AUSTIN CITY COUNCIL

AGENDA



Recommendation for Council Action

Austin City Council	**Item ID**	18498	**Agenda Number**	22.
Meeting Date:	9/27/2012	**Department:**	Economic Growth and Redevelopment	

Subject

Authorize the negotiation and execution of a management agreement with the Downtown Austin Alliance for management of public services funded by the Austin Downtown Public Improvement District for a period of ten years in an amount not to exceed $6,000,000 per year. Related to Item # 146

Amount and Source of Funding

The Downtown Austin Alliance (DAA) will be funded by the Austin Downtown Public Improvement District (PID) Assessments ($0.10 per $100 evaluation), interest accrued in the PID account, and City of Austin annual contribution (not to exceed $150,000 annually). DAA Service Plans and Budgets and the PID Assessment Roll is subject to Council approval on an annual basis.

Fiscal Note

There is no unanticipated fiscal impact. A fiscal note is not required.

Purchasing Language:	
Prior Council Action:	April 15, 1993: Council approved the creation of the PID and set assessment rate. August 19, 1993: Council approved a management agreement with the Austin Downtown Management Organization (DMO, Inc. (now the Downtown Austin Alliance (DAA)). 1997 – 2007: Council re-authorized the Austin Downtown PID on October 23, 1997, October 24, 2002, and October 18, 2007. 1998 – 2007: Council approved extending the management contract with the DAA on March 12, 1998, October 24, 2002, and October 18, 2007 1994 – 2012: Council approved annual Service Plans and Budgets.
For More Information:	Michael Knox, Downtown Officer / EGRSO, 974-6415; Jacqueline Cullom, Attorney / Law Department, 974-2918.
Boards and Commission Action:	
MBE / WBE:	
Related Items:	

Additional Backup Information

This proposed action authorizes the extension of the management agreement with the Downtown Austin Alliance (DAA) for the Austin Downtown Public Improvement District (PID) services for another ten (10) year period, subject to annual service plan and budget approval by the City Council.

The Downtown Austin Alliance is the advisory body described in Chapter 372, Texas Local Government Code created to manage the PID. The DAA was created in 1993 and has managed the Downtown PID through a contract with the City of Austin since its inception.