YOU WOULD LIKE TO SUPPORT, EMAIL MARSHALL and KERRI SO THAT WE MAY GROUP PARTICIPANTS TOGETHER AT THE NEXT MEETING.

- VOLUNTEER TO LEAD THE CHARGE ON ONE OF THE EVENTS ABOVE! WE NEED A SPECIFIC CONTACT PERSON FOR EACH EVENT.

NEXT MEETING

- FOLLOW UP ON DAILY EVENTS/ PLANS

- DISCUSS OVERALL MESSAGING

- DISCUSS SOCIAL MEDIA STRATEGY

The Wellgro Co.

Kerri Keaton Hughey
thewellgroco.com 512.296.7795