

HISTORIC LANDMARK COMMISSION
SEPTEMBER 24, 2012
APPLICATION FOR A CERTIFICATE OF APPROPRIATENESS
C14H-1978-0030
Risher-Nicholas Building
422 E. 6th Street

PROPOSAL

Install a sign for Buck Shots bar.

PROJECT SPECIFICATIONS

The applicant proposes to install a new blade sign, which will consist of an aluminum cabinet with plexiglass push-through letters overlaid with opaque black and white vinyl. The sign will be 9 square feet and will be suspended from an existing bracket.

STANDARDS FOR REVIEW

The Commission's Standards for Review of sign applications include:

B. PROJECTING SIGNS

LOCATION

- A projecting sign should be located near the business entrance, just above the door or to the side of it, near eye level. The bottom of the projecting sign, however, shall be a minimum of 9 feet above the sidewalk.

SIZE

- The maximum size of an individual projecting sign (one face) shall be 6 square feet. It may not extend from the building façade for a greater distance than 6 feet or a distance equal to 2/3 the width of the abutting sidewalk, whichever distance is less.

NUMBER OF SIGNS

- In general, only one projecting sign per building façade is allowed. However, where the Commission determines that the result would be compatible with the District, one projecting sign shall be allowed for each distinct facade module of a building.

II. SIGN MATERIALS

- Use materials that are compatible with the materials of the building façade.
- Painted wood and metal are appropriate materials for signs. Do not use unfinished materials, including unpainted wood.
- Use plastic only in limited amounts. Plastic may not be the predominant materials on any sign.
- Do not use highly reflective materials.

IV. SIGN LIGHTING

- Use an external, shielded lamp to direct light at the sign.

DO NOT USE:

1. Internal illumination
2. Fluorescent lights
3. Sodium vapor lights.

COMMITTEE RECOMMENDATIONS

Not reviewed by the Committee, but the Commission reviewed the sign in August, 2012, when the proposed sign was 12 square feet. Staff recommended a reduction in size to 9 square feet and the Commission denied the application as it was presented.

STAFF RECOMMENDATION

Approve the application. The new proposed sign is 9 square feet, which was recommended by staff and signs of similar size have been approved by the Commission in the past. While the lighting is internal, the letters will have a halo effect rather than lighting up the entire sign cabinet, in accordance with the goals of the Sign Guidelines. The use of plastic on the sign is limited to the lit lettering, so the sign comports with the city's Sign Guidelines for Sixth Street.

Hi Steve;

We have come full circle. The client believes that since the sign will be 3' dia., he needs the sign to be internally illuminated for greater impact.

In order to comply with the historic lighting constraint. The lighting is a type of indirect internal illumination. The pics are examples of 3/4" thick plastic protruding from a metal cabinet, with an opaque laminate on the face of the letters, so the lighting is not direct (Ignore exposed neon). The illumination is internal, but will only edge light the acrylic, so you get more of a halo illumination. The letters are too small to do an actual reverse lit letter, but this is a substitute method. Let me know if this will be allowed. Thank you.

Andy Leffler
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