

A G E N D A



Recommendation for Council Action

Austin City Council	Item ID	19336	Agenda Number	30.
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Meeting Date:	10/11/2012	Department:	Parks and Recreation
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Subject

Approve the negotiation and execution of a temporary License Agreement with American Youth Hostels, Inc., d/b/a Hostelling International-USA ("HI-USA"), on park land located at 2200 S. Lakeshore Drive, for an initial term of five years with one five-year renewal option, in exchange for a license payment to City of \$2,000 per month, and approve a resolution waiving the requirements of the City's policy related to concessions on park land, adopted by Council Resolution No. 980312-025, for a food and beverage and stand-up paddle board concession agreement between HI-USA and EpicSUP.

Amount and Source of Funding

Fiscal Note

There is no unanticipated fiscal impact. A fiscal note is not required.

Purchasing Language:	
Prior Council Action:	March 1, 2012 – Council approved a resolution to extend the use agreement with Hostelling International – Austin; April 5, 2012 – Council approved a temporary licensing agreement with Hostelling International – Austin.
For More Information:	Beverly Mendez, 974-6784; April Thedford, 974-6716
Boards and Commission Action:	
MBE / WBE:	
Related Items:	

Additional Backup Information

HI-USA operates alternative travel accommodations via a PARD facility agreement on the banks of Lady Bird Lake. HI-USA provides safe and affordable alternative short-term overnight lodging to world travelers visiting Austin. This service includes education programs on the local culture, travel classes and cultural kitchen programs to local middle and high school students and youth clubs.

March 1, 2012, City Council resolved to continue occupancy of HI-USA at the facility for a period of ten years with terms similar to the current occupancy agreement. Council further resolved that PARD and the City Manager examine opportunities for additional concessions to be added to the property, providing more services, a pleasant, appealing and welcoming environment and experience for Austin visitors and residents creating a more engaging public park space.

April 5, 2012, Council authorized the negotiation and execution of a temporary license agreement to operate the property as a youth hostel. This action will afford HI-USA to manage a concession with EpicSuP providing locally sourced light food, beverages and stand-up paddle board services that meet travelers and community demands while operating in a manner compatible with park and lake uses. Concession proposes to bring an \$8,000 annual fee, 1% revenue of gross annual sales, 8% revenue of net monthly sales exceeding \$80,000 including 1% revenue commitments from EcoAustin.org and EpicSuP sales. Concession commitments will be utilized for site parkland improvements in concert with Boardwalk expansion.