AUSTIN PUBLIC LIBRARY

Development & Records Management

September 2012

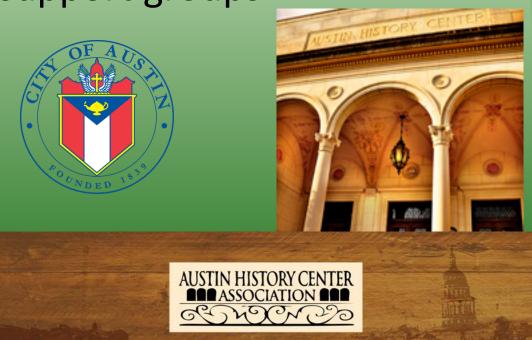


Characteristics of the Library Grant Program

Work through municipal government

Work through our support groups





Basic Development Support

- Support activity currently funded
- Support programs already in place
- Build relationships
- Bring in new funding



Trends

Changing Environment

- Workload for staff
- Requirements for collaboration
- Trend toward drop in federal and state discretionary spending
- Trend toward nationwide and international giving – new democracies with many needs
- Trend toward giving product over cash
- Increased government oversite

Individuals Giving

- 4 out of 5 philanthropic dollars are from individuals giving
- By 2050 an estimated \$41
 trillion will transfer from one generation to the next
- People want to be involved in their giving – singles over 30 want to plan their gift, but are rarely approached
- Mobile giving



Continuing Initiative

Credit card / Paypal Payments

Social Media - Statements of Need for Gifts and Donations



Grant management



ARRA BTOP TEAL



Connected Youth -- MSDF

People Give to People

We can make more contact in inventive ways!

Let people know their gift makes a difference





Safety Equipment – personnel, radios, etc.
Summer Reading Program support – long term
Second Chance Books – books
Spanish Language materials and promotion

i.e., billboards

Tutor.com, early literacy support, ongoing funding

Connected Youth Centers

Financial assistance for existing programs



FY 2013 Budget Requests

Texas State Library and Archives Commission

IMPACT Grants – literacy Special Projects – collaboration with PARD – Reading at the REC TexTreasures Texas Reads

Federal

IMLS National Leadership Grant NEH - Humanities Texas via state affiliate

Local Foundations

Tocker Foundation Austin Community Foundation

Other Awards and Grants

DUC

Wayne Williams Project of the Year Award – ideas welcome ALA/PLA Awards Highsmith Branding Iron

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Records Management



Records Management



- Training for Records Coordinators and Library staff
- Assessments coordinated with
 Facilities Assessments Occupational
 Health and Safety Officer
- Disaster Preparedness & Recovery

Upcoming Activity

- Know Your Records Coordinator Basic
- Know Where to Locate Records Management Information on Libro – Basic
- Learn to identify records
- Electronic records primarily correspondence

Advisory Team Work -- Electronic Records Task Force – Training for Outlook 2010 and Correspondence



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