

## SFPB Community Meeting October 22, 2012 from 6-8 pm

### Millenium Center

For this community meeting please consider:

1. Requesting sponsorship for food and child care at meeting (Whole Foods, HEB, etc);
2. We can order free materials to hand out and build up interest further Food Day events (what do we want?)
  - **“I Eat Real!” Food Day Sign**  
[https://d3n8a8pro7vhmx.cloudfront.net/foodday/pages/24/attachments/original/1347299721/I\\_eat\\_real.pdf?1347299721](https://d3n8a8pro7vhmx.cloudfront.net/foodday/pages/24/attachments/original/1347299721/I_eat_real.pdf?1347299721)
  - **General Food Day**  
[https://d3n8a8pro7vhmx.cloudfront.net/foodday/pages/80/attachments/original/1345653490/Food\\_Day\\_General\\_One\\_Pager.pdf?1345653490](https://d3n8a8pro7vhmx.cloudfront.net/foodday/pages/80/attachments/original/1345653490/Food_Day_General_One_Pager.pdf?1345653490)
  - **Food Day in Schools**  
[https://d3n8a8pro7vhmx.cloudfront.net/foodday/pages/80/attachments/original/1346164031/Food\\_Day\\_Schools\\_One\\_Pager.pdf?1346164031](https://d3n8a8pro7vhmx.cloudfront.net/foodday/pages/80/attachments/original/1346164031/Food_Day_Schools_One_Pager.pdf?1346164031)
  - **Food Day at Farmers Markets**  
[https://d3n8a8pro7vhmx.cloudfront.net/foodday/pages/80/attachments/original/1346164034/Food\\_Day\\_Farmers\\_Markets\\_One\\_Pager.pdf?1346164034](https://d3n8a8pro7vhmx.cloudfront.net/foodday/pages/80/attachments/original/1346164034/Food_Day_Farmers_Markets_One_Pager.pdf?1346164034)
3. Align, partner with other Food Day celebrants – see current project list attached. Help market these upcoming events at our meeting.
4. Partners suggest that SFPB present purpose, accomplishments, work ahead and ‘call to action’ (working groups). My wish would be to talk about community engagement – necessary and fun – to create the change we wish to see. We also certainly would want to hear from the community about what the work ahead is – what exactly is that ‘change we want to see’?
5. I would like to get approval to create a Facebook page for the community engagement and outreach work group as a pilot...

# Food Day 2012

Wednesday, October 24, 2012

Done?	Monday 10.22.2012	Contact	Food & Farm Worker Justice   Reforming Farms & Agricultural Policy
✓	Sustainable Food Policy Board Meeting	SFPB	Meeting to be held for public to discuss current policies facing Austin
✓	City of Austin Update	Jake	COA Sustainable Urban Agriculture & Community Garden Program update
	SFC Update?	TBD	SFC to give an update on current chalenges/successes in community??
	Slow Foods Austin Update?	TBD	Slow Foods Austin to give a community update??

Done?	Tuesday 10.23.2012	Contact	Supporting Sustainable & Organic Farms
✓	Food Day Farm Tour	Phyllis Brasenell, SFA	Urban Farm tour   Food   Drinks   Chef Demo? At Urban Patchwork Neighborhood Farm
✓	Food for Urban Patchwork	Roger Chan	Magic Bus Dinner tp provide food for the event
	Beer/Wine for Farm Tour??	??	Can someone provide beer and wine for event??
	Other Farms to tour	Slow Food Austin	Is this part of the evening with Urban Patchwork or separate??

Done?	Wednesday 10.24.2012	Contact	Promote Safer Healthier Diets
✓	SFC Sprouting Kids	Susan Liebrock, SFC	SFC will work with local school program to promote healthy eating
✓	Triangle Farmers Market	SFC	Promote shopping at the Triangle Farmer's Market with an emphasis on healthy eating for at least the day. Farmer's Market activiteis.
✓	Pop-Up Picnic	SFC   Wine Food Fndn	Promote and plan for people to stay in the park at the Triangle following the Farmer's Market to stay and have picnic with foods purchased at Farmer's Market. Maybe look for some mobile kitchen to cook foods ot have chefs to prepare purchased foods? Also utilize on site healthy food vendors for protein/hot meals.

Done?	Thursday 10.25.2012	Contact	Reduce Hunger
✓	Capital Area Fod Bank Open House	CAFB	Capital Area Food Bank will host an open house for tours and education during business hours
	Evening Film Screening??	??	Possibly screen a film such as the Apple Pushers for awareness

Done?	Friday 10.26.2012	Contact	Food & Farm Worker Justice   Reforming Farms & Agricultural Policy
	UT Student Food Studies Project	Robin Metcalfe	Is there a way to involve the students of UT or UT School of Health?? (Note: This may now accur on Wednesday)
	Austin Grows Happy Hour	Jake, COA	COA to host and Austin Grows happy hour to bring awareness to young people of policies surrounding Food Day. Possibly at Black-Star Coop or other location. Maybe tie in other organizations such as Green Drinks.

Done?	Media Strategy	Contact	Food & Farm Worker Justice   Reforming Farms & Agricultural Policy