



AUSTIN PUBLIC  
LIBRARY

# *Development & Records Management*

*September 2012*



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# Characteristics of the Library Grant Program

- Work through municipal government
- Work through our support groups



# Basic Development Support

- Support activity currently funded
- Support programs already in place
- Build relationships
- Bring in new funding



# Trends

## Changing Environment

- Workload for staff
- Requirements for collaboration
- Trend toward drop in federal and state discretionary spending
- Trend toward nationwide and international giving – new democracies with many needs
- Trend toward giving product over cash
- Increased government oversight

## Individuals Giving

- 4 out of 5 philanthropic dollars are from individuals giving
- By 2050 an estimated \$41 trillion will transfer from one generation to the next
- People want to be involved in their giving – singles over 30 want to plan their gift, but are rarely approached
- Mobile giving



# Continuing Initiative

Credit card / Paypal Payments

Social Media - Statements of Need  
for Gifts and Donations

Best Managed  
Plan

# Grant management

- ARRA BTOP TEAL
- Dell Discovery Lab – Dell Powering the Possible
- Connected Youth -- MSDF

# People Give to People

We can make more contact in inventive ways!

Let people know their gift makes a difference







# Staff Requests

Safety Equipment – personnel, radios, etc.

Summer Reading Program support – long term

Second Chance Books – books

Spanish Language materials and promotion

i.e., billboards

Tutor.com, early literacy support, ongoing funding

- Connected Youth Centers

Financial assistance for existing programs



# *FY 2013 Budget Requests*

## **Texas State Library and Archives Commission**

**IMPACT Grants – literacy**

**Special Projects – collaboration with PARD – Reading at the REC**

**TexTreasures**

**Texas Reads**

## **Federal**

**IMLS National Leadership Grant**

**NEH - Humanities Texas via state affiliate**

## **Local Foundations**

**Tocker Foundation**

**Austin Community Foundation**

## **Other Awards and Grants**

**DUC**

**Wayne Williams Project of the Year Award – ideas welcome**

**ALA/PLA Awards**

**Highsmith**

**Branding Iron**



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# Records Management

**Basics**

**Disaster  
Preparedness**

**Electronic  
Records**

**Training**

# Records Management



- Training for Records Coordinators and Library staff
- Assessments coordinated with Facilities Assessments – Occupational Health and Safety Officer
- Disaster Preparedness & Recovery

# Upcoming Activity

- Know Your Records Coordinator – Basic
- Know Where to Locate Records Management Information on Libro – Basic
- Learn to identify records
- Electronic records – primarily correspondence
- Advisory Team Work -- Electronic Records Task Force – Training for Outlook 2010 and Correspondence







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